cool sites

freeze-framed and down cold

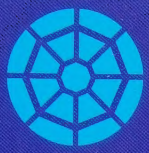
general editor · roger walton

Websites and CD-ROMS are two of the fastest-changing areas of design practiced today. As new software has influenced these innovative design disciplines, improvements and subtleties in the screen image have dramatically increased.

Following on from the great success of **HOT SITES**, published recently, **COOL SITES** brings you the future as it freeze-frames the cutting edge of screen design and presents work that is both provocative and inspiring. The collection includes design for promotional sites, corporate sites, retail sites, music sites, font library sites, designers' own sites, new experimental work, and CD-ROMs.

COOL SITES is the result of a wide-ranging search for the latest and the best of screen design – the definitive printed work on the subject for designers everywhere.

cool sites



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COOL SITES

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Duncan Baird Publishers
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Managing Designer: Gabriella Le Grazie
Design: 27.12 design ltd.
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10 9 8 7 6 5 4 3 2 1

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Printed in Hong Kong

< > When these arrows appear next to page numbers they indicate that the artwork has been displayed horizontally rather than vertically.

No web address is given for sites that are no longer running.

contents

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ice field • promotional work 9

ice floe • commercial work 83

ice fall • typographic/experimental work 151

index • 202

COOL SITES is a status report from the far edge. It is a source of reference and inspiration for those who design, commission, and view websites and an introduction to the aesthetics of websites for members of the digital resistance.

If you want to access the high-water mark of global website design without the 'worldwide wait' – look here.

If you want to gauge the latest 'look' of website design without hours of vdu glare – look here.

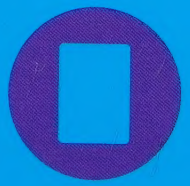
If you need to have a source of web design ideas at your fingertips without keyboard interaction – look here.

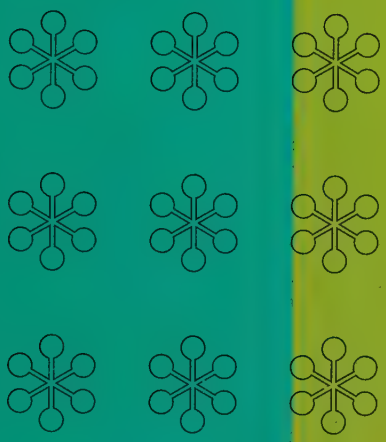
COOL SITES requires no electricity to view, no software to run, no special training to operate, no large memory, no particular operating platform, no connection to a provider, no downloading time, and no further charge to your credit card.

COOL SITES freeze-frames shifting visual developments in the impermanent arena of digital design, and maps its evolving sophistication and diversity. While live websites change and disappear, **COOL SITES** is a cold-storage record of some of the most creative and provocative work in current digital design.

Browse now.

RW





pages 10–13

title **p2output**

web address **www.p2output.com**

design **Christopher Pacetti, Matthew Pacetti**

design company **p2**

software **bbedit, illustrator, photoshop, sitemill**

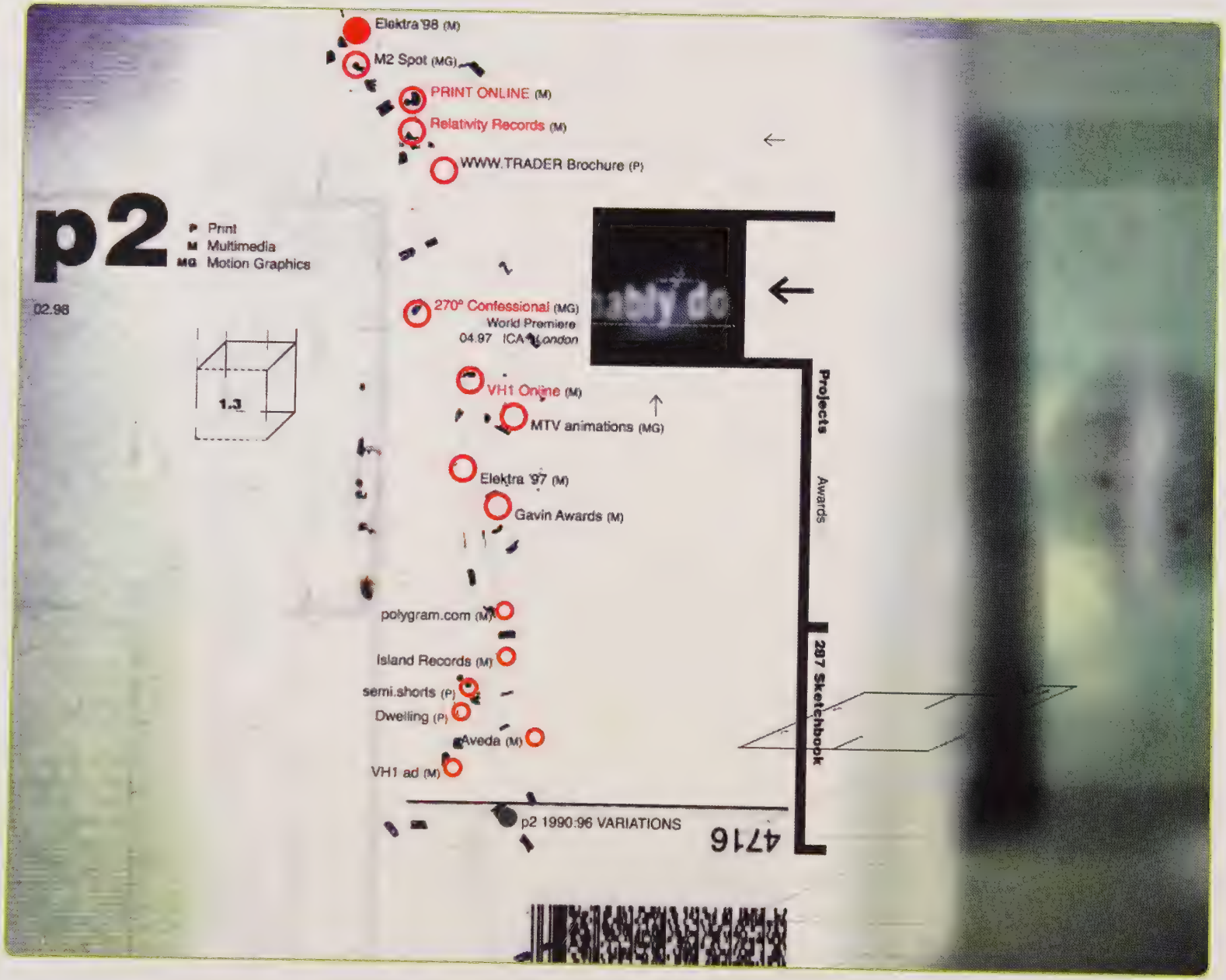
number of pages **266**

origin **USA**

type of site **promotion**

work description **an exhibition of work by p2 highlighting projects in print, multimedia, and motion graphics**

Welcome to p2 output,
an exhibition of work by p2.
p2 is a design studio
located in New York City.
Enter to explore the studio's
current portfolio highlighting
projects in print, multimedia
and motion graphics.
©1998 p2 LLC, All rights reserved.
Enter


p2
P Print
M Multimedia
MG Motion Graphics
02.98
1.3
Elektra '98 (M)
M2 Spot (MG)
PRINT ONLINE (M)
Relativity Records (M)
WWW.TRADER Brochure (P)
270° Confessional (MG)
World Premiere
04.97 ICA London
VH1 Online (M)
MTV animations (MG)
Elektra '97 (M)
Gavin Awards (M)
polygram.com (M)
Island Records (M)
semi.shorts (P)
Dwelling (P)
Aveda (M)
VH1 ad (M)
p2 1990:96 VARIATIONS
4716
Projects
Awards
287 Sketchbook

IT ONLY
4716
Projects
Awards
p2
Home
HOURS
24

pages 14–17

title **antirom**

web address **www.antirom.com**

design companies **antirom, tomato (page 16, right and page 17, left)**

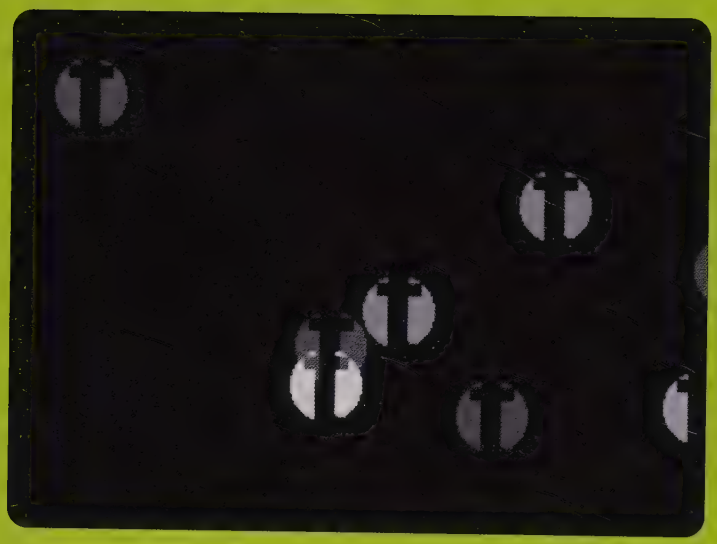
software **bbedit, director 4, sound edit**

origin **UK**

type of site **information**

work description **'open space' art project**

ANTI-rom.
the-antidote



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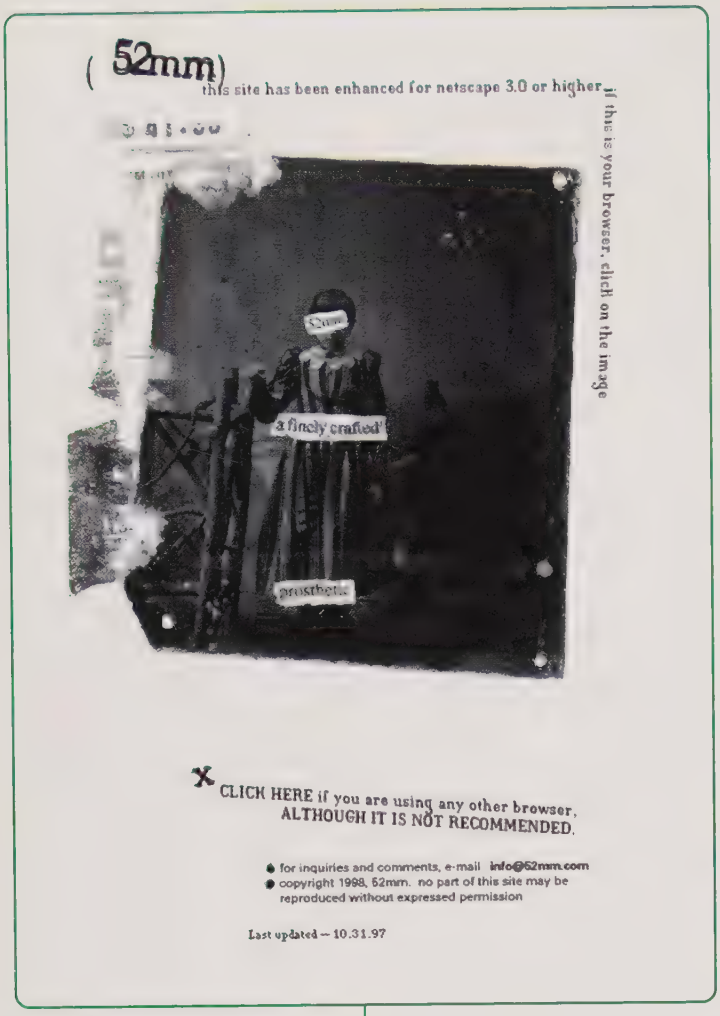
ANTI=rom
the antidote

ANTI=rom
the antidote


(52mm)
this site has been enhanced for netscape 3.0 or higher
if this is your browser, click on the image
a finely crafted
prosthetic
CLICK HERE if you are using any other browser,
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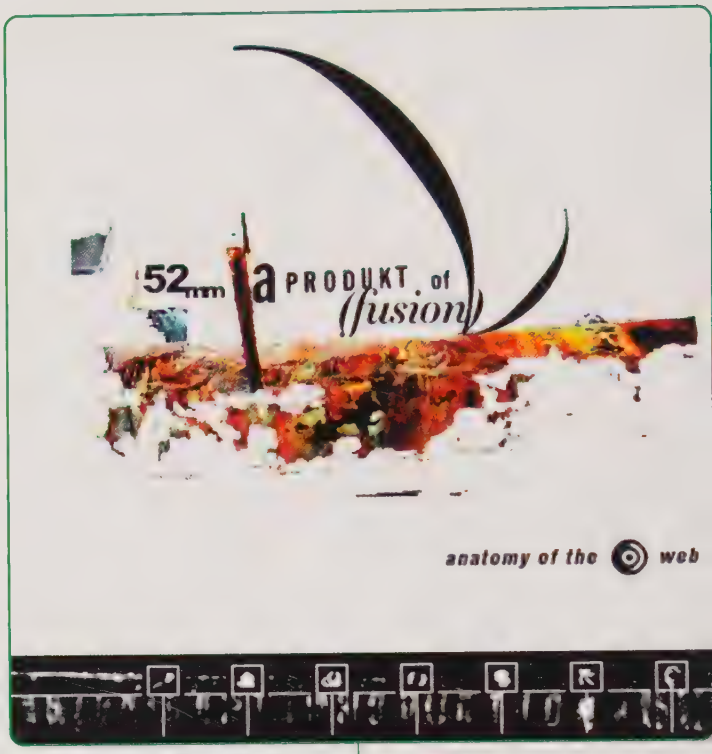
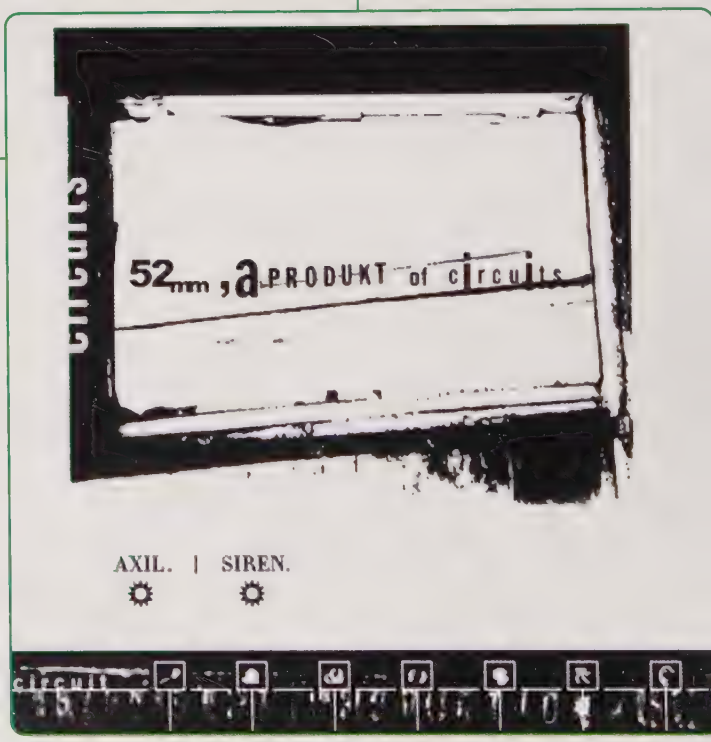
Last updated – 10.31.97





title **'A Finely Crafted Prosthetic'**

web address **www.52mm.com**

design **Marilyn Devedjiev, John J. Hill**

design company **52mm**

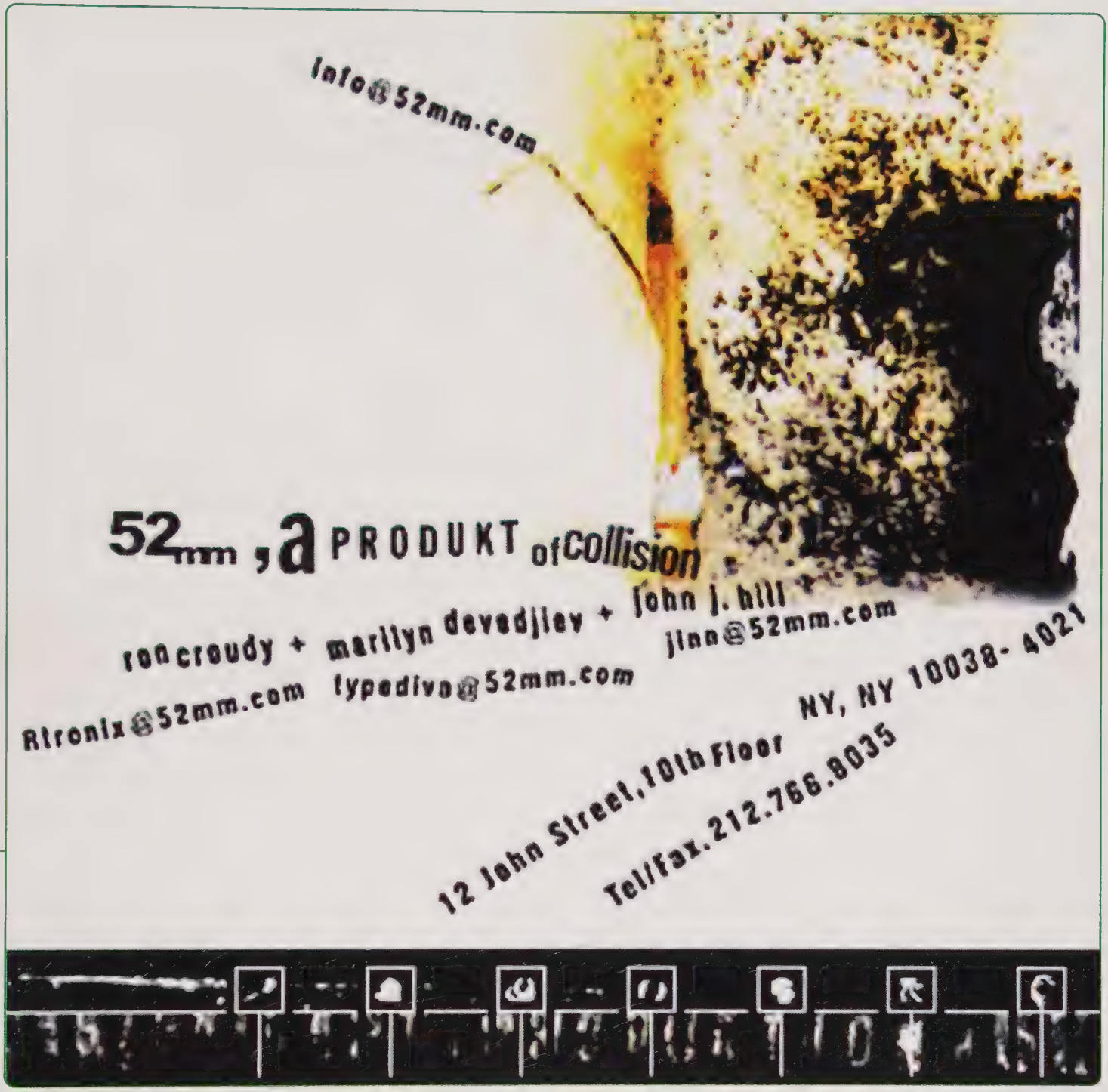
software **after effects, bbedit, debabelizer, gifbuilder, illustrator, photoshop**

number of pages **50**

origin **USA**

type of site **promotion**

work description **The 52mm site was developed as online promotion – the most economical form of 'advertising'. Subtle audio enhancement, java script, storytelling, raw digital illustration, and typography are used as vehicles for visual communication. The agenda was to show that technology could never duplicate the ever-expanding realm of human experience, feeling, and spirit.**


info@52mm.com
52mm ,a PRODUKT of collision
ron croudy + marilyn devedjiev + john j. hill
jinn@52mm.com
Rironix@52mm.com typediva@52mm.com
12 John Street, 10th Floor NY, NY 10038- 4021
Tel/fax. 212.766.8035

AVALANCHE
KS

title **Avalanche Solutions**

web address **www.avsi.razorfish.com**

design **David Warner, Peter Seidler**

design company **Avalanche Solutions**

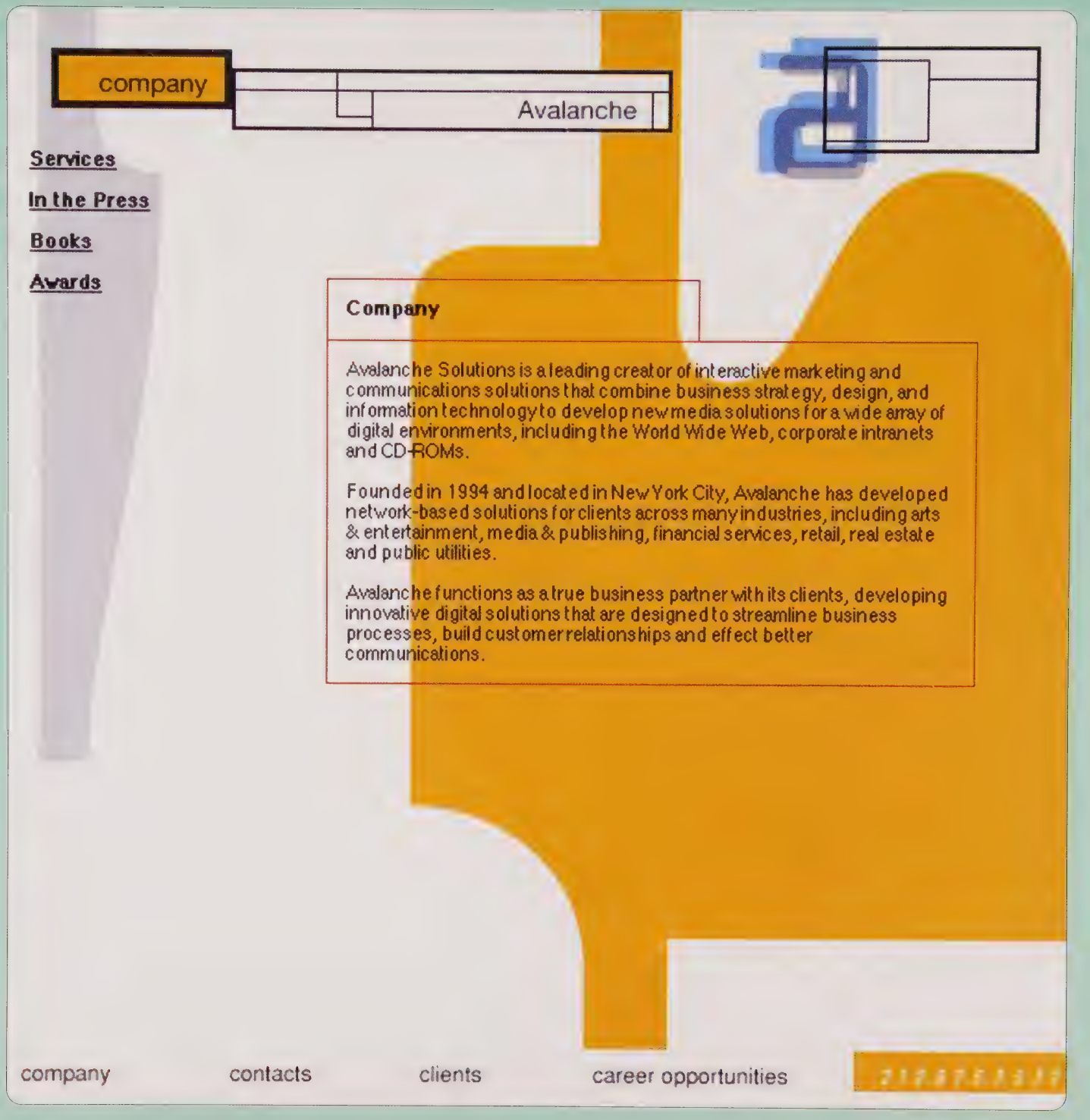
software **bbedit, illustrator, photoshop**

number of pages **50**

origin **USA**

type of site **information, promotion**

work description **a site providing information about Avalanche Solutions – a strategic digital communications company**


company
Avalanche
Services
In the Press
Books
Awards
Company
Avalanche Solutions is a leading creator of interactive marketing and communications solutions that combine business strategy, design, and information technology to develop new media solutions for a wide array of digital environments, including the World Wide Web, corporate intranets and CD-ROMs.
Founded in 1994 and located in New York City, Avalanche has developed network-based solutions for clients across many industries, including arts & entertainment, media & publishing, financial services, retail, real estate and public utilities.
Avalanche functions as a true business partner with its clients, developing innovative digital solutions that are designed to streamline business processes, build customer relationships and effect better communications.
company
contacts
clients
career opportunities

title **Red No. 40 Home Page**

web address **www.red40.com**

design **Jeff Prybolsky, Al McElrath**

design company **Red No. 40**

programming **Al McElrath**

software **bbedit, debabelizer, photoshop**

number of pages **15**

origin **USA**

type of site **information, promotion**

work description **a site promoting the skills of Red No. 40 website design company**

red no.40

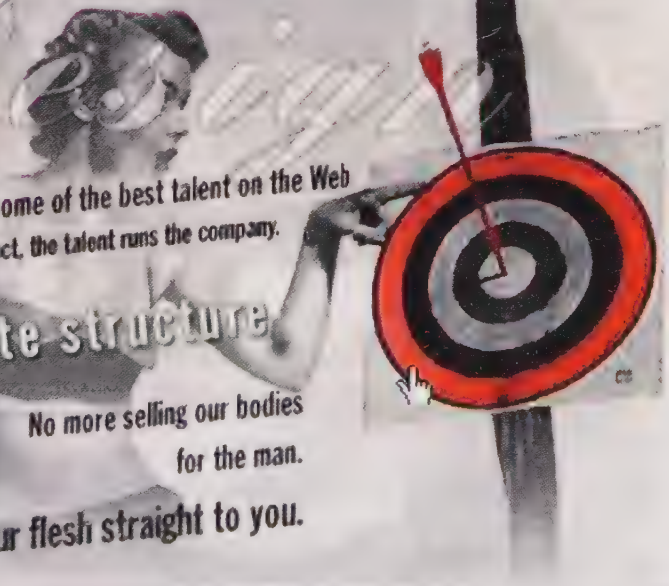
Hosting

Would you care to browse my
complete set of Web hosting solutions?

ADDRESS
AND
CONTACT
INFORMATION

We also offer custom application support.
So no matter what your desire,
Red No. 40 will satisfy it.

red no.40



RED No. 40 has some of the best talent on the Web
– in fact, the talent runs the company.

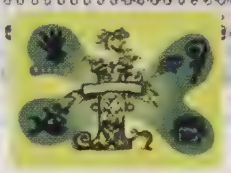
site structure

No more selling our bodies
for the man.

We'll sell our flesh straight to you.

ADDRESS
AND
CONTACT
INFORMATION

Interactiveland



INTERACTIVELAND CD-Rom 1992-3

The interactive provocation, produced to show publishers that the multiple media ways are infinite, is the result of our experimentation ? not the son of the biggest "translating business" of these years: it is an original product, meant to be an interactive application and nothing else, a quest for an original language for these media.

title **Nofrontiere website**

web address **www.nofrontiere.com**

design **Anja Weißbacher, Jo Luik, Tobi Schäfer, Christian Reich, Maurizio Poletto, Fritz Magistris**

design company **Nofrontiere Design, Vienna**

software **html, perl (for more info see NIFAQ 4)**

number of pages **50**

origin **Austria**

type of site **promotion**

work description **This site is a non-hierarchical presentation of Nofrontiere and parts of their work. Instead of offering pre-made content for visitors to consume like traditional media, the opening section provides a tool that visitors can use to design their own characters, which they can leave at the site for others to see. This is a direct reversal of expectation for a design company's site: Nofrontiere wanted to create an environment that would enable visitors to do the designing. Their first web offering is almost contentless – the visitors develop the content themselves.**

clients
pricing
contact
good design...
At Number Ten we believe that like good design,
good web design should aid communication.
In close liason with you, we can design,
and implement your web presence,
ultimately providing a valuable point of access
to your services for both new and existing customers.
We design single page web sites from £95,
and multiple page web sites from £195
For a discussion of your requirements, contact us.
CONTACT

title **Good Design...**

web address **www.ivytech.co.uk/numten**

design **Leigh Dickinson**

design company **Number Ten**

software **dreamweaver, illustrator 7.0, pagemill 2.0, photoshop 4.0**

number of pages **7**

origin **UK**

type of site **promotion**

work description **a site promoting the services of Number Ten web design**

title **renvall.se**

web address **www.renvall.se**

design **Mats Renvall**

design company **renvall**

software **bbedit, photoshop 3**

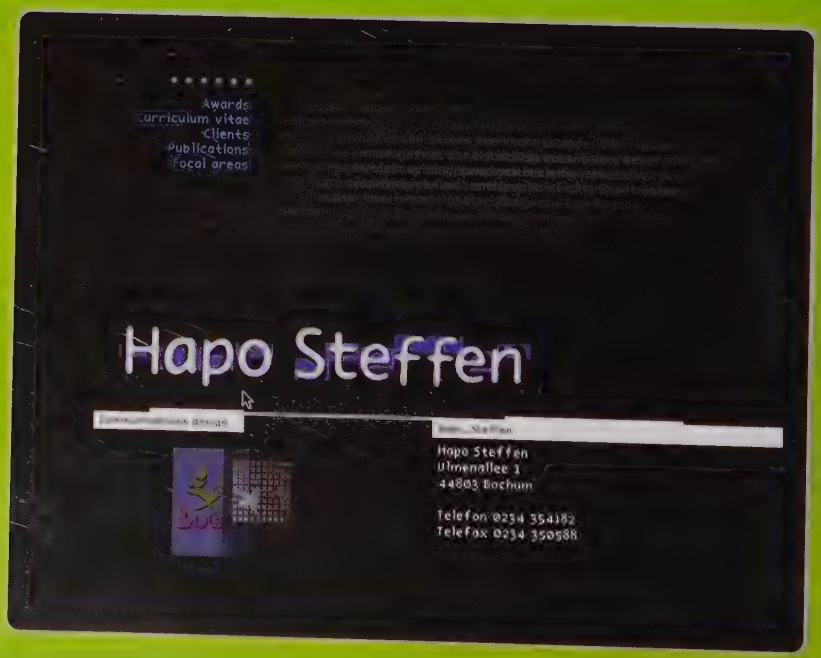
number of pages **10**

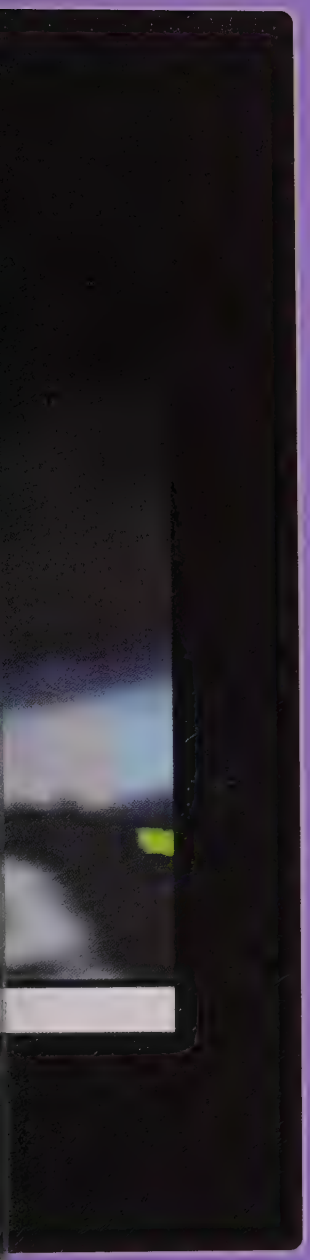
origin **Sweden**

type of site **promotion**

work description **a site to promote renvall design and share inspirational links**

Zoom in: ⌥
Zoom out: ctrl
Drive: hold mouse button down
All fields
Studios


Awards
Curriculum vitae
Clients
Publications
Focal areas
Hapo Steffen
Hapo Steffen
Ulmenallee 1
44803 Bochum
Telefon 0234 354182
Telefax 0234 350688



title **German Design in Nordrhein-Westfalen 1996/97**

client **Design Zentrum Nordrhein Westfalen**

design companies **Moniteurs, Berlin, Xplicit, Frankfurt**

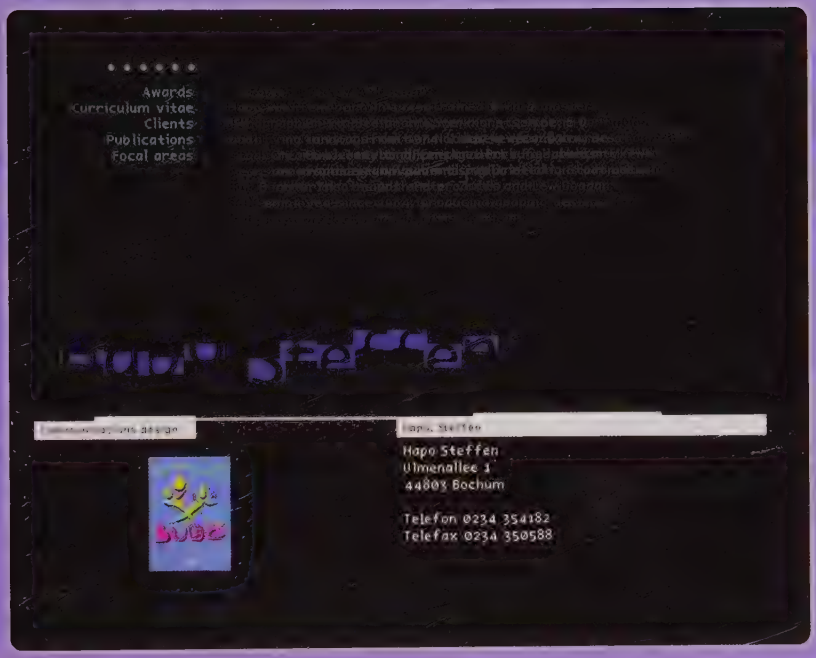
programming **fünf.6, Berlin**

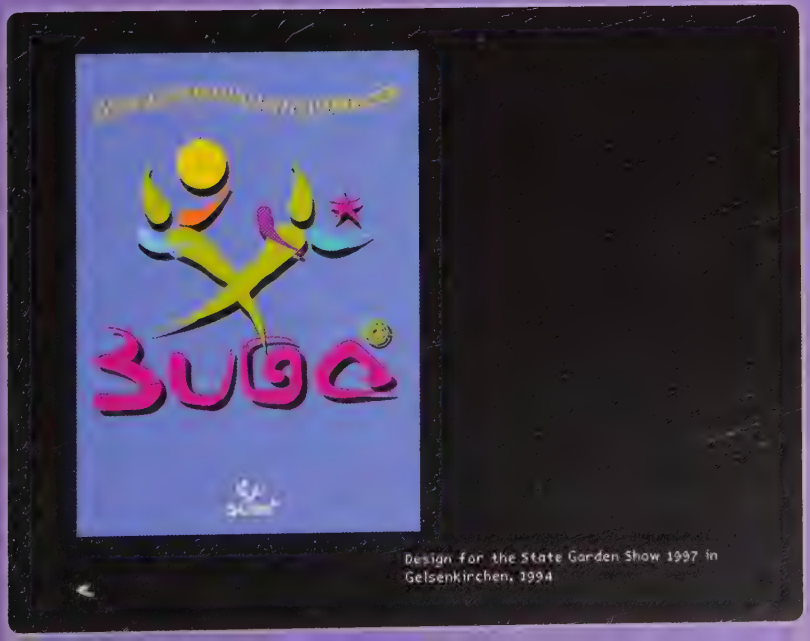
software **macromedia, quicktime**

origin **Germany**

type of CD-ROM **information, promotion**

work description **This CD-ROM showcases design studios in Nordrhein-Westfalen (photography, product design, graphic design, and multimedia). The user can surf through a virtual space and see a random selection or search for specific designers alphabetically.**





Print
in progress
Internet
17
YRs
contact
Internet
Sundance Film Festival 1997
WINNER BEST FILM & BEST SCREENPLAY
Sunday

title **Blue Brick website**

web address **www.bluebrick.com**

design **Christopher Wise, Tomo Suzuki**

design company **Blue Brick**

software **debabelizer, illustrator, photoshop**

number of pages **3**

origin **USA**

type of site **promotion**

work description **This site provides an overview of design work by Blue Brick, showing pieces of work and their titles with more information available at the user's choice.**

08
1567891011121
CLICK
walhalla::artforce

title **walhalla artforce**

web address **www.walhalla.ch**

design **Ibrahim Zbat, Marco Simonetti**

design company **walhalla artforce**

software **pagemill 2.0**

number of pages **11**

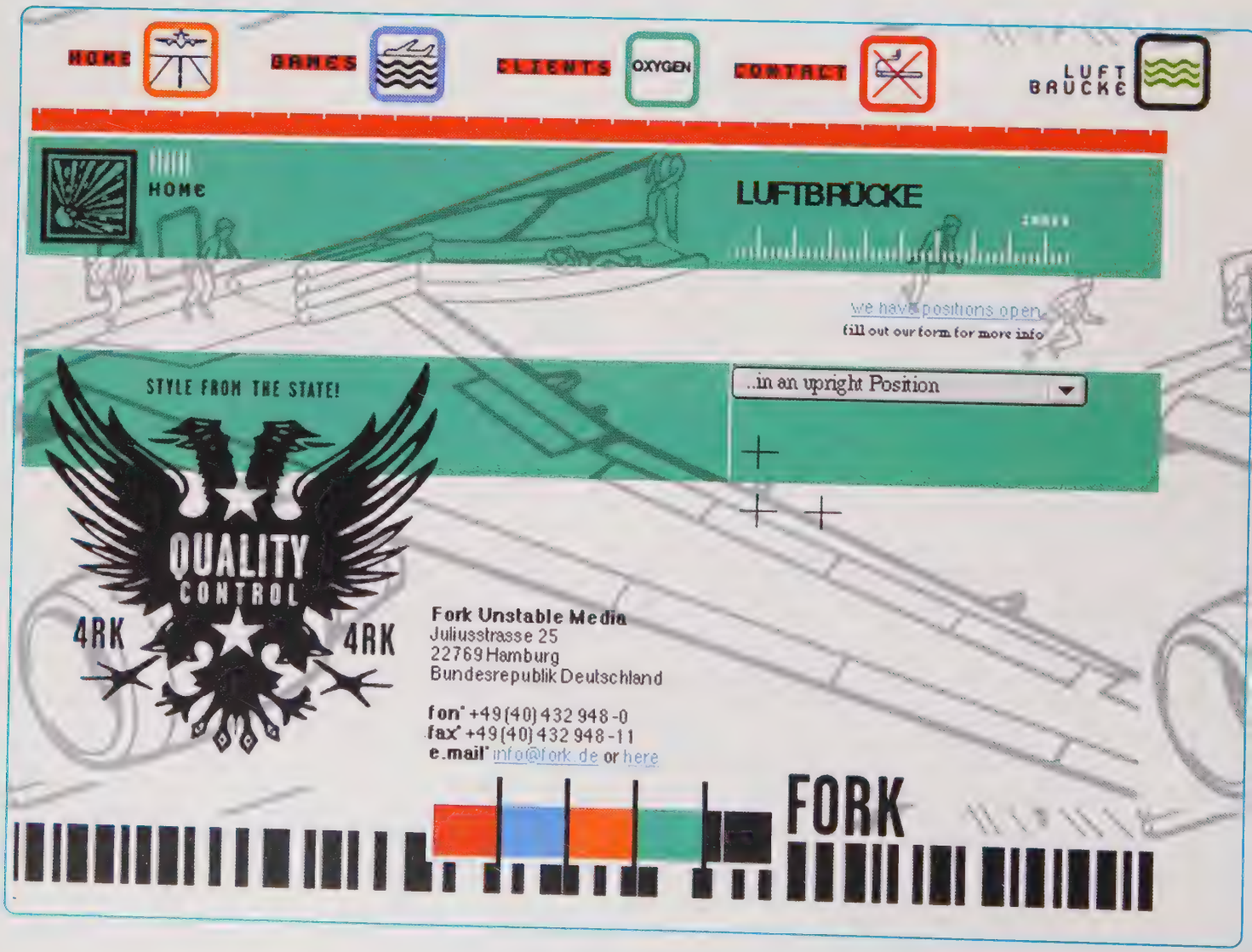
origin **Switzerland**

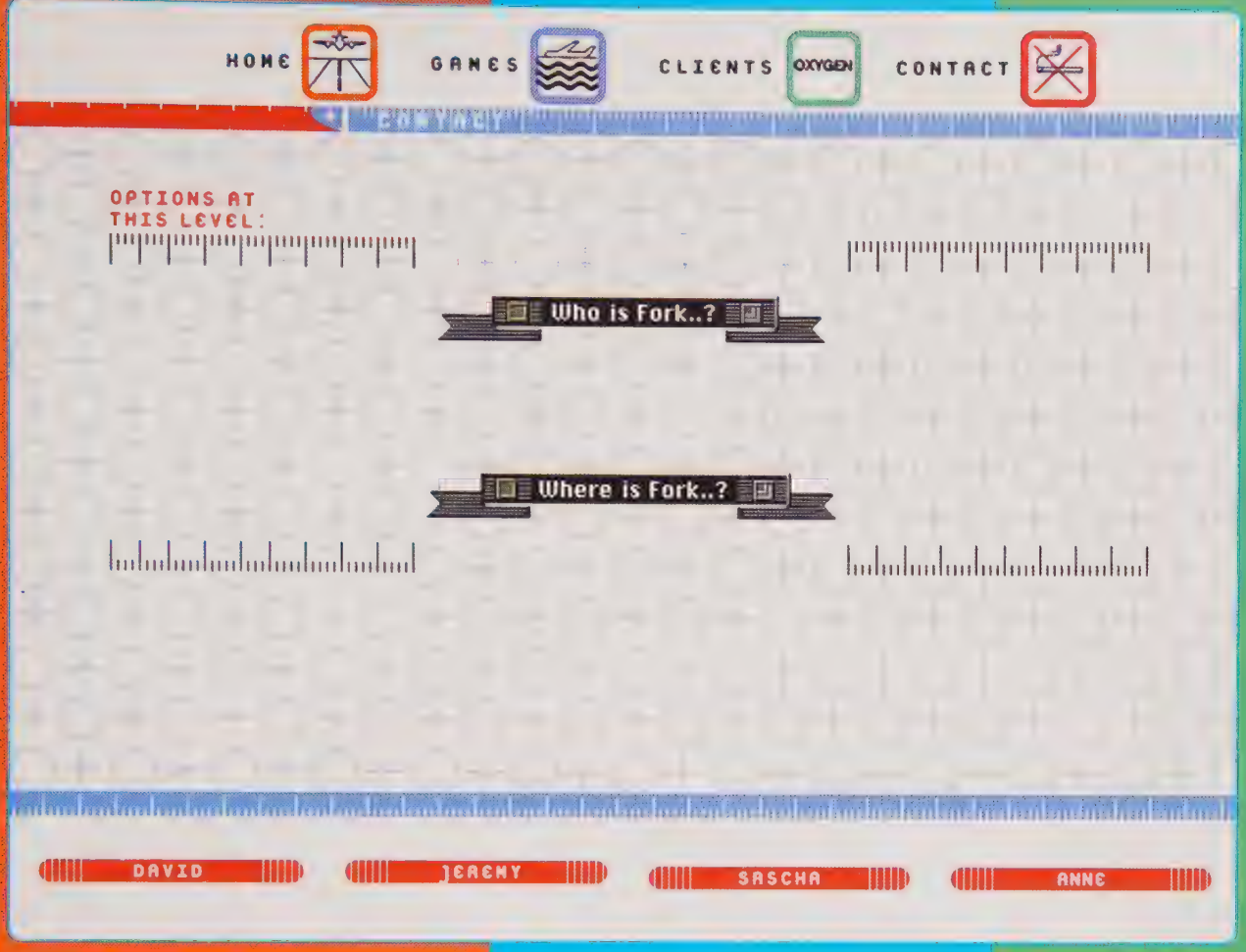
type of site **information, promotion**

work description **a self-promotional site for walhalla artforce, including information about the company's philosophy, projects, and interactive dialogue with other artists**

ADVERTISINGLAB
advertisinglab umfasst sämtliche teilbereiche der integrierten kommunikation. advertisinglab erarbeitet massgeschneiderte, auf eine bestimmte situation oder ein spezifisches zielpublikum zugeschnittene,innovative lösungen. advertisinglab macht innovative, immer auf ihre erfolgsoptimierung ausgerichtete werbung.
advertisinglab embraces all partial areas of integrated communication. advertisinglab works out taylor-made, innovative solutions, aimed at or out out for a particular scene or a specific public group. advertisinglab, always conscious of achieving success optimum,creates innovative advertising
DE
walhalla::artforce

4RK
.. Achtung: now entering german netspace.
.. Blauhaus, yeah.


HOME
GAMES
CLIENTS
OXYGEN
CONTACT
LUFT BRÜCKE
HOME
LUFTBRÜCKE
we have positions open
fill out our form for more info
STYLE FROM THE STATE!
..in an upright Position
QUALITY CONTROL
4RK
4RK
Fork Unstable Media
Juliusstrasse 25
22769 Hamburg
Bundesrepublik Deutschland
fon* +49 (40) 432 948 -0
fax* +49 (40) 432 948 -11
e.mail* info@fork.de or here
FORK



title **What is FORK...?**

web address **www.fork.de**

design **Jeremy Abbett, David Linderman**

design company **FORK Unstable Media**

software **bbedit, director, freehand, photoshop, sound edit 16**

number of pages **40+**

origin **Germany**

type of site **promotion**

work description **This self-promotional site for FORK design company is based on the plane safety guide aesthetic, and includes team member profiles, present and past projects, continually updated games, and other diverse distractions.**

title **IN2**

web address **www.in2.com**

design **Bill Moulton**

design company **IN2**

software **bbedit 4.0, gifbuilder, illustrator 7.0, photoshop 4.0**

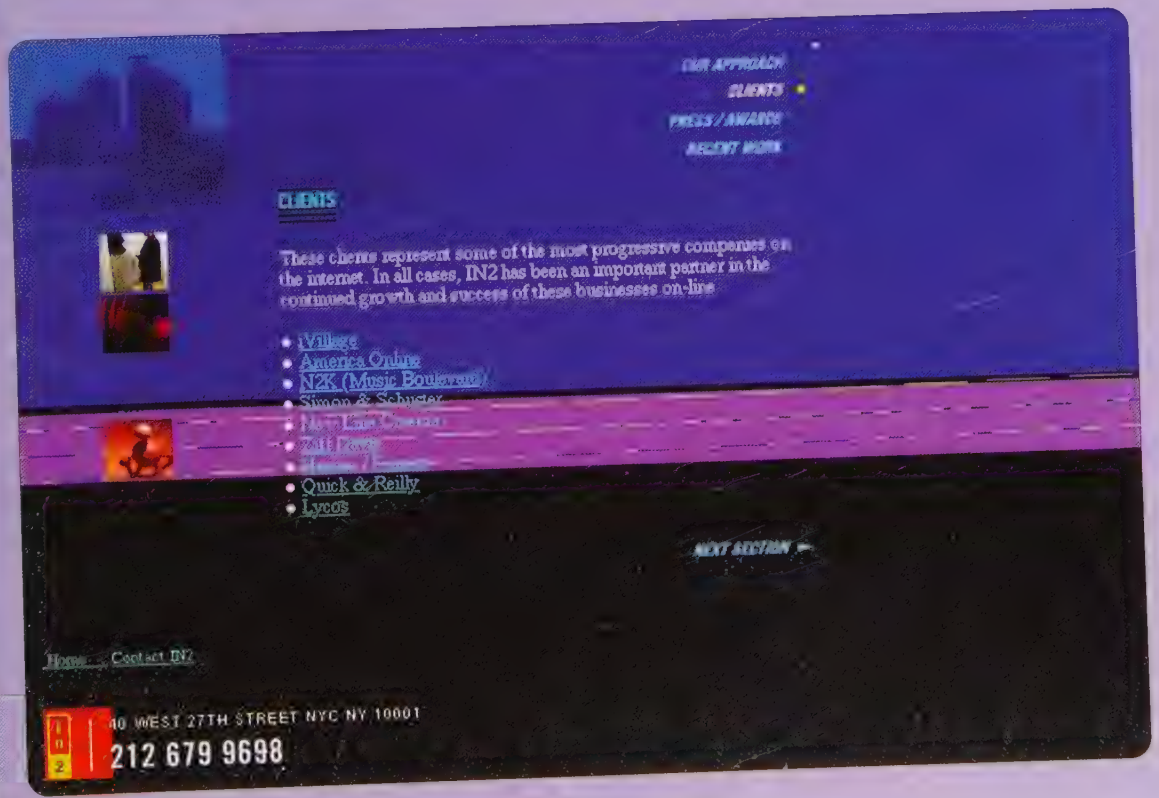
number of pages **5**

origin **USA**

type of site **promotion**

work description **a self-promotional site for IN2 marketing and design company**

IN2
OUR APPROACH
An innovative use of design, technology, and marketing expertise
CLIENTS
Partnering with the web's leading businesses
PRESS / AWARDS
Adage, Silicon Alley Reporter, Channel Seven
RECENT WORK
Our Approach :: Clients :: Press / Awards :: Recent Work
40 WEST 27TH STREET NYC NY 10001
212 679 9698
INFO @ IN2.COM


OUR APPROACH
CLIENTS
PRESS / AWARDS
RECENT WORK
CLIENTS
These clients represent some of the most progressive companies on the internet. In all cases, IN2 has been an important partner in the continued growth and success of these businesses on-line
Village
America Online
N2K (Music Boulevard)
Simon & Schuster
Quick & Reilly
Lycos
NEXT SECTION
Home :: Contact IN2
40 WEST 27TH STREET NYC NY 10001
212 679 9698

title **VisualSpace**

web address **www.xs4all.nl/~vspace.nl**

design **Kees van Drongelen, Nina de Vrind**

design company **VisualSpace**

software **bbedit, debabelizer, photoshop**

number of pages **70**

origin **The Netherlands**

type of site **information, promotion**

work description **a self-promotional site for VisualSpace design company**

VisualSpace
Portfolio
Grafische vormgeving
1/2

title **Akimbo Design website**

web address **www.akimbodesign.com**

design **Ardith Ibañez Rigby, Doria Fan**

design company **Akimbo Design**

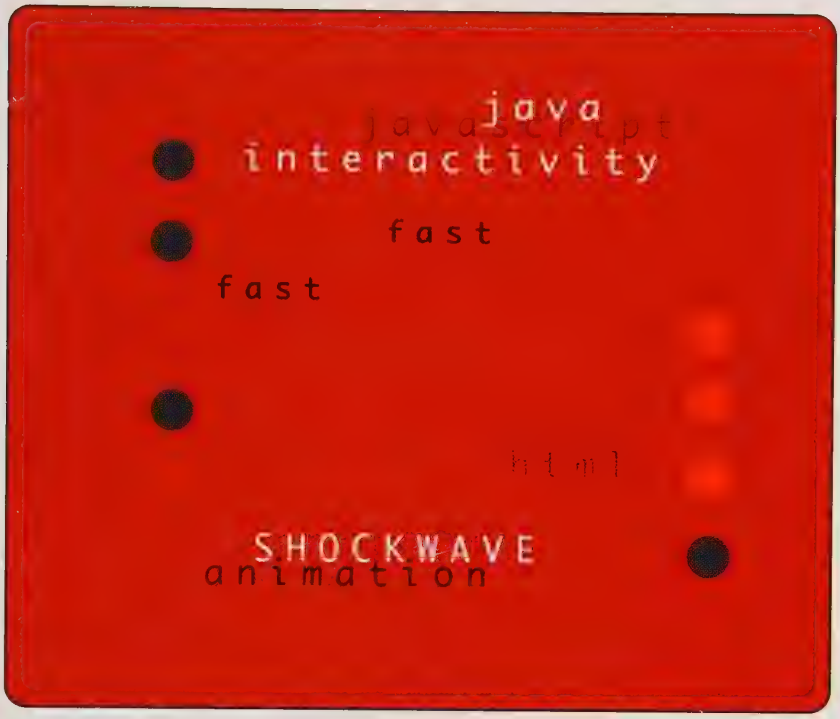
software **bbedit, flash 2, freehand 7, homesite, photoshop 4**

number of pages **18**

origin **USA**

type of site **promotion**

work description **This site showcases Akimbo's work for fans and potential clients; providing information about the company, its philosophy, services, awards, publications, events, and contact information. Each design project has a page of thumbnails and text describing the designs and the web technology used.**


java
interactivity
fast
fast
SHOCKWAVE
animation

AKIMBO DESIGN
NAVIGATE

title **SuperFly Fashions**

web address **www.dhtmlzone.com/tutorials**

client **Macromedia, Inc.**

design **Ardith Ibañez Rigby**

design company **Akimbo Design**

programming **Benjamin Rigby**

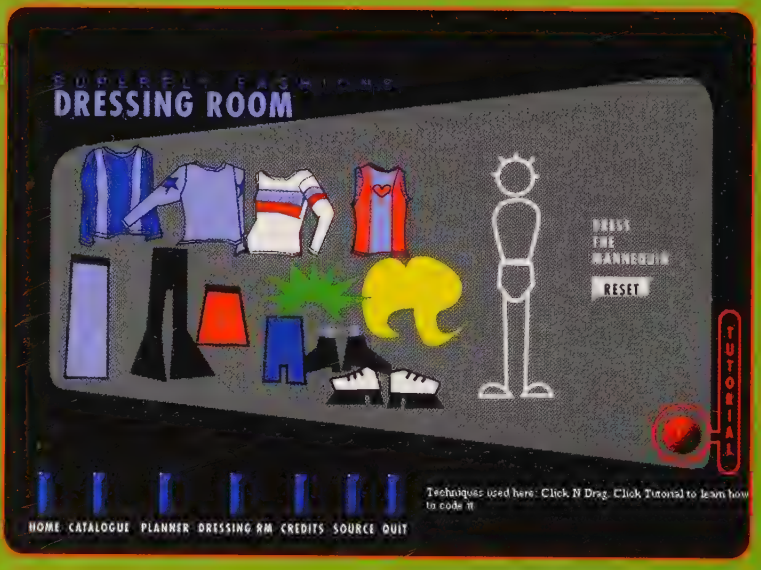
software **dreamweaver, freehand 7, gifbuilder, homesite, illustrator 5.5, photoshop 4**

origin **USA**

type of site **education**

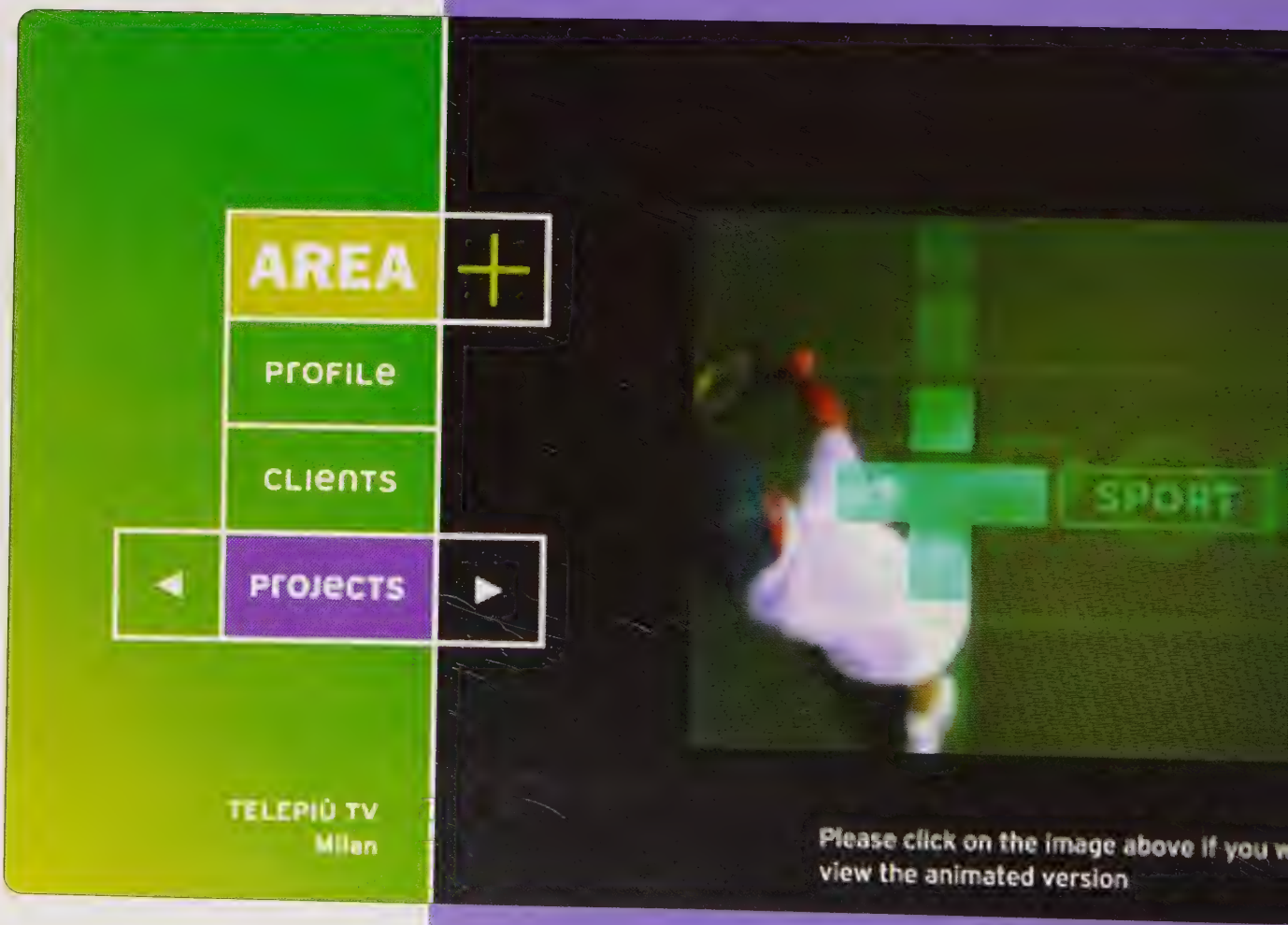
work description **Macromedia wanted an exciting site to showcase dynamic html technology for their new DHTML zone site. Akimbo created a website for a mock clothing company, SuperFly fashions, complete with a catalog, an outfit planner, and a dressing room. At any point within the site, visitors can click on the tutorial button to learn how that particular section was created.**

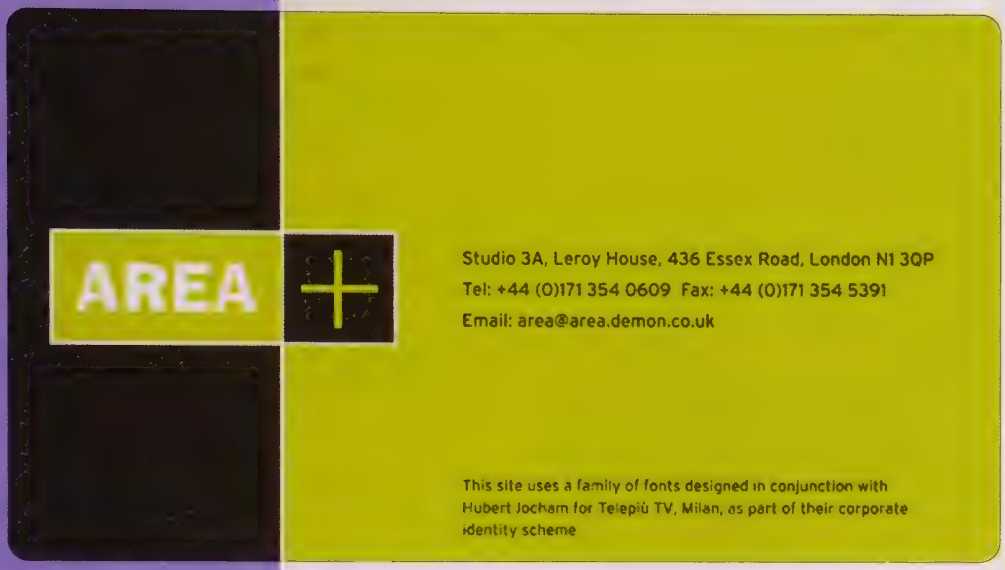
SUPERFLY FASHIONS
FASHION FOR THE PLANET
TUTORIAL
HOME CATALOGUE PLANNER DRESSING RM CREDITS SOURCE QUIT


SUPERFLY FASHIONS
DRESSING ROOM
DRESS THE MANNEQUIN
RESET
TUTORIAL
Techniques used here: Click N Drag. Click Tutorial to learn how to code it
HOME CATALOGUE PLANNER DRESSING RM CREDITS SOURCE QUIT

SUPERFLY FASHIONS
OUTFIT PLANNER
Stylishly Challenged!
Let Superfly help you pick the right outfit for the right occasion.
rainy
gambling
female
TUTORIAL
HOME CATALOGUE PLANNER DRESSING RM CREDITS SOURCE QUIT

AREA
PROFILE
CLIENTS
PROJECTS


AREA
PROFILE
CLIENTS
PROJECTS
SPORT
TELEPIÙ TV
Milan
Please click on the image above if you
view the animated version


AREA
Studio 3A, Leroy House, 436 Essex Road, London N1 3QP
Tel: +44 (0)171 354 0609 Fax: +44 (0)171 354 5391
Email: area@area.demon.co.uk
This site uses a family of fonts designed in conjunction with Hubert Jocham for Telepiù TV, Milan, as part of their corporate identity scheme

title **AREA+**

web address **www.area.co.uk**

design **Cara Gallardo, Richard Smith**

design company **AREA**

software **freehand, homepage, pagemill, photoshop**

number of pages **28**

origin **UK**

type of site **promotion**

work description **an online portfolio for AREA design company, including experimental personal projects**

title **Giant Step website**

web address **www.giantstep.com**

design **Xavier Wynn, Sheau Hui Ching, Sean Moran, Melisa Vazquez (art direction), Gregory Galloway (art direction)**

design company **Giant Step**

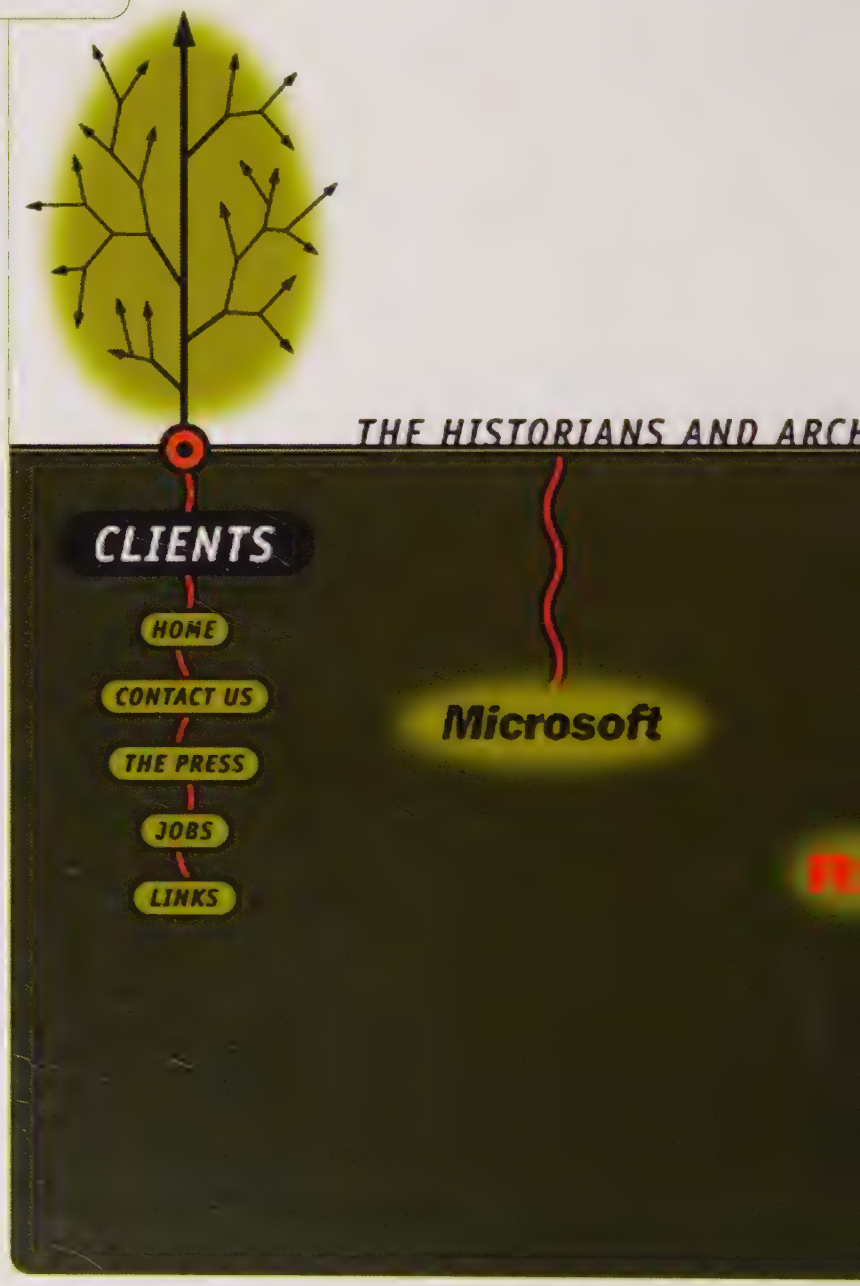
programming **Kerry O'Donnell**

software **debabelizer, illustrator, internet studio, photoshop**

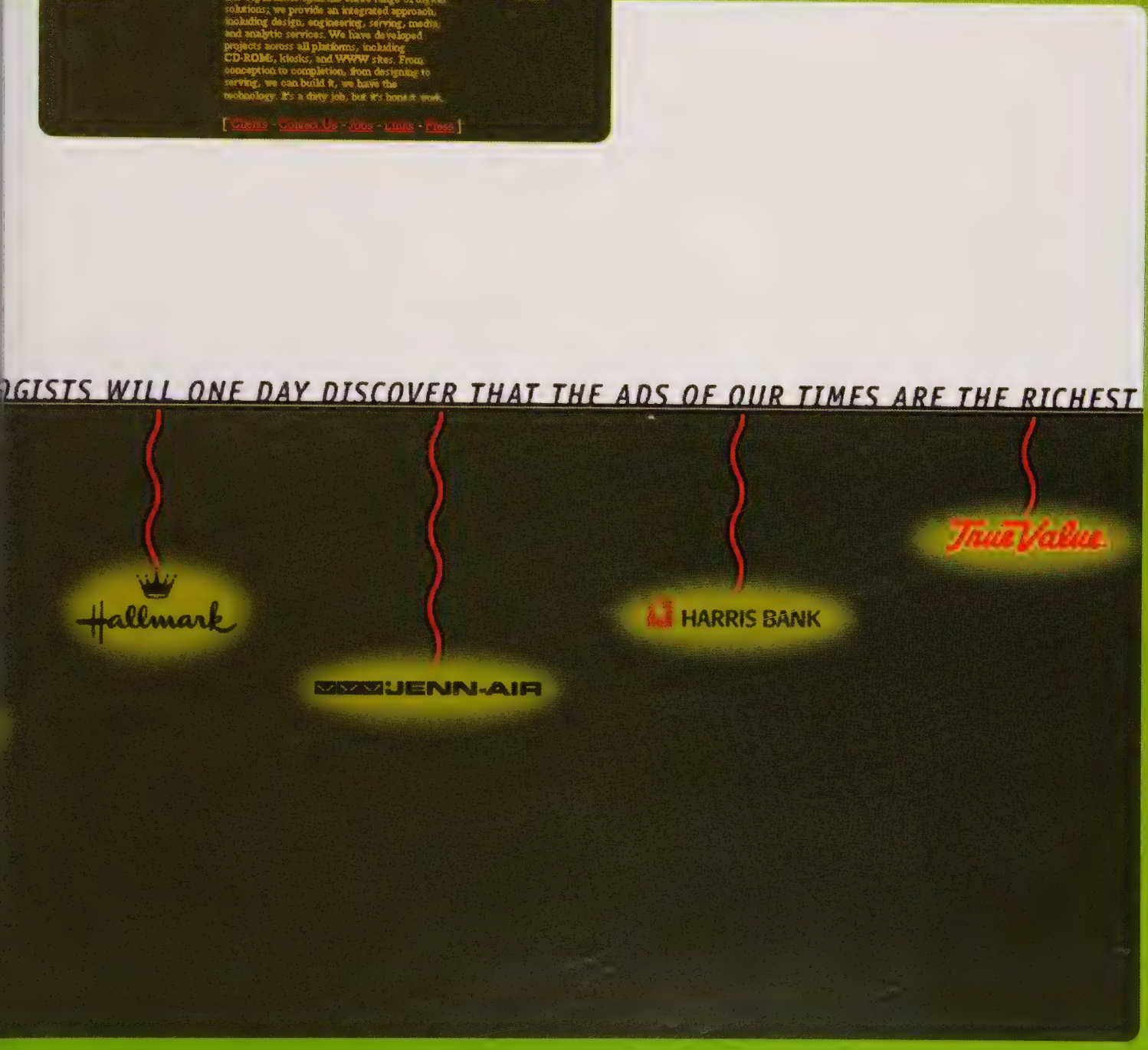
origin **USA**

type of site **promotion**

work description **The Giant Step site showcases the company's work and presents a broad spectrum of their capabilities to attract potential clients and prospective employees. Built upon the intrinsic qualities of growth, creation, and organic form, the site begins with the company logo on the splash screen. On the subsequent homepage, the logo is 'planted' on the page, with the main areas of the site (clients, contact, press, jobs, and links) appearing underground. The client section of the site is dynamically presented in one of two versions, depending on the browser: Internet Explorer users experience an interactive timeline utilizing an activex control, while Netscape users view client information accessible through a left-to-right display of client logos.**



giant
step
CONTACT US
CLIENTS
LINKS
JOBS
From the ground up, Giant Step creates user-sensitive, business building digital solutions.
Our capabilities span the entire range of digital solutions; we provide an integrated approach, including design, engineering, serving, media and analytic services. We have developed projects across all platforms, including CD-ROMs, kiosks, and WWW sites. From conception to completion, from designing to serving, we can build it, we have the technology. It's a dirty job, but it's bona fide work.
[Clients - Contact Us - Jobs - Links - Press]


OGISTS WILL ONE DAY DISCOVER THAT THE ADS OF OUR TIMES ARE THE RICHEST
Hallmark
JENN-AIR
HARRIS BANK
True Value

work description **The concept for this award-winning third generation website was to break away from traditional company portfolio homepages. It is an experimental playground demonstrating the latest internet technologies, including animation, streaming audio, shockwave, java, vr, etc. The core of the site is 'Lemonscape' which uses java technology to replace Netscape's browser interface with the Lemon browser.**

Virtual Spam
web n. woven fabric; amount woven in one piece; complex series; cobweb or similar tissue; membrane connecting toes of aquatic bird or animal; large roll of paper for printing. web-footed having toes connected by web.
THE L FILES
OUR PORTFOLIO:

title **Lemon**

web address **www.lemon.com.hk**

design **David Mok, Chris Potter, Everett Rodriguez**

design company **Lemon**

software **bbedit, electric image, freehand, photoshop, premiere**

number of pages **30**

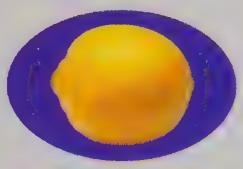
origin **Hong Kong, China**

type of site **promotion**

lemon

Lemon is an interactive multimedia agency, specialising in creating internet web sites.

We deliver cutting-edge design and technology, driven by intelligent strategic thinking, helping you develop new media business and marketing solutions.



The Internet -

The **ultimate**

organic **manifestation**

of our collective **consciousness**

Human Evolution

is now inextricably **bound up** with

Technological Evolution

We have the

TECHNOLOGY

Web sites are not just electronic corporate brochures. Companies all over the world are harnessing this new technology to add value to their services, create new products, and make themselves more competitive in the global market place.

title **Stylorouge – Perestroika 98**

web address **www.stylorouge.co.uk**

design **Julian Quayle, Robin Chenery**

design company **Stylorouge**

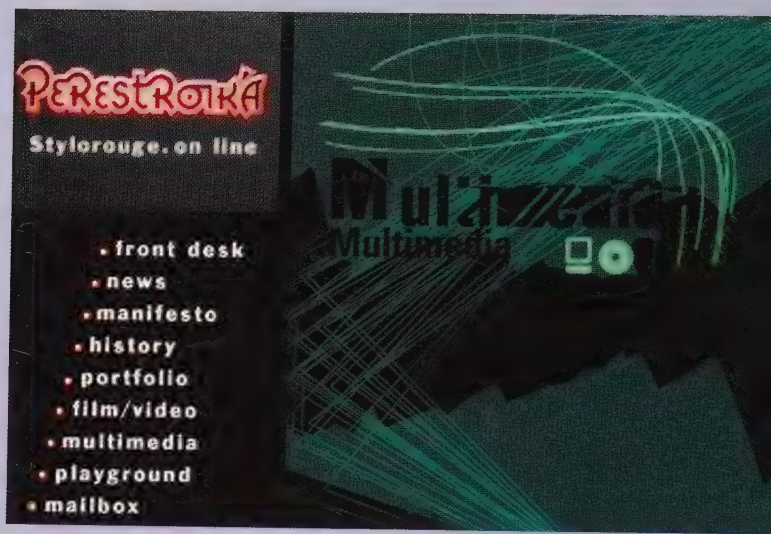
programming **Motion Pixels**

software **illustrator 7.0, photoshop 4.0**

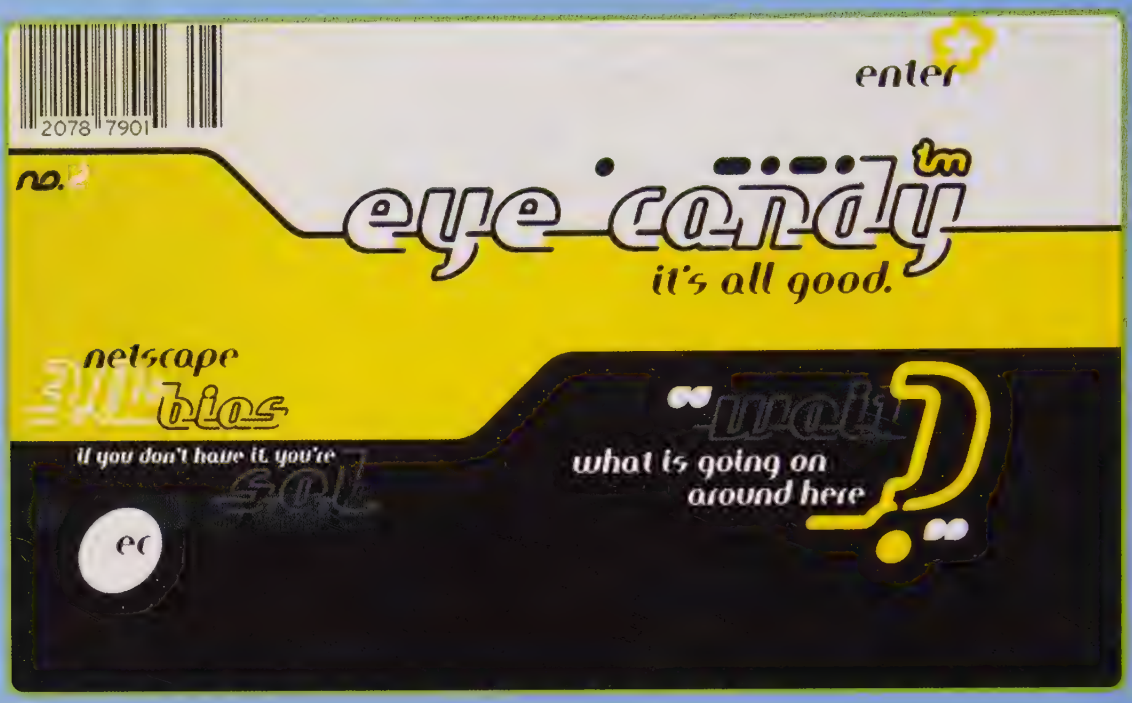
number of pages **66**

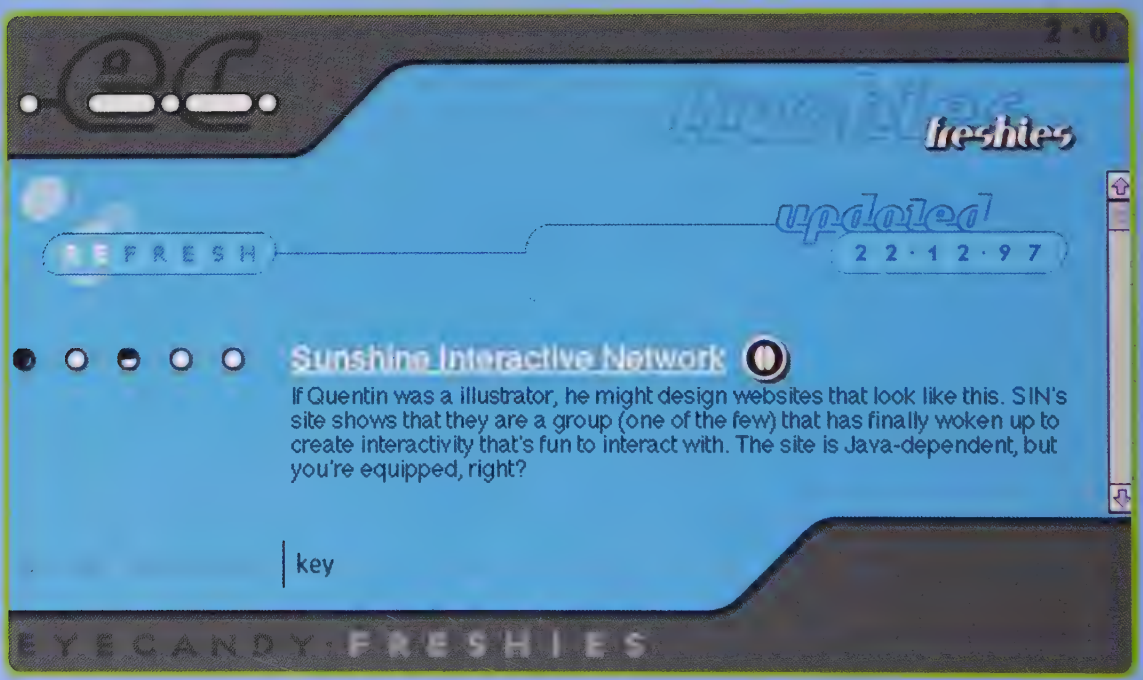
origin **UK**

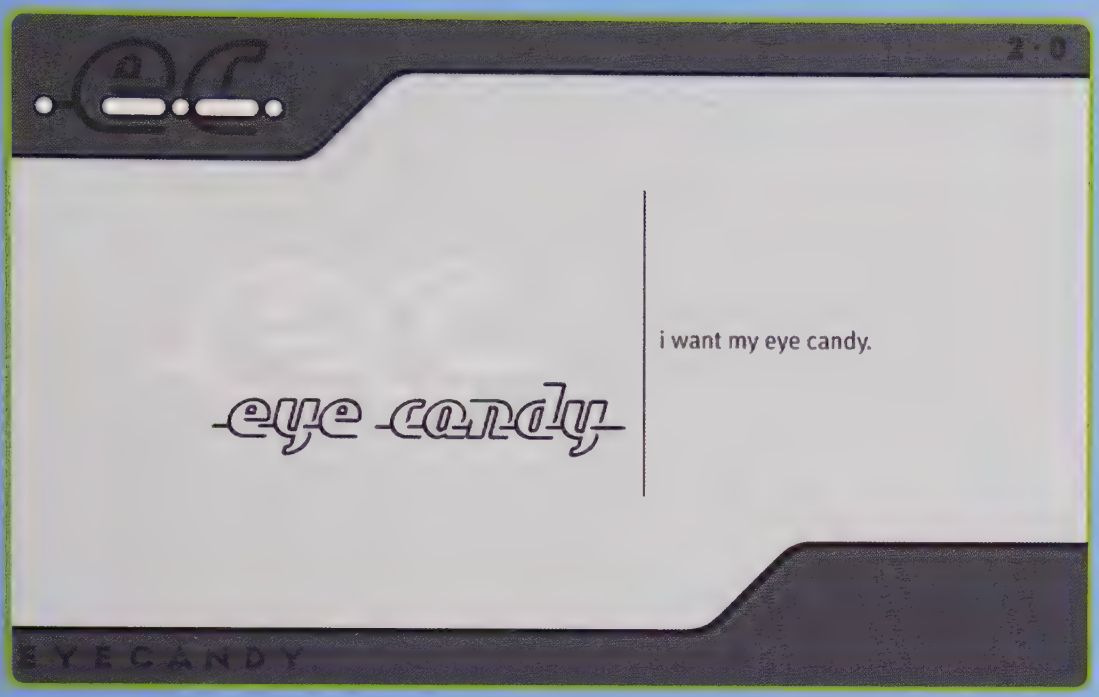
type of site **promotion**



work description **These initial designs are proposals for a re-vamp of the existing Stylorouge website. Apart from presenting an online portfolio, Perestroika is intended to be factual and enjoyable: to provide Stylorouge's history and structure and to reveal something of the company's personality through the exposure of their creative disciplines.**


2078 7901
enter
no.
eye candy tm
it's all good.
netscape
bias
if you don't have it you're
sol
ec
what is going on
around here


2·0
freshies
updated
REFRESH
22·12·97
Sunshine Interactive Network
If Quentin was a illustrator, he might design websites that look like this. SIN's site shows that they are a group (one of the few) that has finally woken up to create interactivity that's fun to interact with. The site is Java-dependent, but you're equipped, right?
key
EYECANDY FRESHIES



title **Eye Candy**

web address **www.eyecandy.org**

design **Josh Ulm**

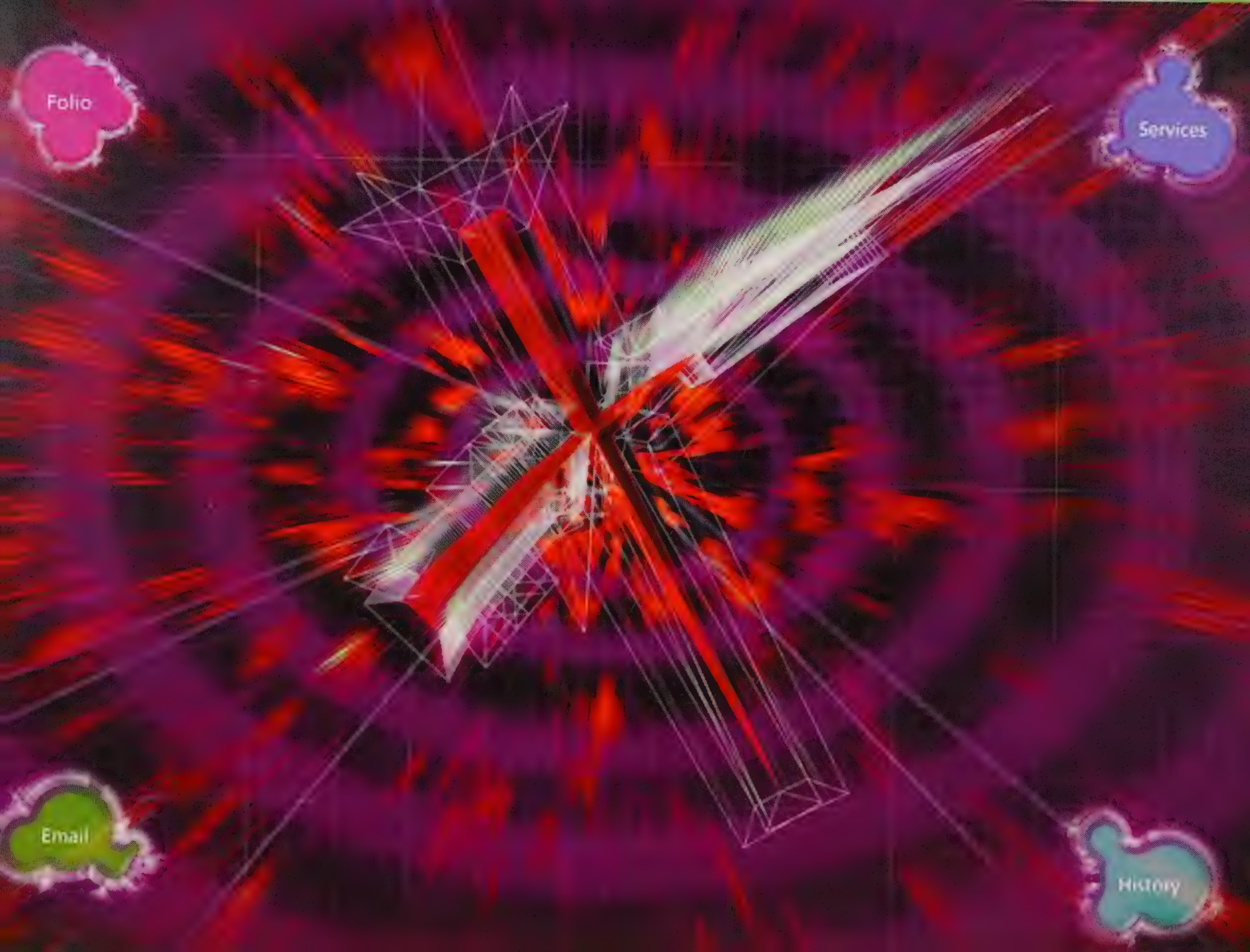
software **bbedit, photoshop**

origin **UK**

type of site **information, promotion**

work description **Eye Candy is an online resource for new media designers to examine the state of the web and the leading edge websites that are changing the way people communicate on the internet. It connects users to some of the most radical designs and experiments being created by the industry's top online designers and design companies.**

MAILING LIST
2·0
lowdown
we're 2.
The internet, as a technological spawning ground, is growing/maturing at an incredible rate. This is happening, in part, because so many minds can, and are, collaborating in locations, and in ways, never before possible. In that same way, the web, as an artistic medium, is also growing/evolving at an incredible rate.
Look at its design infancy just a few years ago, when grey backgrounds and horizontal rules ruled. Today, applications like flash and environments such as java are revolutionizing a revolution for artists and designers.
It is our belief that there are designers out there breaking new ground. Experimenting. Creating. Communicating. Designers who are taking the web and with it, changing everything we know about graphic design, interactive design, information design, visual design...they're changing the way people communicate.
With all that in mind, we have much to learn as artists and communicators from our peers in this infantile medium. Furthermore, we have a responsibility to each other and ourselves to collaborate as artists have never before been able to do.
EYECANDY·LOWDOWN


Folio
Services
Email
History

title **ACROBATIX website**

web address **www.acrobatix.co.uk**

design **Mark Thornicroft**

design company **ACROBATIX**

programming **Nick Fallon**

software **freehand, frontpage, photoshop, quarkxpress**

number of pages **55**

origin **UK**

type of site **promotion**

work description **an online portfolio for ACROBATIX design consultants**

work

title **Self-Promotional CD-ROM**

design **Dave Bravenec**

design company **Dave Bravenec Design**

software **director, illustrator, photoshop**

number of pages **16**

origin **USA**

work description **This interactive director piece highlights, in digital format, work samples that were originally done as analog pieces. The CD-ROM was created to fit a large quantity of work on to a smaller format to show clients.**

122-5011

title **Chappy@large**

web address **www.hob.com/chappy**

client **Sun Microsystems, Java Joint**

design **Dave Bravenec**

design company **HOB New Media**

software **illustrator, photoshop, premiere**

number of pages **200**

origin **USA**

type of site **information**

work description **This site documents the travels of Chappy, a fictional character who roamed the backroads of Georgia during the '96 olympics, seeking out the unusual and the offbeat. Visitors could contact him and keep up with his mishaps as they happened day by day.**

now media,
telecommunications and commerce
are all digital -
flowing together into one
electric ocean
electric
ocean
01-12-1997
EO opens in gauteng
03-02-1998
adidas kicks off with EO
07-03-1998
analysis - not growth
Internet Prof. Publishers Assoc.
StudioOne Award
Invision NewMedia Awards
Gold - Best Interface Online
www.ct2004.com
Invision NewMedia Awards
Gold - Best Overall Design Web
www.ct2004.com

wired top 20
by jason probert
south africa still in the "wired" top twenty
South Africa is still one of the largest markets on the Internet, but it's losing ground to countries who are fast catching on to the digital wave.
According to the latest biannual domain name survey conducted by Network Wizards, the South African domain of the Internet (all addresses ending with .za) has 122 625 computers connected, and has grown by less than four percent over the last six months. With growth of less than 19 percent over the first six months of last year, that means that the South African Internet grew by only 23 percent during 1997. During 1996, the .za domain grew by 105 percent.
Taiwan has been the big mover over the last six months, more than trebling the number of Internet hosts from 49 000 in July last year to nearly 180 000 today, and leaping going from 30 to 13 on the list.
New Zealand has been the other big mover. A year ago New Zealand had fewer Internet connections than South Africa, but they have doubled in size so that today — with 163 264 Internet hosts - the .nz domain has 40% more Internet connections than .za.

CHARGE
IN THE NETWORKED ECONOMY
YOU ARE YOUR RELATIONSHIPS
THE SUCCESS OF OTHERS IS YOUR SUCCESS
YOUR SUCCESS IS OUR GOAL
EO Lands at Vodaworld
Vodaworld, the new cutting edge one-stop Vodacom service complex in Midrand, has selected Electric Ocean to head up the development of its multimedia environments.
The first phases of the project was be unveiled at the opening of Vodaworld on 8 March 1998. Electric Ocean will develop new materials for release at Vodaworld on an ongoing basis. The team includes strategic planner Jason Probert, executive producer Quentin George, creative director Nicholas Wittenberg, John George and graphic designer Adam Stone.
Caltex Oil South Africa
Cape Fruit
Webcard

title **Electric Ocean website**

web address **www.electric.co.za**

design **Nicholas Wittenberg, Stephen Garratt**

design company **Electric Ocean**

software **bbedit, freehand, photoshop**

number of pages **4**

origin **South Africa**

type of site **promotion**

work description **This showcase of Electric Ocean's web design work is targeted at potential customers committed to building brands online.**

"WE ARE NOT OBSOLETE™"
TESTING
PROCEED
17" MONITOR
(800 x 600)

ボクサ デザイン
BOXÄ
:Design
ボクサ
READOUT
PROJECTS
ALLIANCES
INTERNET
http://www.boxa.com/
"WE ARE NOT OBSOLETE™"
HTML CODE
SOUND DESIGN
JAVASCRIPT
UNIX
TECHNOLOGY
MAC OS
GRAPHIC DESIGN
CGI/PERL
WIN 95
INTEGRATION
symlink
THIS WEBSITE IS OPTIMIZED FOR NETSCAPE 3.0+
SERVER SPACE PROVIDED BY INTERVERSE
BOXÄ :Design
ボクサ
© 1997 BOXÄ DESIGN - LOS ANGELES
TEL 213.769.3637
EMAIL fason@boxa.com

title **BOXÄ website**

web address **www.boxa.com**

design **Jason Fields**

design company **BOXÄ Design**

software **bbedit 4.0, illustrator 7.0, photoshop 4.0**

origin **USA**

type of site **promotion**

work description **This self-promotional web space provides an illustration of BOXA's design aesthetic and a method for prospective clients to reference recent works and creative alliances.**

büro
ビュロ

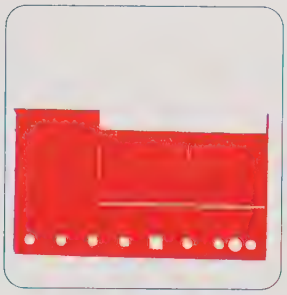
we are not a company
we are not an agency
we are not a firm
but we are a small and
friendly graphic design studio
which can be permeated
by good clients with good
products and nice budgets
of course...

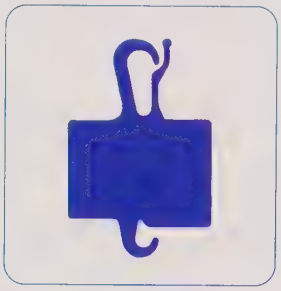
destruct
デストラクト

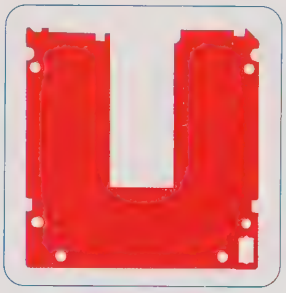
[newz] [music opticals] [gymnastics] [bd fonts] [bd rom] [qtvr visit] [DDD]
[gimmicks] [wintertime on mars] [guestbook] [publications] [links] [mail]

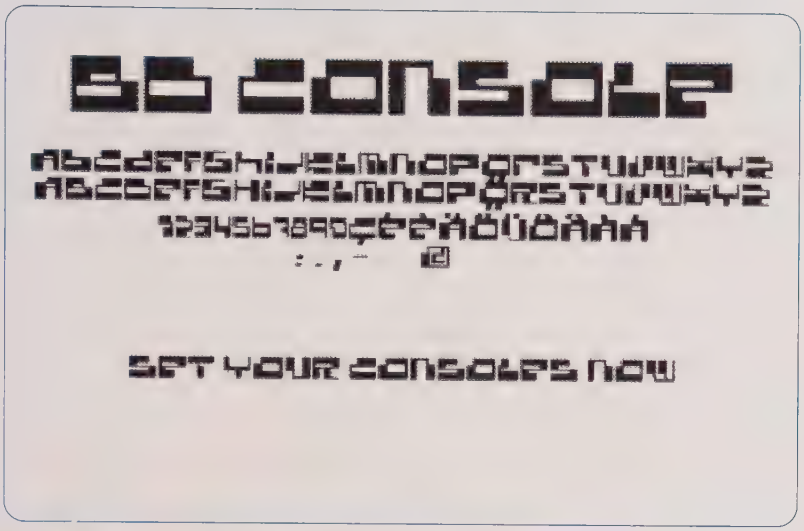
31March98
made in büro destruct berne capital switzerland

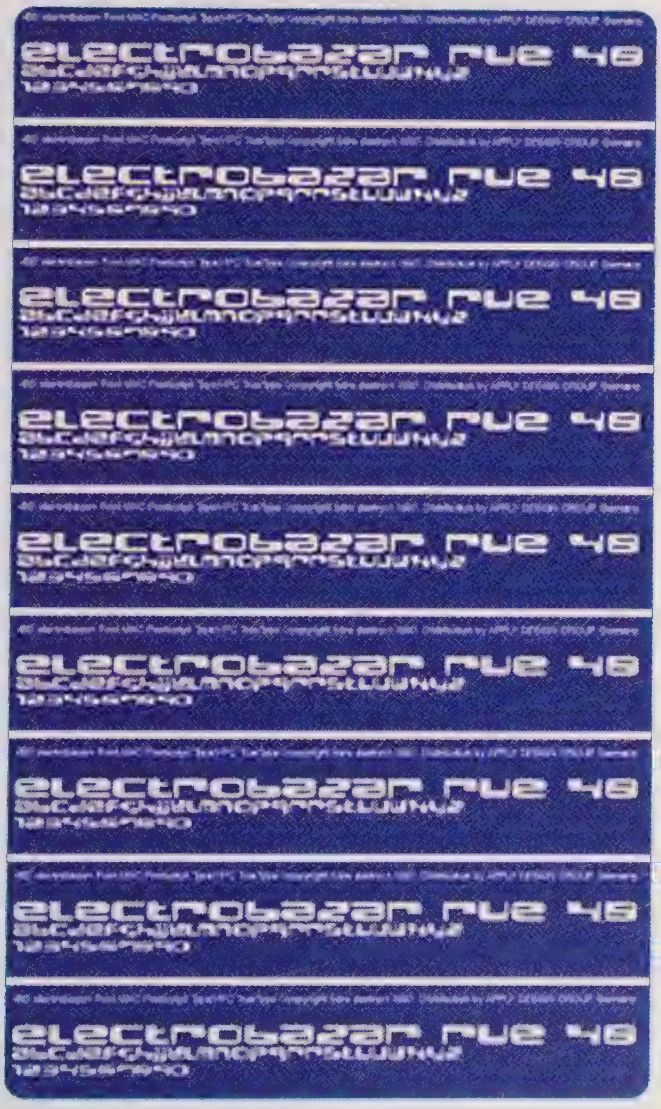
Arbeitsplatz im BD!











title **büro destruct**

web address **www1.bermuda.ch/bureaudestruct**

design **Lopetz, Daniel Schüler, Heiwid**

design company **büro destruct**

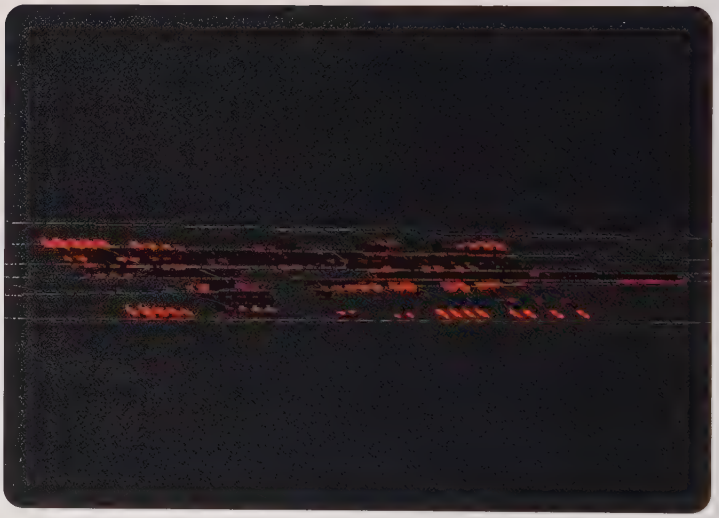
software **fetch, gifbuilder, illustrator, irix, linux, photoshop, simple text, s.u.s.e., vi**

number of pages **85**

origin **Switzerland**

type of site **promotion**

work descr'pt on **a self-promotional website for büro destruct design company**



title **BD ROM**

design **Lopetz, Heiwid, Pedä, MBrunner, H1**

design company **büro destruct**

programming **Michael Bäehni, Daniel Ihly**

software **director, illustrator, photoshop**

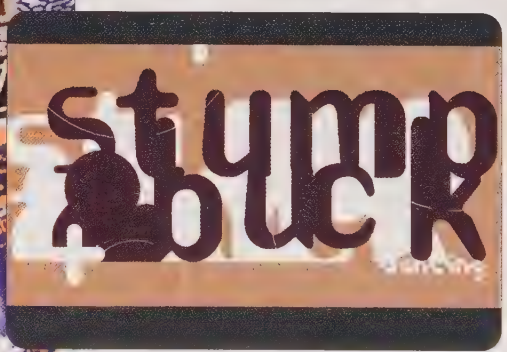
origin **Switzerland**

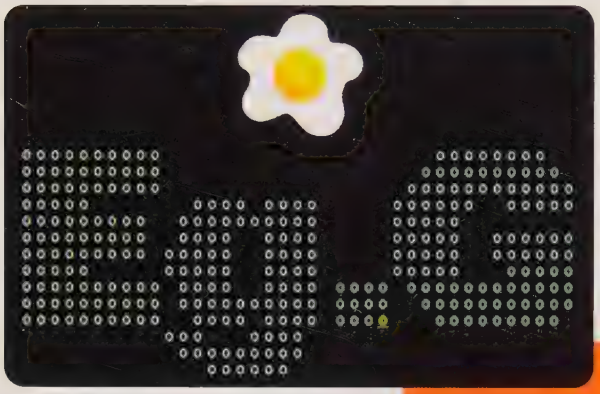
type of CD ROM **promotion**

work description **a self-promotional digital showreel of büro destruct's design work**

PARTY

DESIGN


stump
buck



title **Eg.G website**

web address **www.eg-g.com**

design **Dom Raban**

design company **Eg.G**

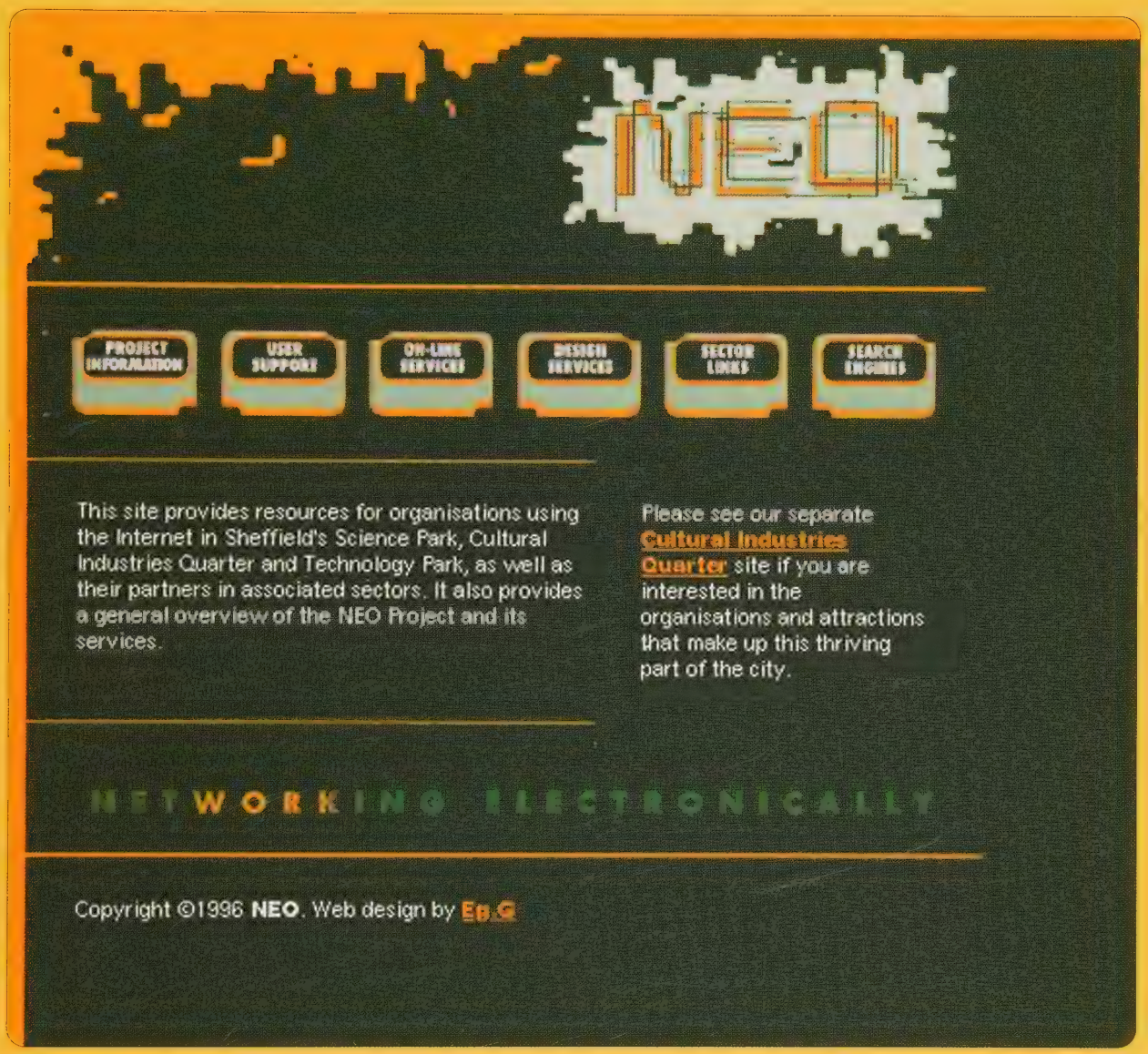
software **bbedit, gifbuilder, illustrator, photoshop**

number of pages **14**

origin **UK**

type of site **promotion**

work description **a self-promotional site for Eg.G design company**


NEO
PROJECT INFORMATION
USER SUPPORT
ON-LINE SERVICES
DESIGN SERVICES
SECTOR LINKS
SEARCH ENGINES
This site provides resources for organisations using the Internet in Sheffield's Science Park, Cultural Industries Quarter and Technology Park, as well as their partners in associated sectors. It also provides a general overview of the NEO Project and its services.
Please see our separate Cultural Industries Quarter site if you are interested in the organisations and attractions that make up this thriving part of the city.
NETWORKING ELECTRONICALLY
Copyright ©1996 NEO. Web design by Eg.G

title **NEO website**

web address **www.fdgroup.co.uk/neo**

client **NEO**

design **Dom Raban**

design company **Eg.G**

software **bbedit, gifbuilder, illustrator, photoshop**

number of pages **12**

origin **UK**

type of site **information**

work description **This site enables NEO customers to access details of online discussion services, receive support for using the internet and designing web pages, and obtain web links in their creative sectors. For the casual browser the site also provides an overview of the NEO project.**

DIGITAL PULP

A NEW BREED AD AGENCY

Digital Pulp communicates. Through strategy. Words. Graphics. Technology. As a new breed ad agency we focus on both new and traditional media. We create impressions.

CLICK HERE FOR NANO-SITE™

WE ARE HIRING

DIALOG + SERVICES = SOLUTIONS PHILOSOPHY × OPTECH e^2 EXPERIMENTS

Digital Pulp Inc.
220 East 23rd Street, Suite 1007, New York, N.Y. 10010 212.679.0676
©1998 Digital Pulp Inc.

title **Digital Pulp website**

web address **www.digitalpulp.com**

design **Bruce Goodman, David Ormes**

design company **Digital Pulp, Inc.**

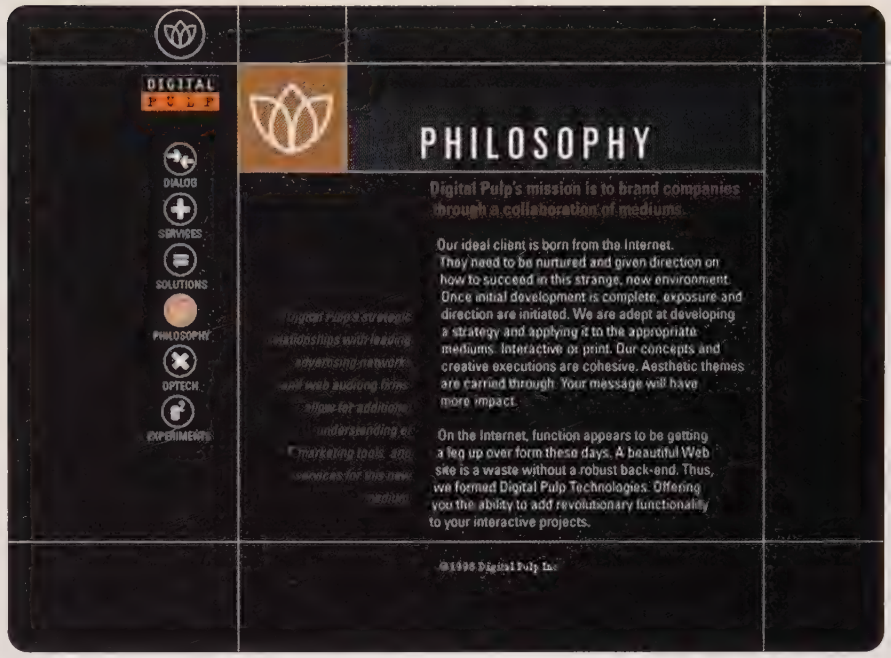
software **debabelizer, illustrator, photoshop 4.0**

number of pages **50**

origin **USA**

type of site **promotion**

work description **This site promotes the services and experience of Digital Pulp, Inc., an interactive advertising agency.**


DIGITAL
PULP
DIALOG
SERVICES
SOLUTIONS
PHILOSOPHY
OPTECH
EXPERIMENTS
PHILOSOPHY
Digital Pulp's mission is to brand companies through a collaboration of mediums.
Our ideal client is born from the Internet. They need to be nurtured and given direction on how to succeed in this strange, new environment. Once initial development is complete, exposure and direction are initiated. We are adept at developing a strategy and applying it to the appropriate mediums. Interactive or print. Our concepts and creative executions are cohesive. Aesthetic themes are carried through. Your message will have more impact.
On the Internet, function appears to be getting a leg up over form these days. A beautiful Web site is a waste without a robust back-end. Thus, we formed Digital Pulp Technologies. Offering you the ability to add revolutionary functionality to your interactive projects.

title **Union Central**

web address **www.uniondesign.com**

design company **Union Design**

software **bbedit, illustrator, jot, pagemil!, photoshop, strata studio**

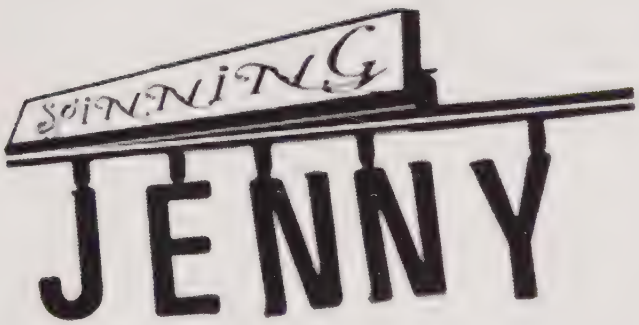
number of pages **200**

origin **Norway**

type of site **promotion**

work description **a site providing information about Union Design to clients and the design community**

KATODE.ORG soon



title **Spinning Jenny**

web address **www.home.earthlink.net/~zannstarr8**

design **Jennifer Staggs**

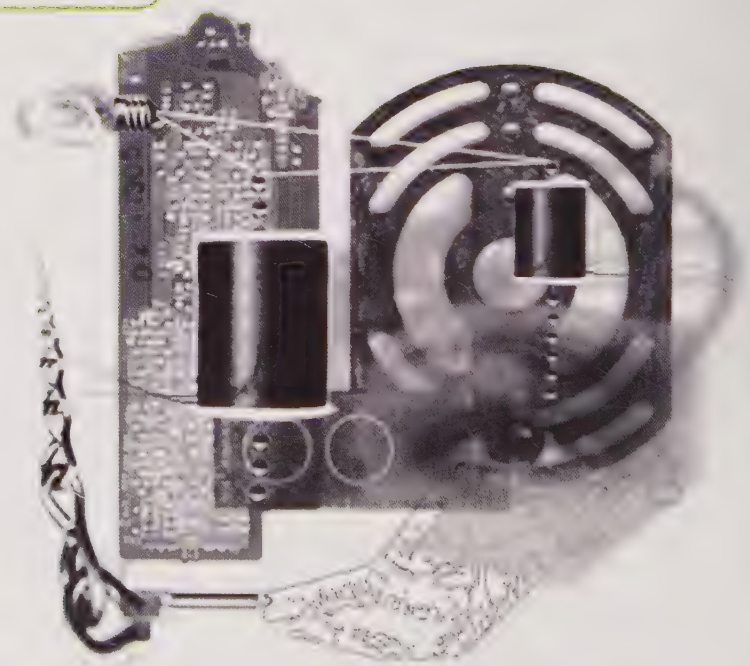
software **director, gifbuilder, illustrator, morph, photoshop, screenready, webweaver**

number of pages **25**

origin **USA**

type of site **promotion**

work description **a self-promotional website, compiled upon graduation from CalArts, to give potential employers easy access to an online portfolio**



[MULTIMEDIA | PRINT | PROCESS | SITE INFO | LINKS]

PROCESS

title **methodfive**

web address **www.methodfive.com**

design **Chris Garvin, Ramon Bloomberg**

design company **methodfive**

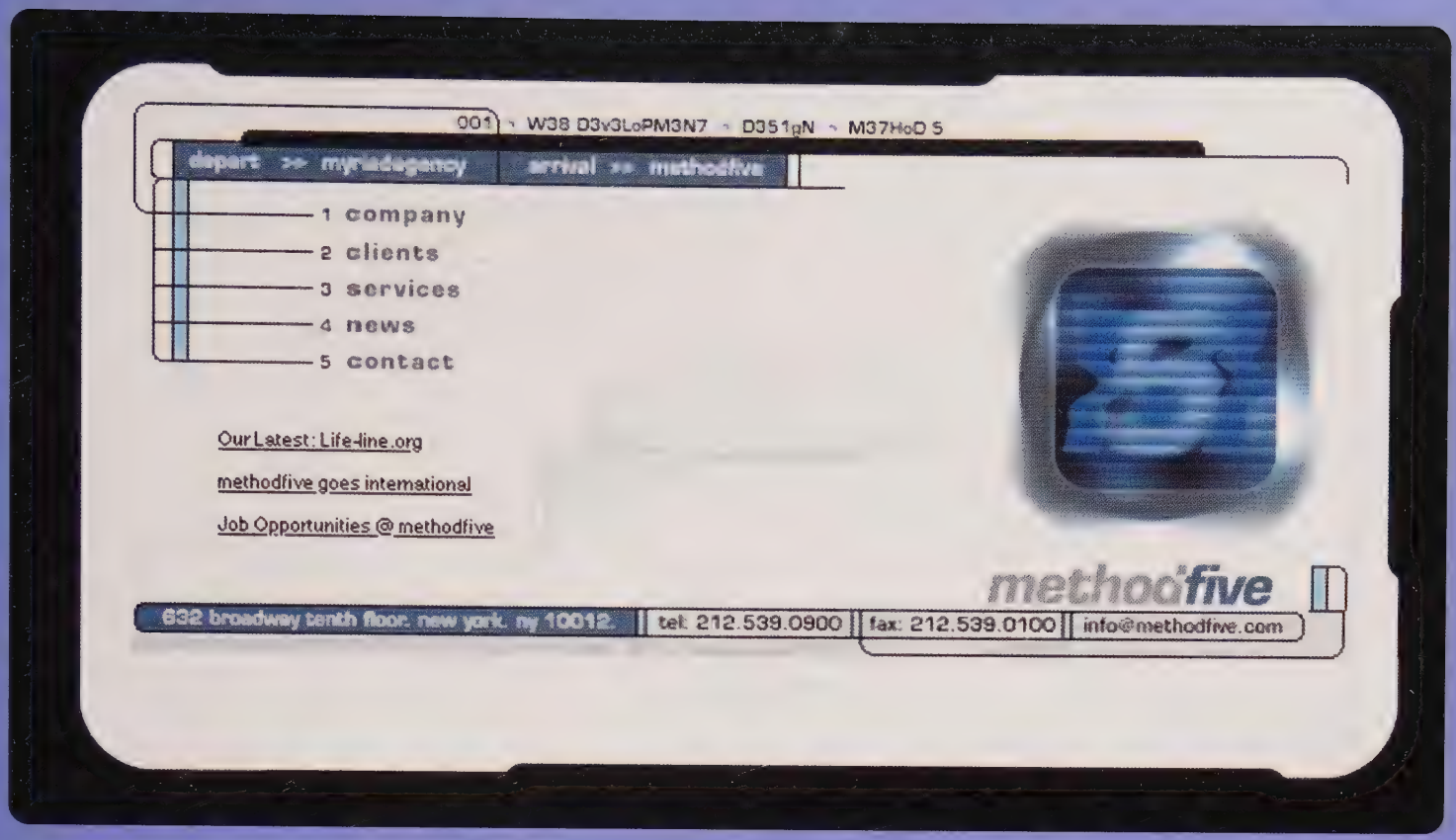
software **bbedit, gifbuilder, photoshop 4.0**

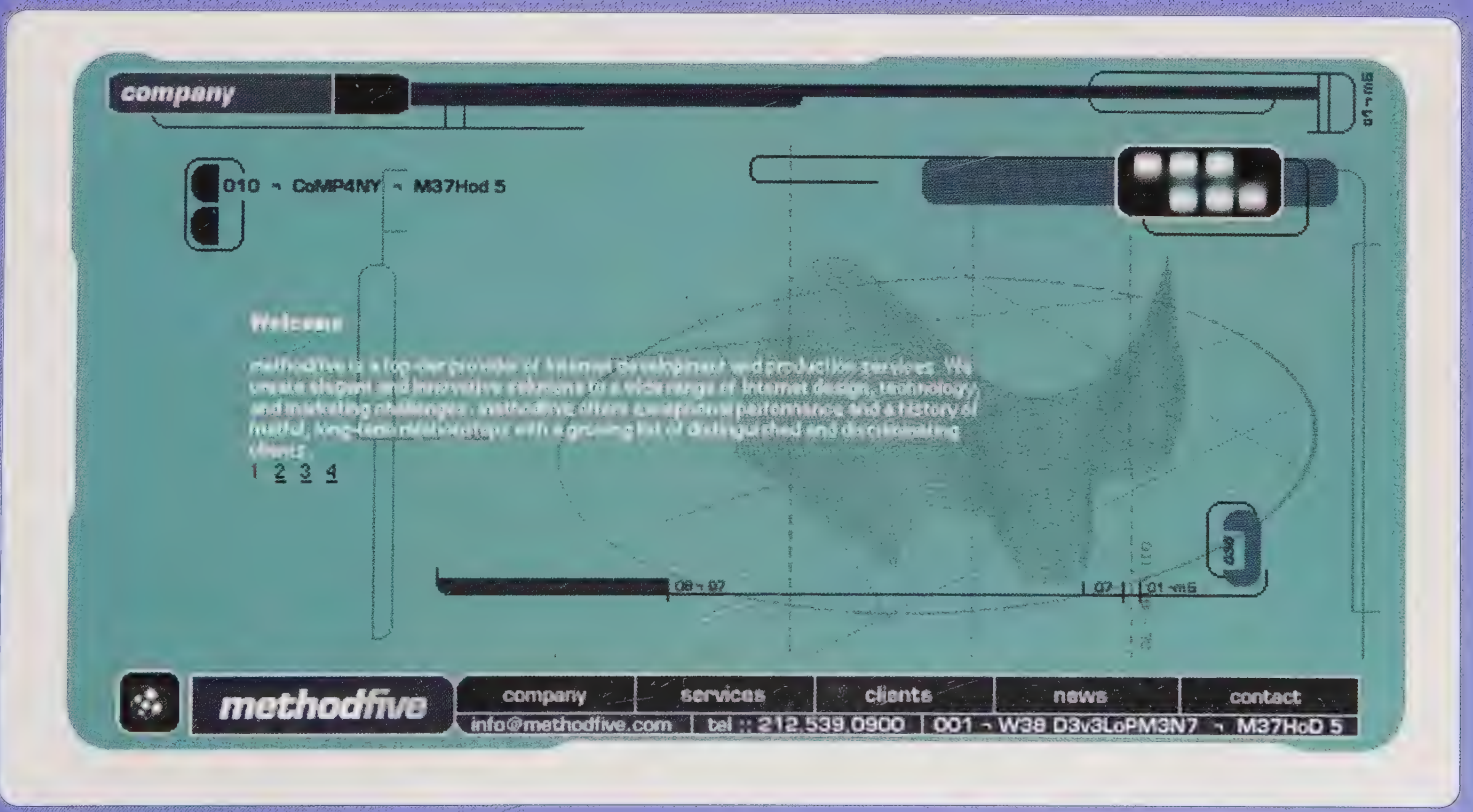
number of pages **50**

origin **USA**

type of site **information, promotion**

work description **a self-promotional site for methodfive web development company**


001 ¬ W38 D3v3LoPM3N7 ¬ D351gN ¬ M37HoD 5
depart >> myadagency
arrival >> methodfive
1 company
2 clients
3 services
4 news
5 contact
Our Latest: Life-line.org
methodfive goes international
Job Opportunities @ methodfive
methodfive
632 broadway tenth floor. new york. ny 10012
tel: 212.539.0900
fax: 212.539.0100
info@methodfive.com


company
010 ¬ CoMP4NY ¬ M37Hod 5
Welcome
1 2 3 4
methodfive
company
services
clients
news
contact
info@methodfive.com
tel :: 212.539.0900
001 ¬ W38 D3v3LoPM3N7 ¬ M37HoD 5

MEDIUM RARE
who
what
why
how

title **Mediumrare.net**

web address **www.mediumrare.net**

design **Christian Nouyou, Sarah Yeh**

design company **Mediumrare**

software **bbedit, gifbuilder, photoshop, webmap**

number of pages **40**

origin **UK**

type of site **promotion**

work description **This self-promotional site for mediumrare, a multimedia design company, provides users with a flavour of the company's work, for corporate and entertainment clients, without visual or technological overkill.**

title **NoHo website**

web address **www.noho.co.uk**

design **Howard Dean, Kevin Hankey, David Hurren (art direction), David Hughes (html), Nigel Harris (sound)**

design company **NoHo Digital Ltd.**

software **flash 2.0**

number of pages **200+**

origin **UK**

type of site **promotion**

work description **This site serves as a constantly evolving showcase for NoHo's work, and provides a channel through which they can communicate with clients.**

NoHo
Digital Limited
MINDGYM
GO HOME
In association with Melrose Film Productions, NoHo Digital's award-winning interactive CD-ROM, MindGym, was the talk of Milia '97. In the way that only multimedia can, MindGym presents the user with a series of logistical and aesthetic problems designed to increase creativity and practicality in both business and social spheres.
With an hilarious trainer who'll both tease and bully, MindGym uses elaborate animation, design and atmospheric soundscapes in a series of skill-forming, funny and offbeat exercises: from 'Is a brick wall a problem?' to 'How to promote world peace with a cucumber?' , MindGym is a truly unique experience designed to improve mental fitness.
PRODUCTS
NOHO
PLAY DEMO

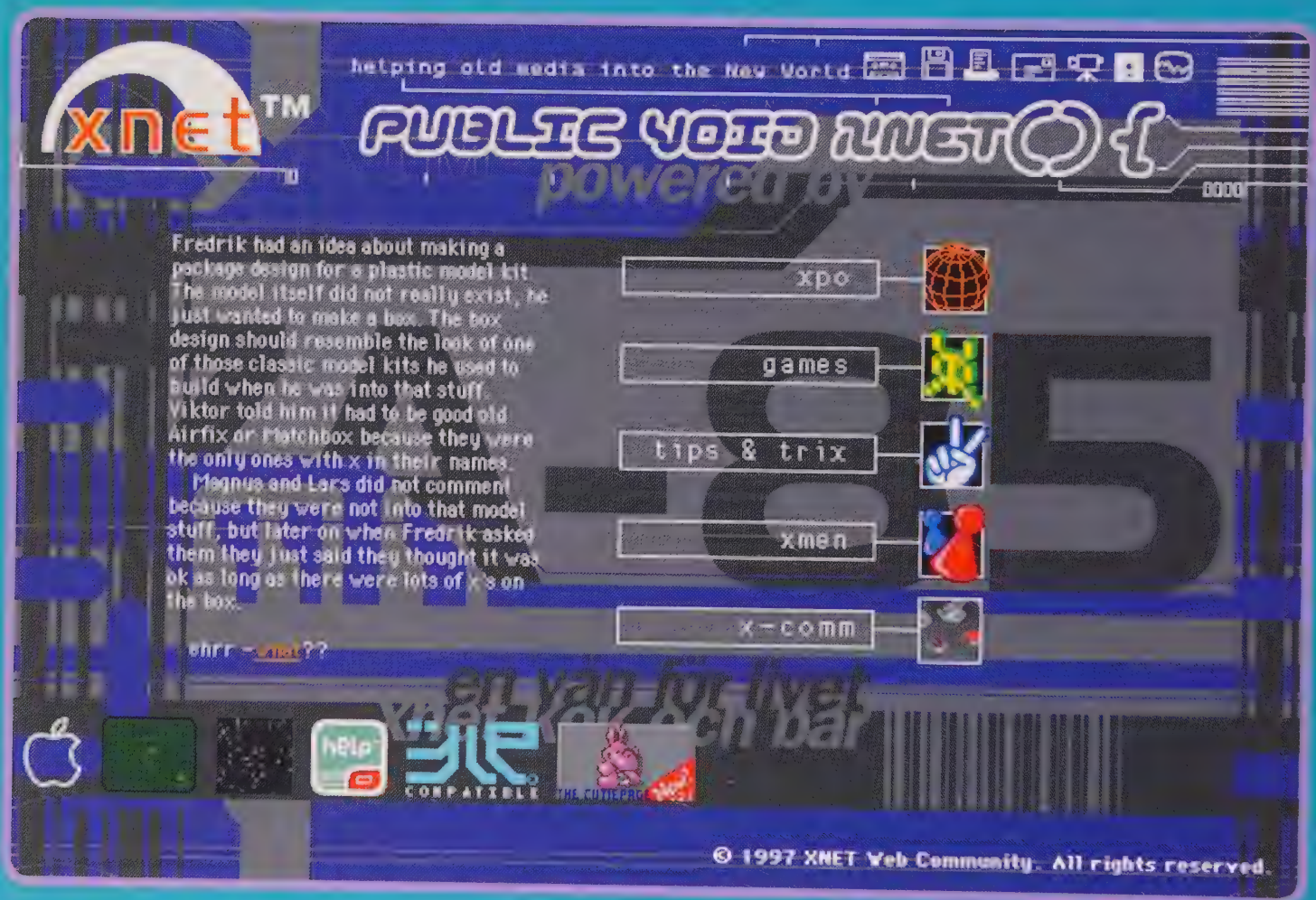
2 litres =
how many...pints?

NOHO
"It's North of SoHo"

(a couple)
2 litres =
how many...pints?
(A) 2.5
(B) 3.5
(C) 4.5

2 litres = 3.5 pints
4.5

work description **The Xnet site was started by a group of friends with a passion for computer graphics and is used for experiments in graphic design and interactivity; it also acts as self-promotion for the creators, who are all graphic or interface designers.**


xnet™
helping old medis into the New World
PUBLIC VOID XNET() {
powered by
Fredrik had an idea about making a package design for a plastic model kit. The model itself did not really exist, he just wanted to make a box. The box design should resemble the look of one of those classic model kits he used to build when he was into that stuff. Viktor told him it had to be good old Airfix or Matchbox because they were the only ones with x in their names.
Magnus and Lars did not comment because they were not into that model stuff, but later on when Fredrik asked them they just said they thought it was ok as long as there were lots of x's on the box.
xpo
games
tips & trix
xmen
x-comm
help
COMPATIBLE
© 1997 XNET Web Community. All rights reserved.

title **Xnet**

web addess **www.xnet.se**

design **Lars Jansson, Viktor Larsson, Fredrik Josefsson, Magnus Alm, Martin Cedergren**

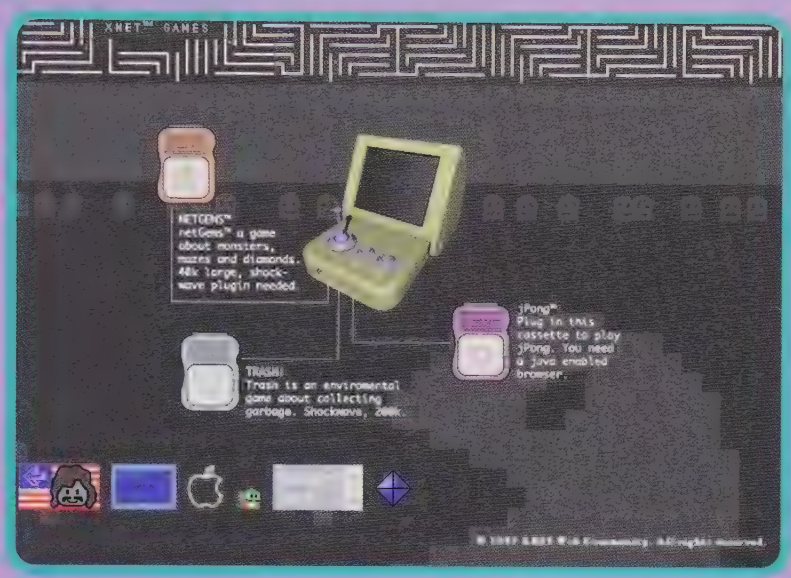
design company **Xnet**

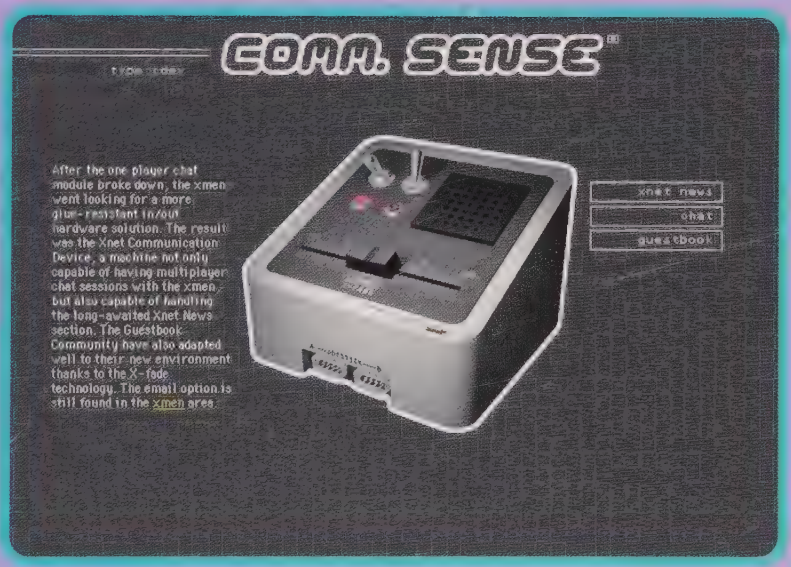
software **cinema 4d, deluxe paint, director, flash, formz, illustrator, photoshop, teachtext**

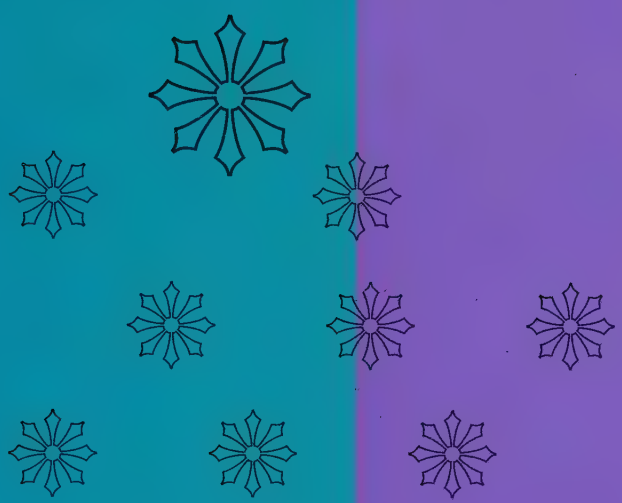
number of pages **60**

origin **Sweden**

type of site **information, promotion**


XNET GAMES
NETGEMS™
netGems™ a game about monsters, mazes and diamonds. 48k large, shock-wave plugin needed
jPong™.
Plug in this cassette to play jPong. You need a java enabled browser.
TRASH!
Trash is an enviromental game about collecting garbage. Shockwave, 2mb.


COMM. SENSE
After the one player chat module broke down, the xmen went looking for a more glue-resistant in/out hardware solution. The result was the Xnet Communication Device, a machine not only capable of having multiplayer chat sessions with the xmen, but also capable of handling the long-awaited Xnet News section. The Guestbook Community have also adapted well to their new environment thanks to the X-fade technology. The email option is still found in the xmen area.
xnet news
chat
guestbook

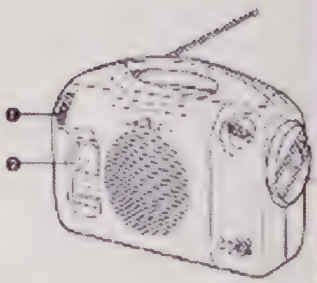


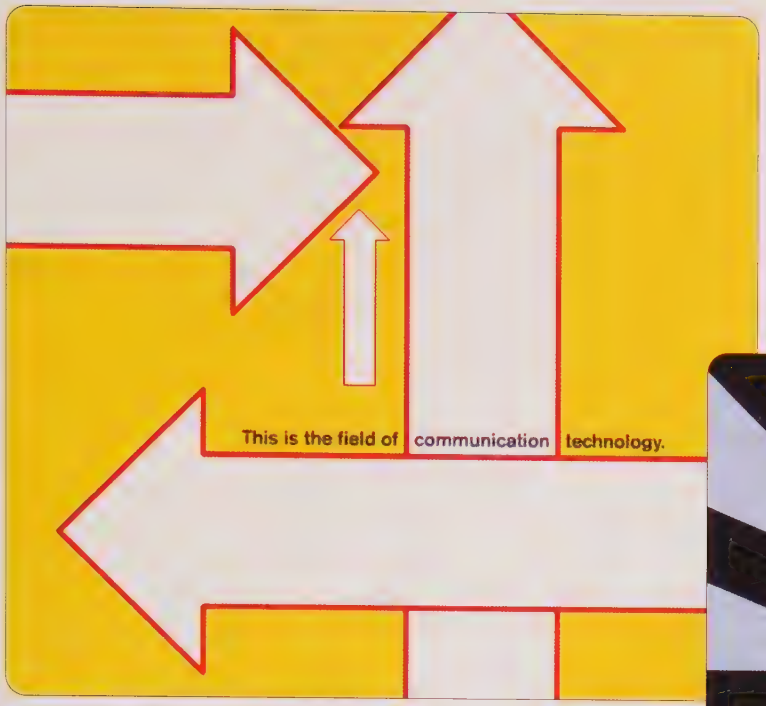
This site introduces

The Saatchi & Saatchi Award for Innovation in Communication

Click below to browse
or here for an explanation
of the various sections.

- about the award
- eligibility
- how to enter
- guidelines
- judges
- terms and conditions





title **The Saatchi & Saatchi Award for Innovation in Communication**

web address **www.saatchi-saatchi.com**

design companies **AMX Digital, Saatchi & Saatchi**

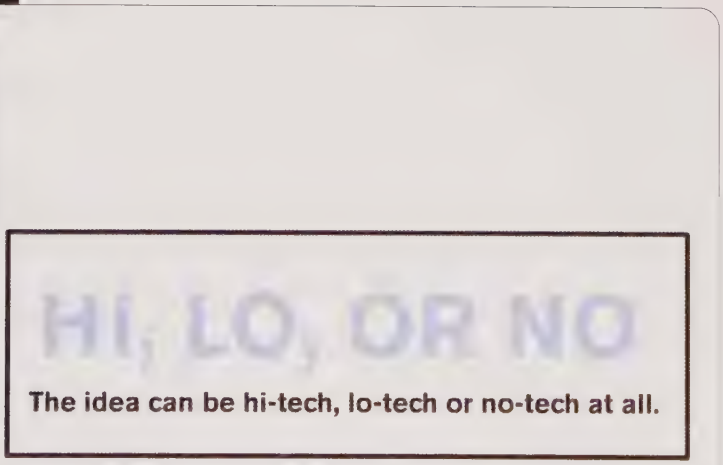
software **real video, shockwave flash, streamed shockwave audio**

number of pages **60**

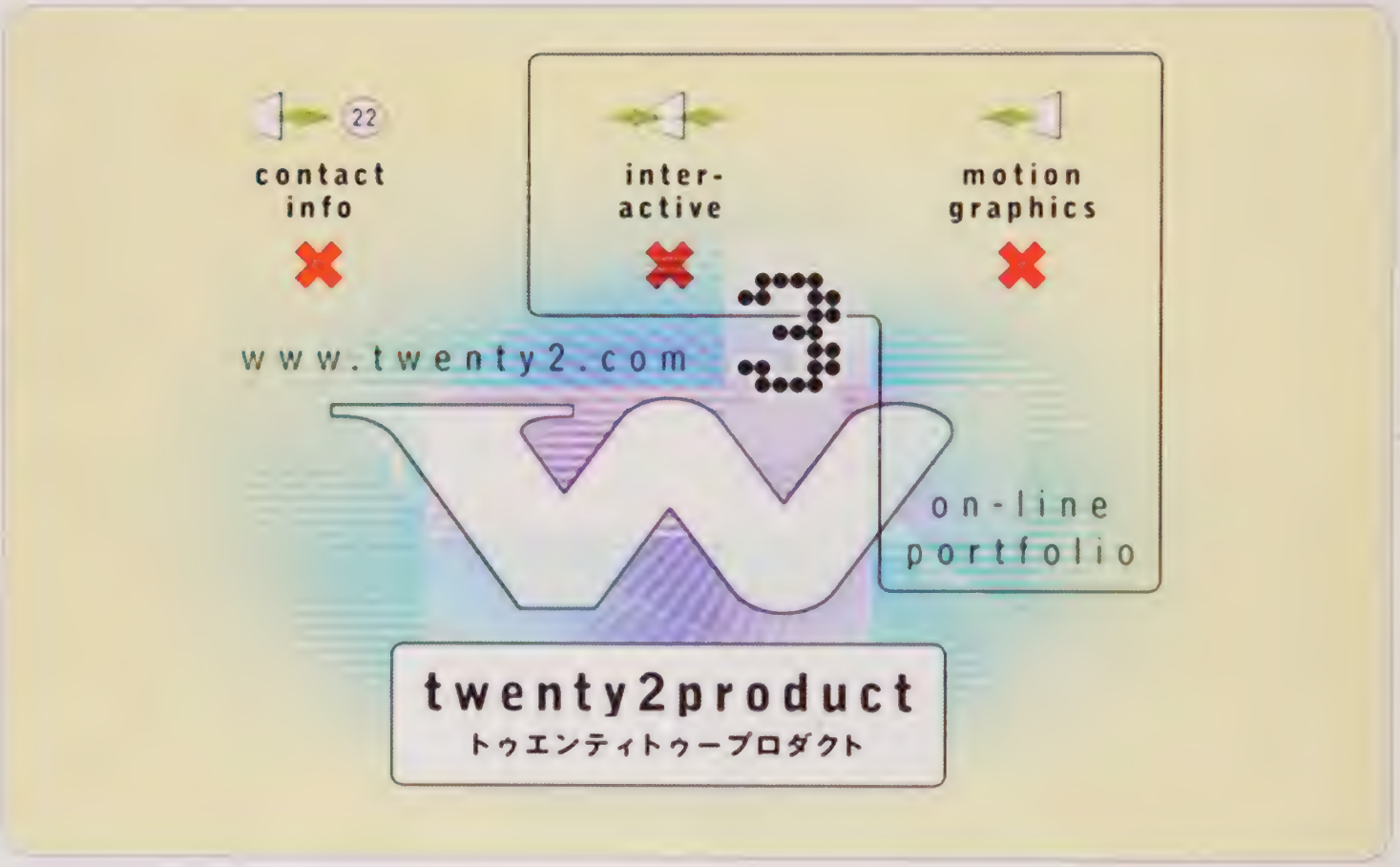
origin **UK**

type of site **information, promotion**

If one fundamental change in the human condition holds out the promise of a better, fairer, more enlightened future, it is the connectedness of modern citizens; to each other and to an almost unlimited amount of information and news.
continue



work description **This site promotes the first global award for innovation in communication, run by the self-styled 'ideas' company Saatchi & Saatchi.**



title **twenty2product www 2.4**

web address **www.twenty2.com**

design **Nori Tolson, Terry Green**

design company **twenty2product**

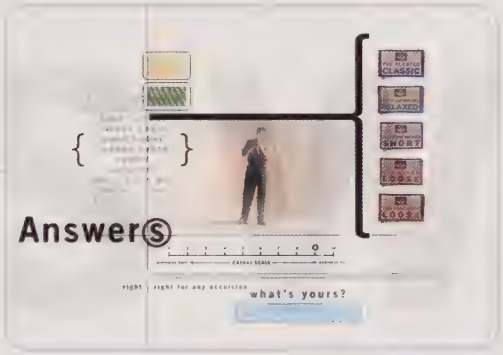
software **photoshop 4.0.1**

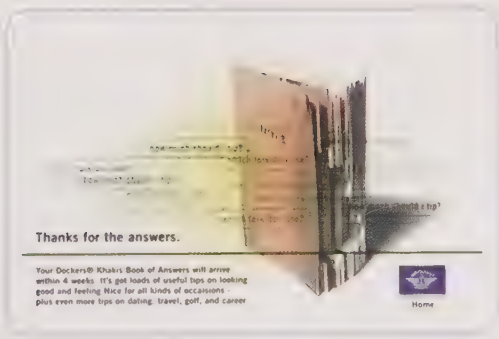
number of pages **5**

origin **USA**

type of site **information, promotion**

work description **a self-promotional site to familiarize potential clients with twenty2product's work and provide them with contact information**




Thanks for the answers.
Your Dockers® Khakis Book of Answers will arrive within 4 weeks. It's got loads of useful tips on looking good and feeling Nice for all kinds of occasions - plus even more tips on dating, travel, golf, and career
Home

title **Dockers / Dockers Golf**

client **Levi Strauss / Phoenix Pop Productions**

design company **twenty2product**

software **illustrator, photoshop**

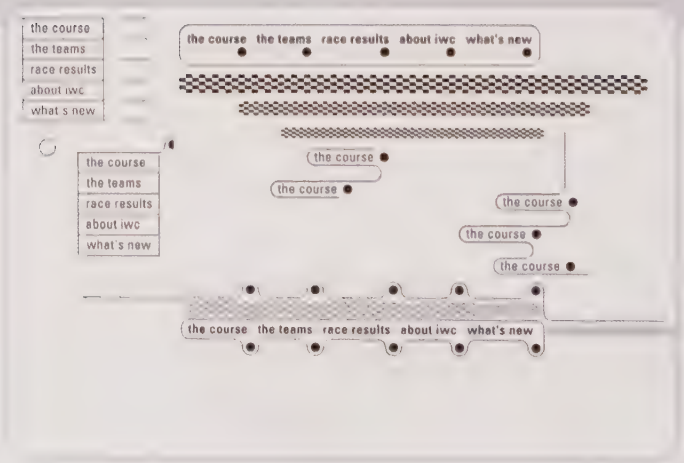
origin **USA**

type of site **information, promotion**

work description **a site communicating the Dockers product line, fashion advice for men, and basic golfing techniques**

hewlett•packard

international women's cycling



title **HPIWC (development)**

web address **www.hpiwc.com**

client **Winkler Advertising / Phoenix Pop Productions**

design company **twenty2product**

software **illustrator, photoshop**

origin **USA**

type of site **promotion**

work description **The HPIWC (Hewlett-Packard International Women's Cycling) racing event site outlines participant biographies, course statistics, and race results.**

title **NEC Global website**

web address **www.nec-global.com**

client **NEC Japan / Jane Hall Productions**

design company **twenty2product**

software **illustrator, photoshop**

origin **USA**

type of site **information**

work description **This site serves as an index to all NEC local sites and online services.**

WHAT'S NEW
NEC AT A GLANCE
GLOBAL SITES
PRODUCTS
PRESS RELEASES
LUMINA
SCREENING ROOM
GAKKOS
MATERIALS SUPPLIERS
MORE INFORMATION
NEC
HAPPY NEW YEAR
FILMS ABOUT NEC
global website
global sites: link to NEC Europe site

1 WHAT'S NEW
2 MATERIALS SUPPLIERS
3 NEC AT A GLANCE
4 PRODUCTS
5 PRESS RELEASES
6 LUMINA
7 SCREENING ROOM
8 GAKKOS
GLOBAL SITES
0 MORE INFORMATION
WWW
GAKKOS
GLOBAL NETWORK CLASS
just imagine
NEC

MTV ONLINE/YAHOO! GUIDE TO MUSIC ON THE WEB

UNFU

title **unfURLed development**

client **MTV, Yahoo!**

design **twenty2product**

software **illustrator, photoshop**

origin **USA**

type of site **information**

work description **a search engine for music sites, also featuring music industry gossip, user surveys, and competitions**

SilverApplesDJTimGaneSpeakster
7-12pm The Spitz, 109 Commercial Street, Spitalfields Market, London E1, UK.
Liverpool Street/Aldgate East Tubes £6 (£4 concs). Booking +44 (0)171 247 9747
Info: +44 (0)171 228 6616. E-mail Scratch. Cheap Bar & Food Gallery
Visuals by D-Fuse ISDN GreitDetDesign:Jon@..The Forss
Previous Scratch
SCRATCH #17
D-FUSE
LEAD
WIRE

title **SCRATCH (17 & 18)**

web address **www.dfuse.com/scratch**

client **SCRATCH**

design **Jon @ The Forss**

design company **D-FUSE**

software **bbedit, photoshop**

number of pages **10+**

origin **UK**

type of site **promotion**

work description **This site, based on SCRATCH's monthly club flyer design, allows browsers to keep up to date with forthcoming club events.**

SCRATCH

Thur16OCT/97

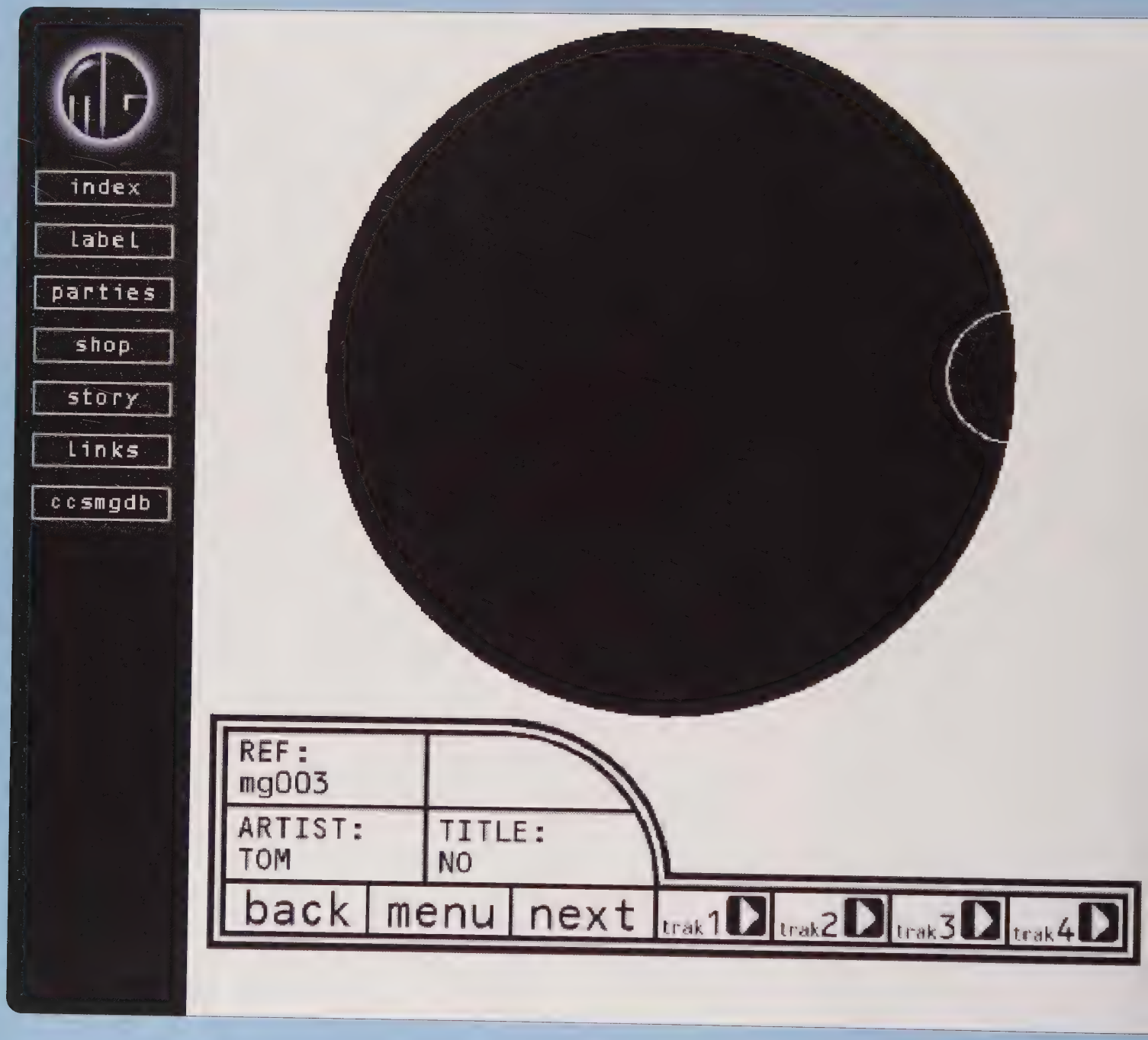
DJVadim+A-Cyde/DJHandsdown/SimonHopkins/DanielPemberton

Elixir (Language)

DJTonyThorpe(Language)

7-12pm The Spitz, 109 Commercial Street, Spitalfields Market, London E1, UK. LiverpoolStreet/Aldgate East Tubes £6 (£4 concs). Booking +44 (0)171 247 9747 Info: +44 (0)171 228 6616. E-mail Scratch. Cheap Bar & Food Gallery Visuals by D-Fuse ISDN Brooks WasHereDesign :Jon@.. The Forss

D-FUSE LEAF WIRE



title **Mental Groove Records website**

web address **www.mgroove.com**

client **Mental Groove Records**

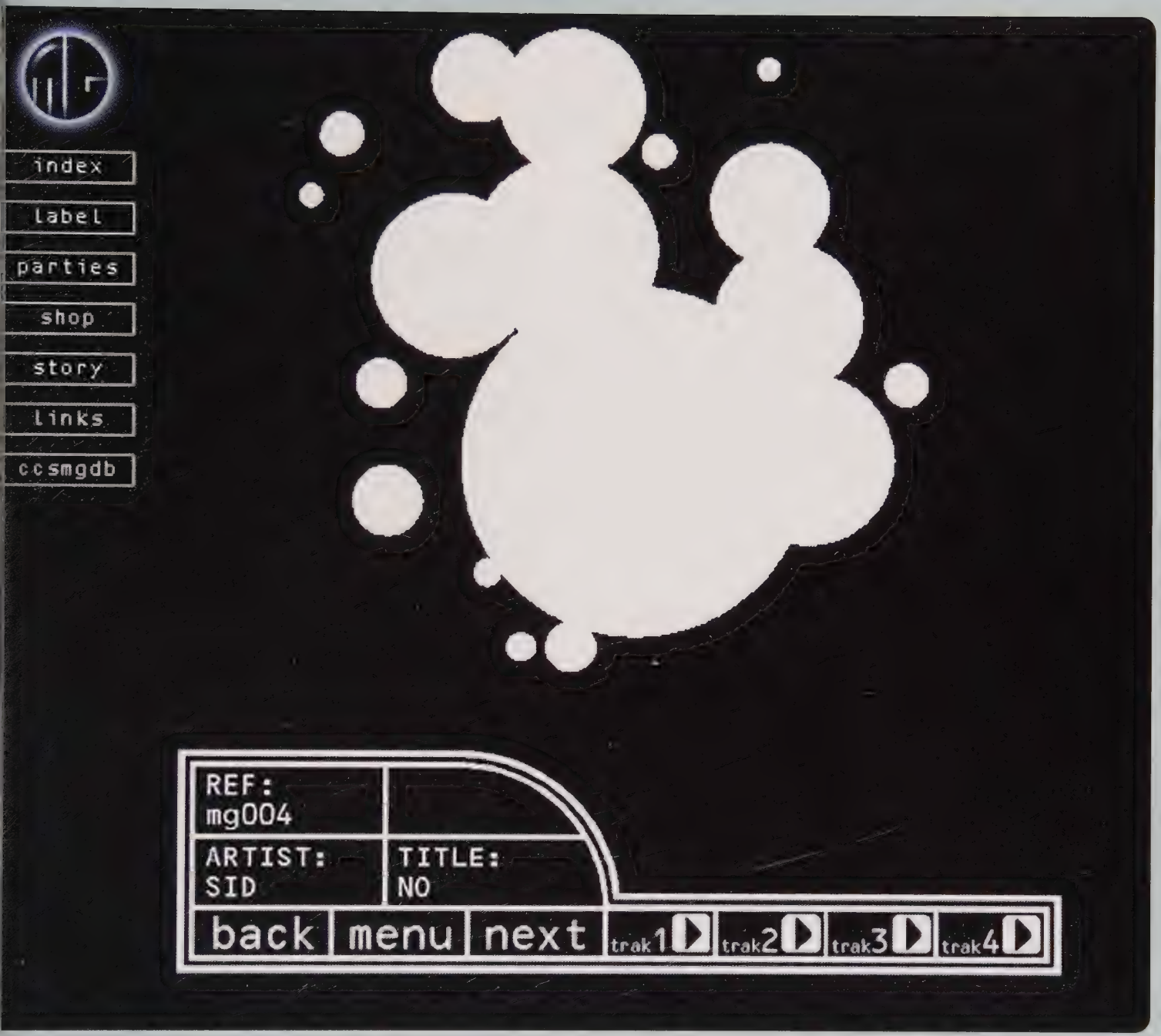
design **Laurent Iacazzi**

software **homepage, notepad, realaudio**

number of pages **55**

origin **Switzerland**

type of site **information, promotion**



work description **a site promoting the records and parties of Mental Groove Records and other labels in Geneva**

pipe
ninja tune
coldcut
hex
posthuman condit
pipeology
Chocolate Beer Bellies
Welcome to the fourth week of Ninja cuts, this week we bring you a fine selection of sounds from the electronic funkmeister Cabbage Boy accompanied by the multi talented and DJ genius Mixmaster Morris... Check the link for Humerous Counterpoint and The Lie In King. "Funkungfusion".
For all of you on the mailing list look out for a tasty package about to be delivered thru your door, we've got some new skinz for you to test out, a wicked little mail order catalogue so you can see all the wearz in COLOUR! the catalogue has the new t-shirt designs for you to check out too - get those readies ready mate!! There's also a sheet of sticky liccle stickers for you to get your mits on and deface your fridge and record boxes with.....
pip

title **pipe**

web address **www.obsolete.com/pipe**

client **Ninja Tune Records**

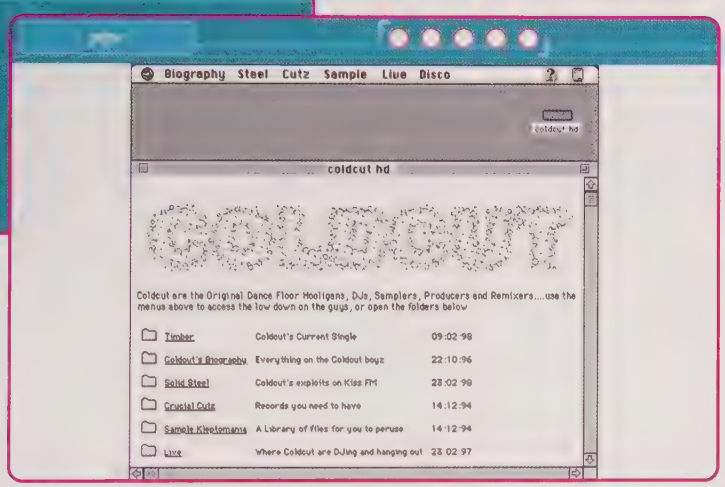
design companies **Kleber (design & implementation), Openmind (original graphics)**

software **bbedit, director, freehand, gifbuilder, illustrator, photoshop, sound edit**

origin **UK**

type of site **promotion, retail**

work description **a site representing Ninja Tune, Coldcut and other artists, featuring the label catalog, merchandise, clubs, and news**


Biography Steel Cutz Sample Live Disco
coldcut hd
COLDCUT
Coldcut are the Original Dance Floor Hooligans, DJs, Samplers, Producers and Remixers....use the menus above to access the low down on the guys, or open the folders below
Timber Coldcut's Current Single 09:02:98
Coldcut's Biography Everything on the Coldcut boyz 22:10:96
Solid Steel Coldcut's exploits on Kiss FM 28:02:98
Crucial Cutz Records you need to have 14:12:94
Sample Kleptomania A Library of files for you to peruse 14:12:94
Live Where Coldcut are DJing and hanging out 28.02.97

NIN
JA
softwear

ULTRA

title **Kylie Ultra™**

web address **www.kylie.com**

client **Deconstruction**

design **Chris McGrail (design and implementation), Joe Berger (illustration), Tom Hume (java)**

design companies **Kleber, Good Technology**

software **bbedit, freehand, photoshop**

origin **UK**

type of site **promotion**

work description: **This site serves as a vehicle for the promotion of Kylie's releases as well as being a fun, intimate, and unconventional interface to Kylie herself; these values are enforced by Kylie, who regularly adds photos and contributes a diary section.**

title **Source Records**

web address **www.obsolete.com/source**

client **Source Records**

design **Chris McGrail, Jonas Grossman**

design company **Kleber**

software **bbedit, freehand, photoshop**

number of pages **50**

origin **UK/Germany**

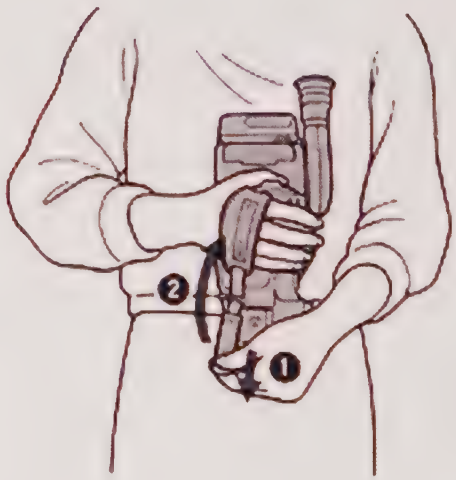
type of site **promotion**

work description **a graphically intense online presence for Source Records, providing a library of sound extracts, biographical information, and a shockwave fridge**

SYNCHRONIZED CHAOS TV

Synchronised Chaos TV is a video project from Jonas Grossmann.

SCTV03 is on-site now, with SCTV01 & SCTV02 coming soon.



Source/Installations

Fridge

General Magic & Pita present some infotainment for their forthcoming release on Source, "Live and Final Fridge."

Planet Jazz

Crazy Babe Tom's debut 10" for Source re-interpreted with Shockwave.

SOURCE RECORDS

Mego

Live and Final Fridge

title **Warpnet**

web address **www.warp-net.com**

client **Warp Records**

design **Chris McGrail, Dorian Moore**

design company **Kleber**

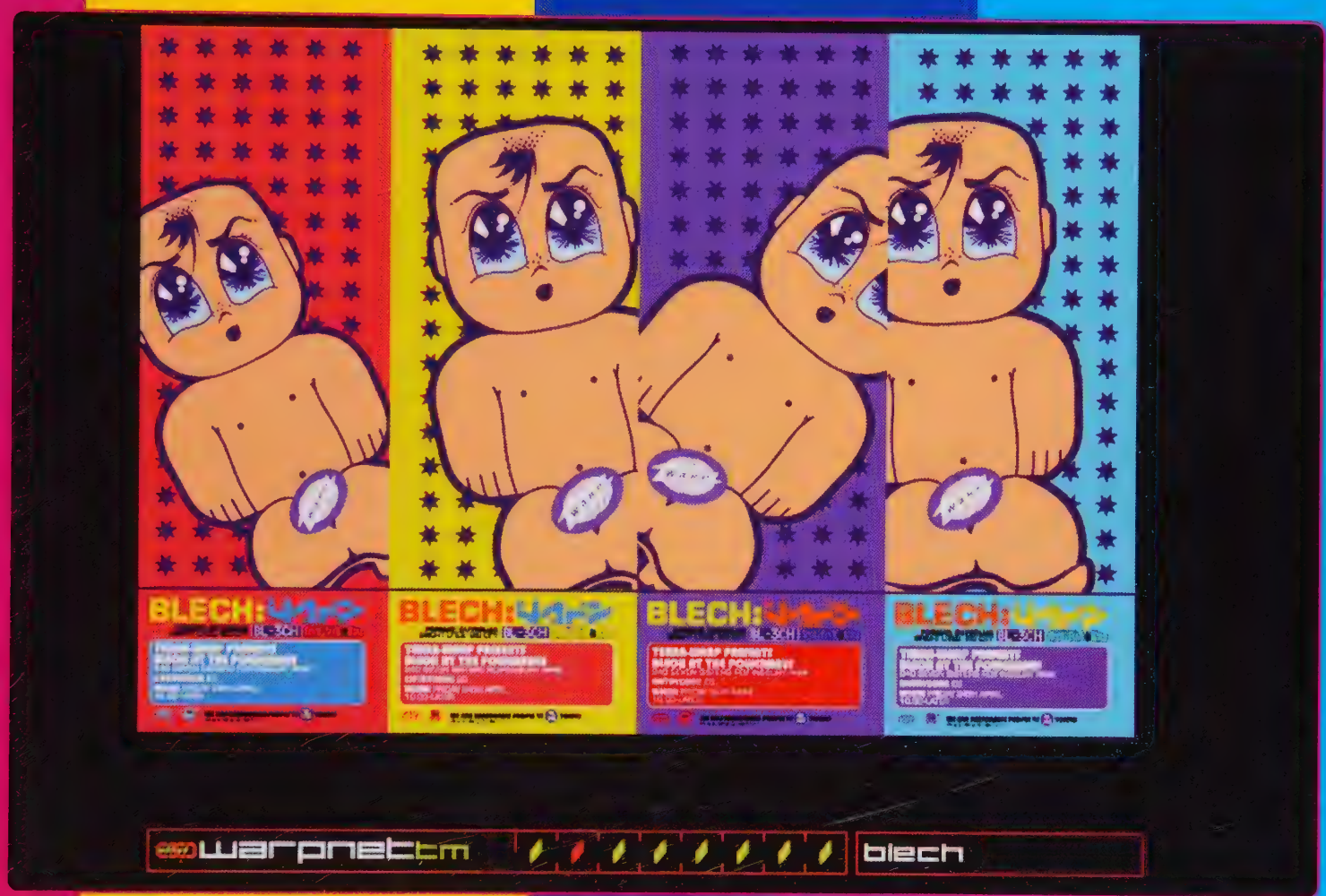
original artwork **The Designers Republic**

software **bbedit, director, flash, freehand, jdk, photoshop, sound edit**

origin **UK**

type of site **promotion, retail**

work description **a site expanding upon Warp Records' online presence, providing comprehensive information on their releases and a forum for visitors to communicate with each other and buy records online**


BLECH:
BLECH:
BLECH:
BLECH:
warpnettm
blech

title **Big Top Tour website**

web address **www.bigtoptour.com**

client **911 Entertainment**

design **Josh Feldman, Soy Pak, Rob Brown**

design company **Prophet Communications (now frog)**

software **bbedit, cold fusion, gifbuilder, illustrator, photoshop, strata 3d**

number of pages **300+**

origin **USA**

type of site **promotion**

work description **This site promotes the Big Top Tour – a techno and electronica concert festival – and brings techno fans together to build an online community.**

title **Warped World website**

web address **www.warpedworld.com**

client **911 Entertainment**

design **Josh Feldman, Aaron Becker, Soy Pak**

design company **Prophet Communications (now frog)**

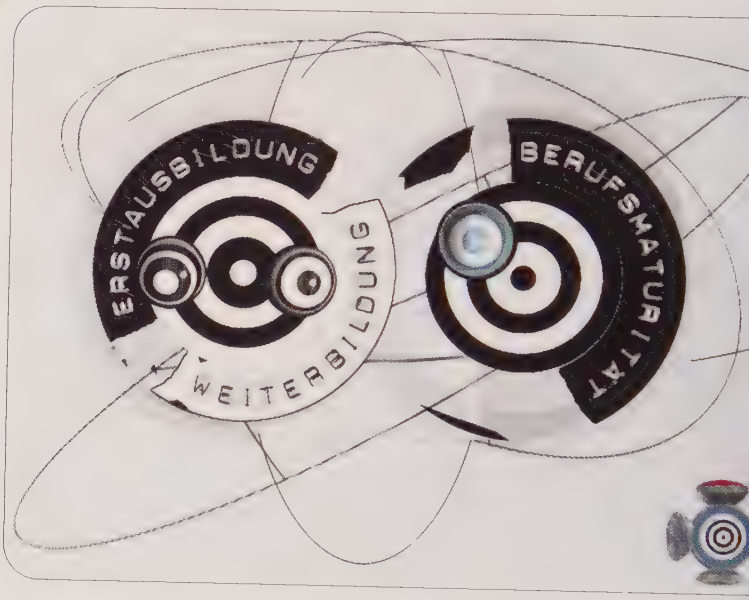
software **bbedit, cold fusion, gifbuilder, illustrator, photoshop**

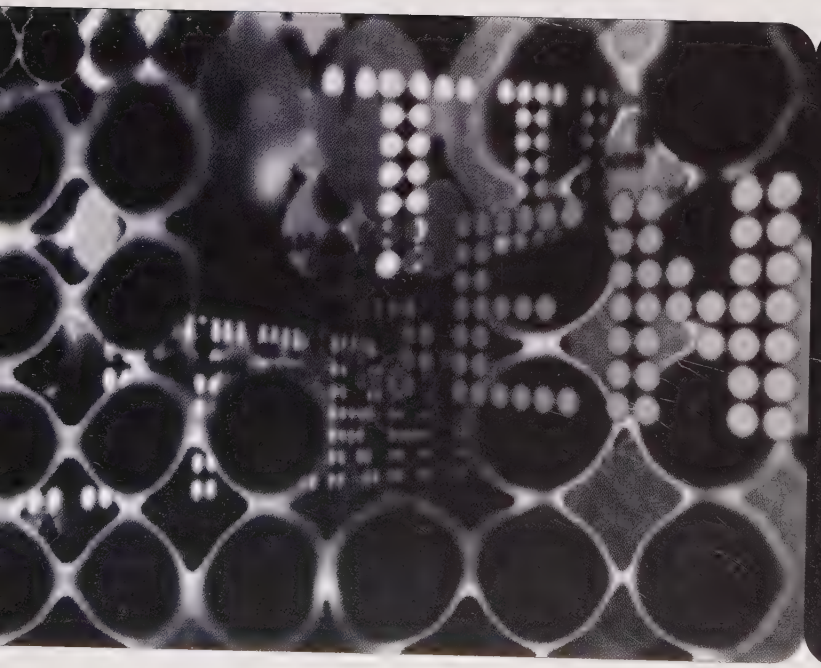
number of pages **700+**

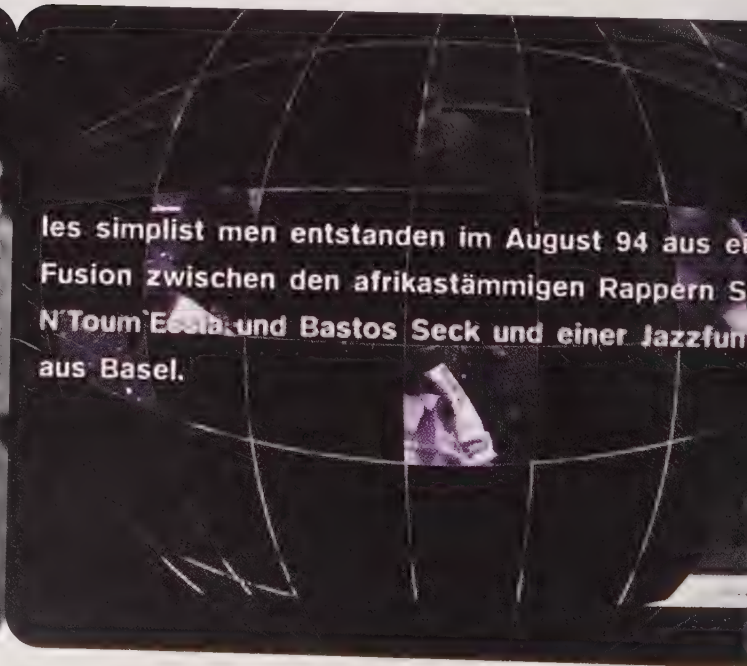
origin **USA**

type of site **promotion**

work description **This site promotes the Warped Tour – a skate/punk/ska touring extravaganza – showcasing the bands, skaters, and slide shows involved in the tour, and enabling fans to communicate with each other electronically.**


ERSTAUSBILDUNG
WEITERBILDUNG
BERUFSMATURITÄT




les simplist men entstanden im August 94 aus e
Fusion zwischen den afrikastämmigen Rappern S
N'Toum'Ecsta und Bastos Seck und einer Jazzfun
aus Basel.

title **!WORK**

client **Berufsberatung Baselland (Career Advisory Commission of the Basle Region)**

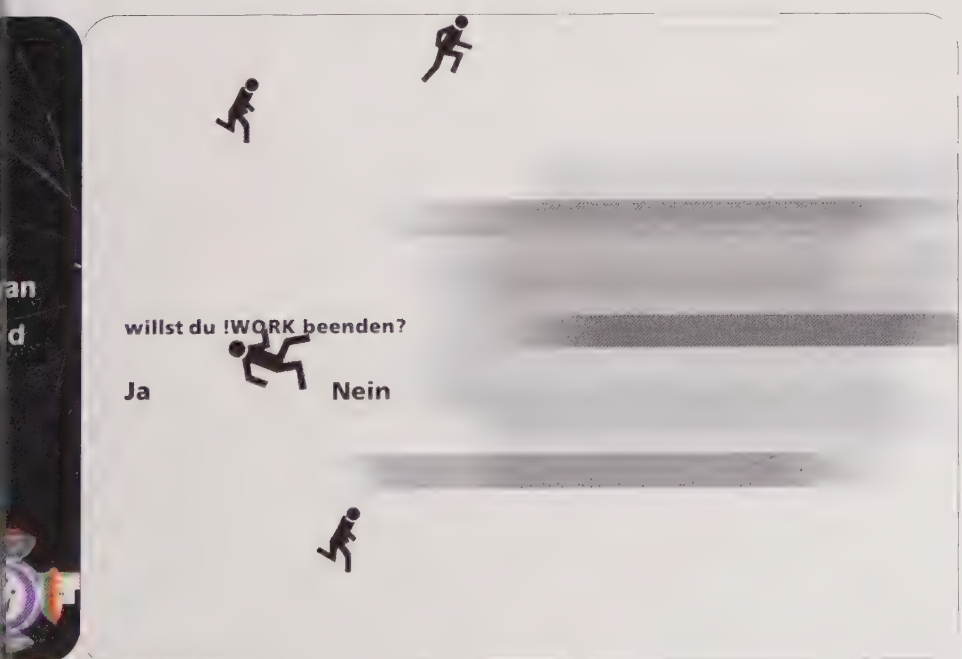
design **Martin Grether, Catherine Lutz-Walthard**

design company **HyperStudio AG**

software **after effects, deck II, director, illustrator, photoshop, premiere, sound edit, strata studio pro**

origin **Switzerland**

type of CD ROM **education**



work description **This CD-ROM, designed by a non-profit-making research and production institution, informs and motivates young people deciding upon a career. It outlines opportunities in selected trades, describes available resources and services, and provides useful tips and addresses.**

pages 110-13

title **volumeone**

web address **www.volumeone.com**

design **Matt Owens**

design company **volumeone**

software **bbedit, flash2, gifbuilder, illustrator, photoshop, raydream designer**

origin **USA**

type of site **information, education, promotion**

work description **a self-promotional site for volumeone – a visual communications studio dedicated to the exploration of new narrative possibilities and interactive solutions through the medium of the internet**

comfortable

she had the foresight to do just enough
to give her the knowledge to decide to not decide
unfortunately deciding not to decide was
still a judgement that had
its own set of repercussions

made in japan

The appearance of a color is influenced by the other colors
AROUND IT
harmony
the visible spectrum
400
450
500
550
600
700

Here now from a server in love.
POST NEWS
homing in
Inquiries :
To find out more about Post Tv and its creators,
Contact Post Tool design or Gravi-Tech music.

title **Post TV**

web address **www.posttv.com**

design **David Karam, Gigi Biederman, Susan Harris, Stella Lai**

design company **Post Tool Design**

software **after effects, bbedit, debabelizer, director, illustrator, infini-d, photoshop, sound edit**

number of pages **45**

origin **USA**

type of site **promotion, entertainment**

work description **Post TV was developed to experiment with new technologies: it is a mock prediction of the future of internet entertainment, created in collaboration with Tom Bland.**

Everything else can drown
in the unreliable shadow of memory.

There is a paradox,
it seems, for a gallery such as
{four walls, in the business
of showing work of intention.
to present images
which have
o known maker
If art is often
to examine
the human condi
these photographs,
in their unmediated state,
simply are
the human condition.

The eight
have overlapping yet
distinct ways

If You Lived Here, You Would Be Home Now

Tommy Bland welcomes you to the

post tool
blimpage

play turbo tool

sales

post tool/gravi-tech screen saver

a wing and a song

title **Atlas**

web address **www.atlasmagazine.com**

design **Olivier Laude, Amy Franceschini, Michael Macrone**

design company **Atlas Web Design**

software **bbedit, illustrator, photoshop**

number of pages **2000**

origin **USA**

type of site **education**

OLIVIER LAUDE
CHINESE RURAL
ARCHITECTURE

editorial
photography
KUFELD
SACHA
KARNOW
LAUDE

Welcome to **Robotica!** Here you will find a gallery of nasty photojournalism by Martin and Eric. We have attempted to keep the photocopy quality of the images. Why? Cause they rock.

title **Giant Robot**

web address **www.giantrobot.com**

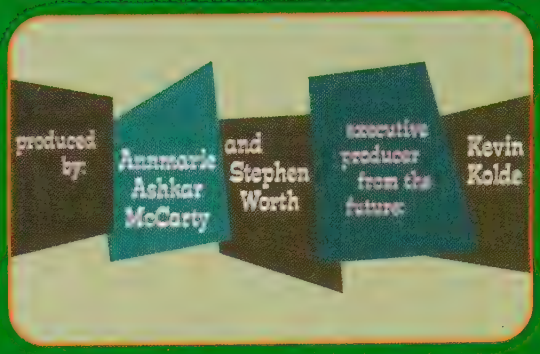
design **David Yu**

software **bbedit, debabelizer, illustrator, photoshop**

origin **USA**

type of site **information, education, promotion, retail**

work description **a site promoting the paper edition of Giant Robot – an Asian/American magazine**



title **SPUMCO**

web address **www.spumco.com**

design **Steve Worth, John Kricfalusi (art direction)**

design company **Spumco International**

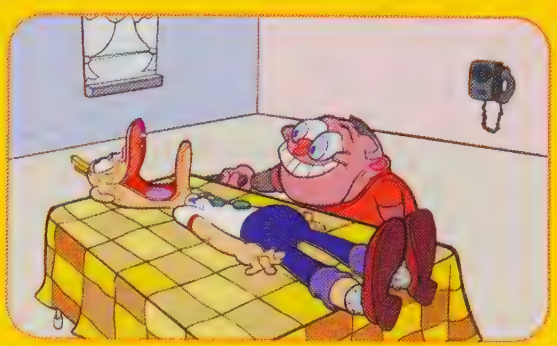
software **flash**

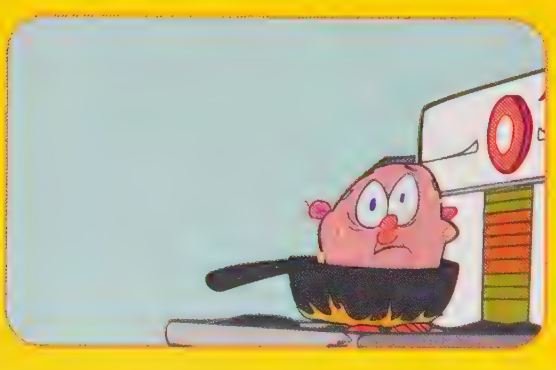
number of pages **100s**

origin **USA**

type of site **entertainment, animation**

work description **'The Goddamn George Liquor Program,' by the creator of 'The Ren and Stimpy Show,' is the first cartoon series produced exclusively for the internet.**





SANFRANCISCOMAY27-29'98
06
07
08
FUSE98:BEYONDTYPOGRAPHY
FUSE98.com is an experimental site using DHTML. It is best experienced on a fast machine or connection. Other users may view an alternate (non-DHTML) version.
Enter FUSE98.com
Enter alternate version
MetaDesign
This site has been realised by MetaDesign.
We welcome your feedback on this site.

title **FUSE98.com**

web address **www.fuse98.com**

client **FUSE Conferences**

design **Olivier Chételat, Shawn Hazen, Joseph Ternes, Eva Walter, David Peters (production), Rick Lowe (design direction)**

design company **MetaDesign, San Francisco**

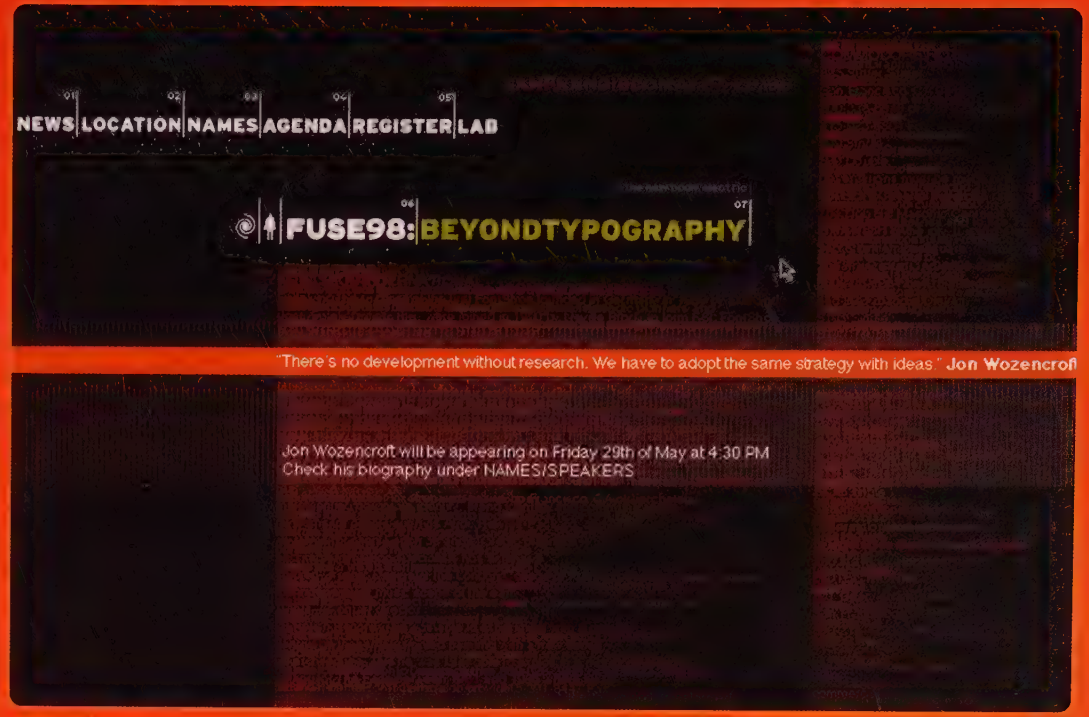
software **bbedit, illustrator, photoshop**

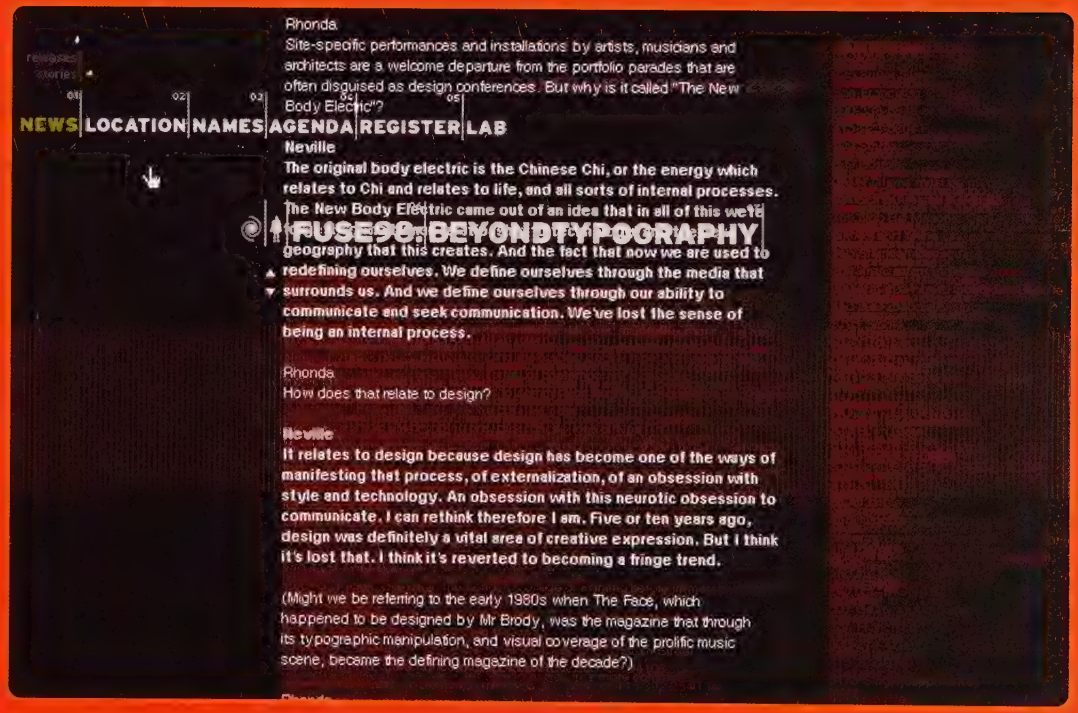
number of pages **70**

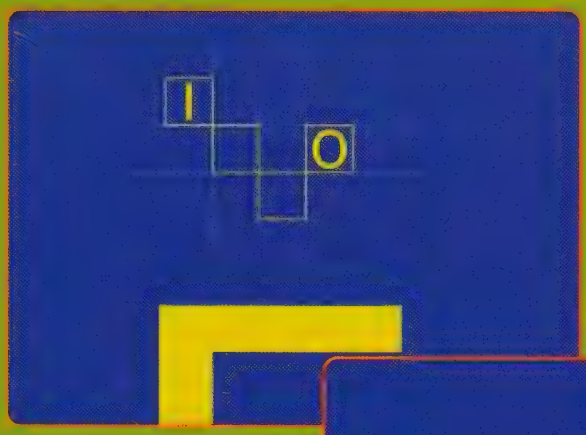
origin **USA**

type of site **information, promotion**

work description **This site promotes 'Beyond Typography' – an international design event presented in San Francisco by MetaDesign, with Neville Brody and FontShop International. The site gives information about the conference, enables people to preview the location, and register in advance; it also features FUSE98Lab, a test area for digital experiments submitted by designers from around the world. The site was written in DHTML to create a 'one page wonder' providing users with a constant frame of reference into which information is revealed.**


NEWS LOCATION NAMES AGENDA REGISTER LAB
FUSE98: BEYONDTYPOGRAPHY
"There's no development without research. We have to adopt the same strategy with ideas." Jon Wozencroft
Jon Wozencroft will be appearing on Friday 29th of May at 4:30 PM
Check his biography under NAMES/SPEAKERS


NEWS LOCATION NAMES AGENDA REGISTER LAB
FUSE98: BEYONDTYPOGRAPHY
Rhonda
Site-specific performances and installations by artists, musicians and architects are a welcome departure from the portfolio parades that are often disguised as design conferences. But why is it called "The New Body Electric"?
Neville
The original body electric is the Chinese Chi, or the energy which relates to Chi and relates to life, and all sorts of internal processes. The New Body Electric came out of an idea that in all of this we're geography that this creates. And the fact that now we are used to redefining ourselves. We define ourselves through the media that surrounds us. And we define ourselves through our ability to communicate and seek communication. We've lost the sense of being an internal process.
Rhonda
How does that relate to design?
Neville
It relates to design because design has become one of the ways of manifesting that process, of externalization, of an obsession with style and technology. An obsession with this neurotic obsession to communicate. I can rethink therefore I am. Five or ten years ago, design was definitely a vital area of creative expression. But I think it's lost that. I think it's reverted to becoming a fringe trend.
(Might we be referring to the early 1980s when The Face, which happened to be designed by Mr Brody, was the magazine that through its typographic manipulation, and visual coverage of the prolific music scene, became the defining magazine of the decade?)



title **IDEO.com**

web address **www.ideo.com**

client **IDEO Product Development**

design **Michael Abbink, Olivier Chételat, Kevin Farnham, Patrick Newbery, Joseph Ternes**

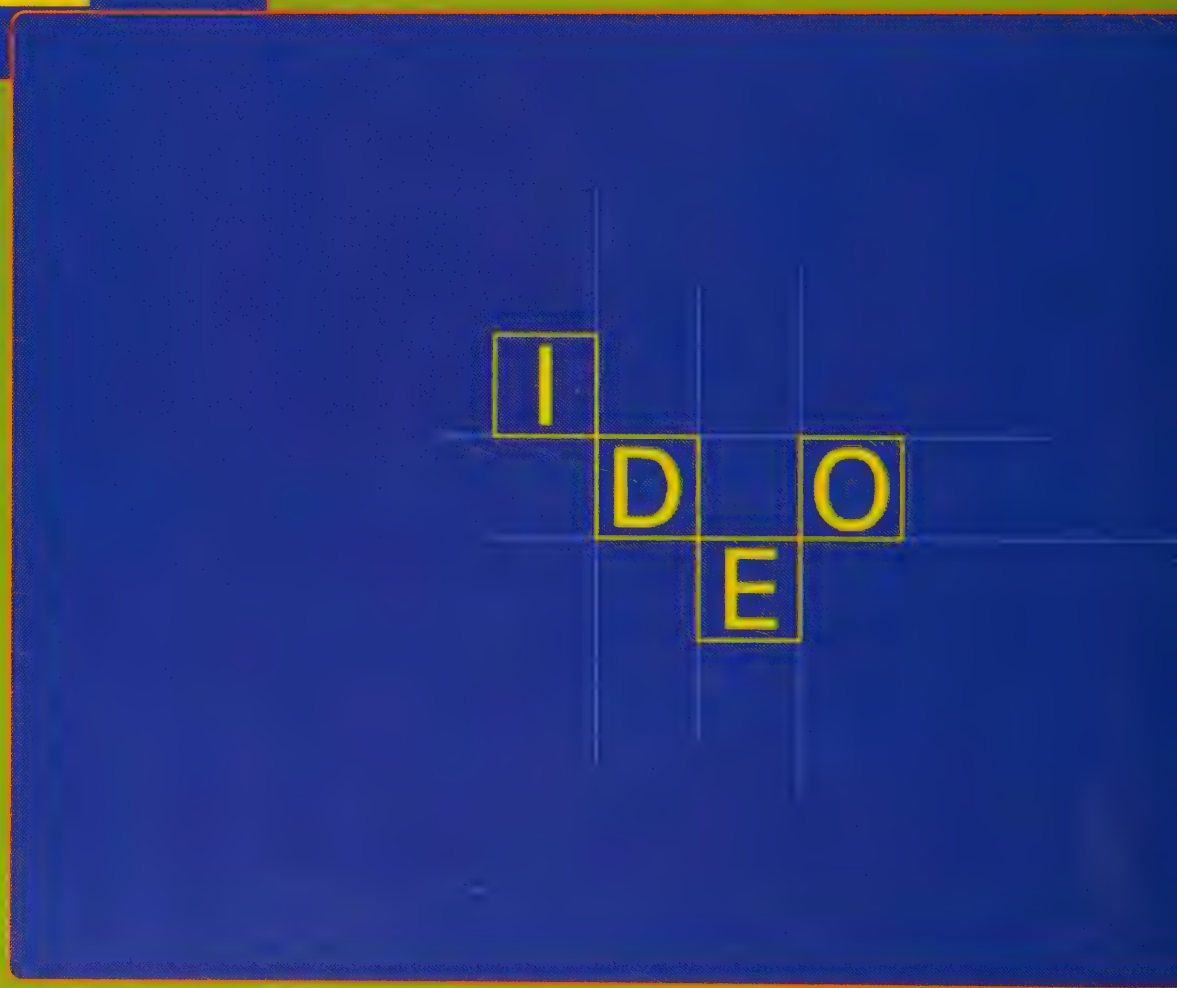
design company **MetaDesign, San Francisco**

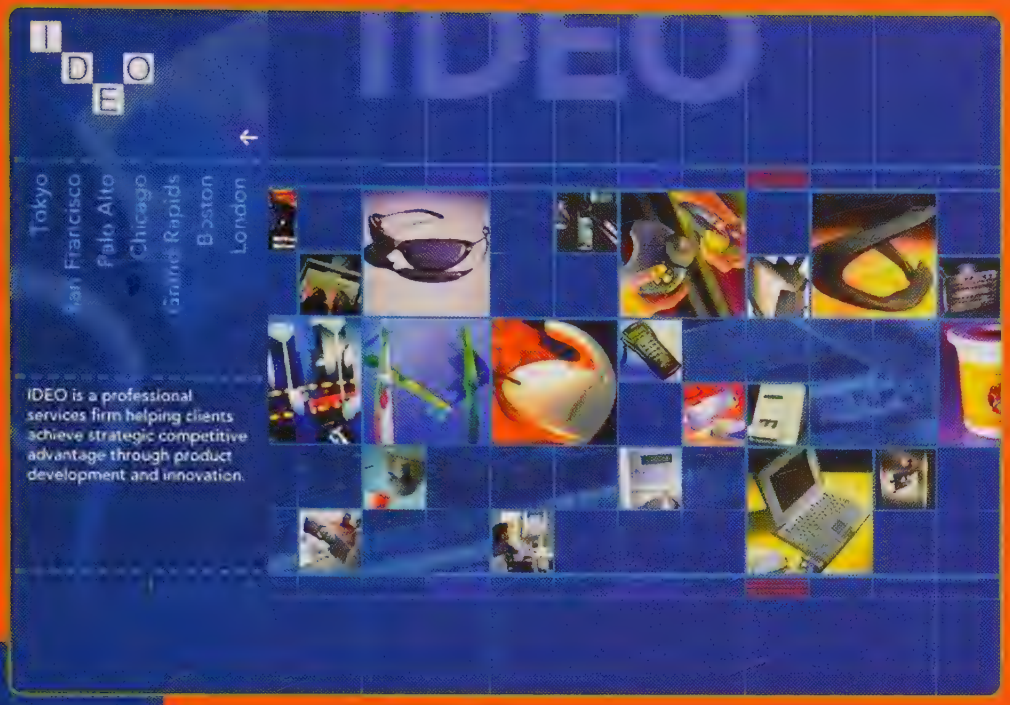
software **bbedit, flash, photoshop**

number of pages **115**

origin **USA**

type of site **promotion**



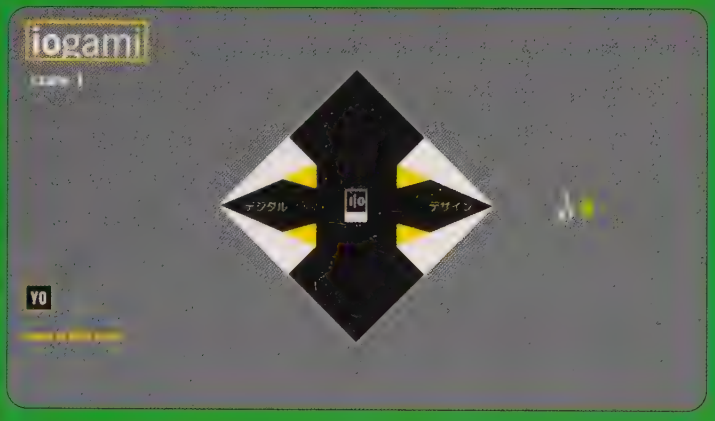


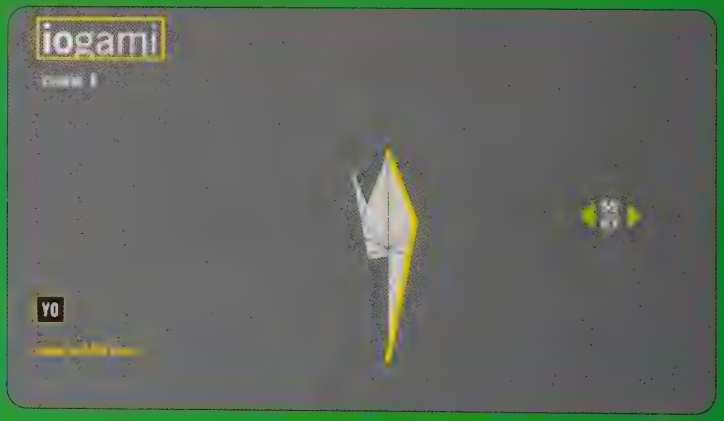
work description As part of IDEO's overall web strategy, this site represents an interim solution for the company's entry to the web arena, and showcases the products they have produced. IDEO required a technologically sophisticated site: it uses advanced javascript features as well as Macromedia's flash application.

Matsushita
Fat Billy Iron
Tokyo
San Francisco
Palo Alto
Chicago
Grand Rapids
Boston
London
IDEO has served clients in more than twenty countries from its seven office locations in North America, Europe and Japan.
Matsushita wanted an instantly recognizable iron that would retain quality, feel, and value, while realizing lower manufacturing costs. IDEO developed the Fat Billy to differentiate it from other irons on the market in terms of visual impact, ease of use, and transportability.

CLIENTS

Although our clients vary dramatically in size and purpose, they share with us a high regard for creative integrity and a strong commitment to the future. They appreciate that recruitment is a strategic process, requiring a balance of short-term expediency and long-range goals.





title **iogami website**

web address **www.io360.com**

design **Casey Reas**

design company **i/o 360°**

software **bbedit 4.0, flash 2.0, illustrator 6.0, mksite 2.0**

number of pages **16**

origin **USA**

type of site **promotion, education**

work description **Traditional origami transmits culture and tradition through the transformation of paper squares into three-dimensional forms. The iogami site captures the spirit of this traditional craft and educates through motion. By displaying the interim forms created by the folding paper, iogami eliminates the need for explanatory text and allows users to control the pace of the folding process.**

title **Wert & Company website**

web address **www.wertco.com**

client **Wert & Company**

design **Dindo Magallanes, Casey Reas**

design company **i/o 360°**

text **Julie Moline, Malcolm Abrams**

software **bbedit 4.0, debabelizer 1.5.52, flash 2.0, illustrator 7.0, inspiration 5, mksite 2.0**

number of pages **38**

origin **USA**

type of site **promotion, information**

work description **This site promotes an international recruitment agency specializing in the creative community; potential clients can request further information and job candidates can submit information to the company's database. The graphic language of the site (large areas of flat color, circles, ampersands, and a visible grid) evolved out of the company's identity. i/o 360° developed this visual language through a series of animated sequences that form a decodable analogy to the company's business.**

internet
graphics
splinter
multimedia
contact
100 good reasons
Splinter offers a fresh approach to design for printed applications, interactive multimedia and the internet. Our philosophy and approach to any brief encompasses technological innovation whilst never losing sight of the fact that design is all important. We are committed to producing creative, commercially effective design solutions working hand-in hand with our clients. Our design thinking is based on a strong understanding of the client and their needs, achieved through continual communication and feedback.
This site is Shockwave intensive - get the plug-in. Netscape 3/ Internet Explorer4 recommended.

internet
graphics
splinter
multimedia
contact
Graphics
Splinters approach to the art of graphic communication is based on a solid understanding of our clients and their needs. Through the combination of skills in a wide range of disciplines we aim to produce fresh, creative and appropriate solutions to any design problem. Our work to date includes graphics for corporate identity, signage, packaging, promotion, book jackets and commissioned typeface designs.
NEVER MIND
WIDTH...
FEEL THE
QUALITY

title **Splinternet**

web address **www.splinter.co.uk**

design **Chris Beer, Paul Musgrave, Sam Wiehl**

design company **Splinter**

software **bbedit, gifbuilder, illustrator, photoshop**

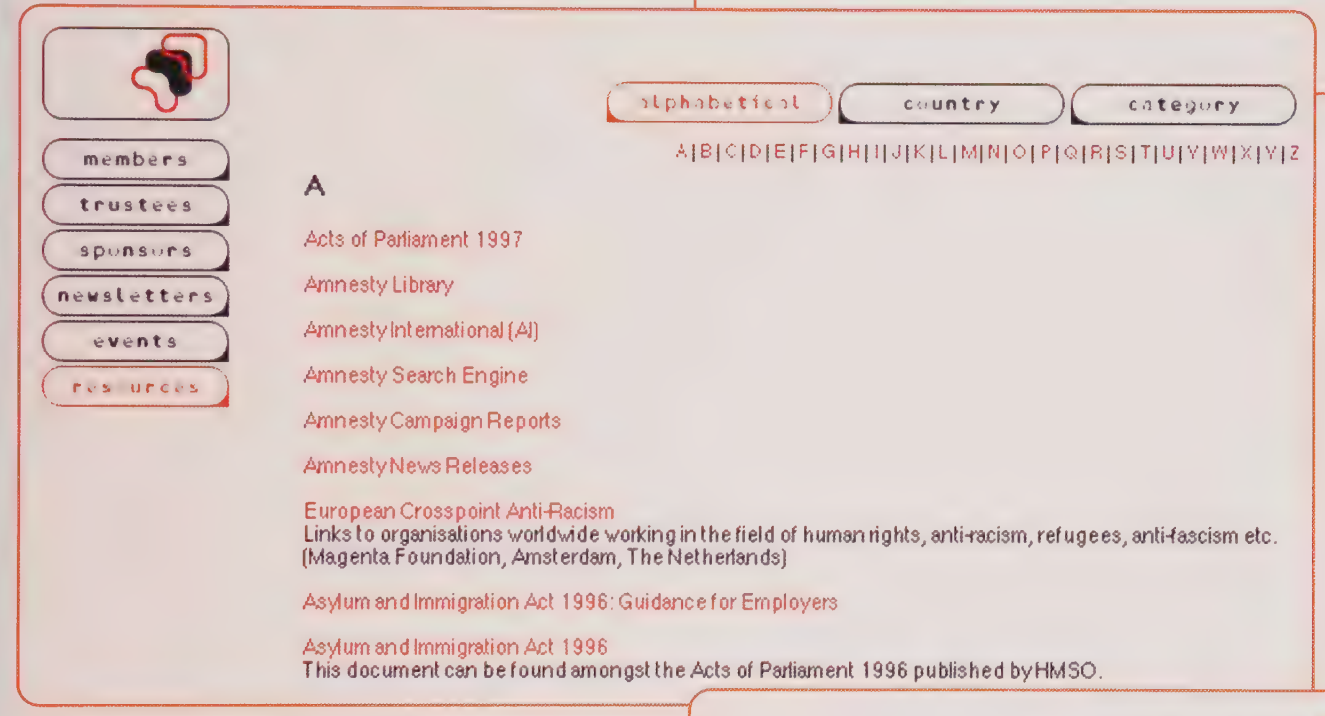
number of pages **15**

origin **UK**

type of site **promotion**

work description **This self-promotional site for Splinter design company showcases their print and new media work; all the fonts used in Splinternet are designed by Beaufonts.**

e.i.n
electronic immigration network
The Electronic Immigration Network aims to link major information providers with advice workers and practitioners dealing with all issues relating to immigration, refugee and nationality and law and practice in the United Kingdom.
events
members | trustees | sponsors
newsletters | events | resources
contact
credits
copyright



title **E.I.N website**

web address **www.ein.org.uk**

client **Electronic Immigration Network**

design **Chris Beer**

design company **Splinter**

software **bbedit, photoshop**

number of pages **14**

origin **UK**

type of site **information**

work description **This site provides information on issues relating to immigration in the UK.**

title **BBDO website**

web address **www.bbdo.com**

client **BBDO/West**

design **ReVerb, Los Angeles, Jennifer Boyd (creative director/BBDO)**

design companies **ReVerb, Los Angeles, BBDO**

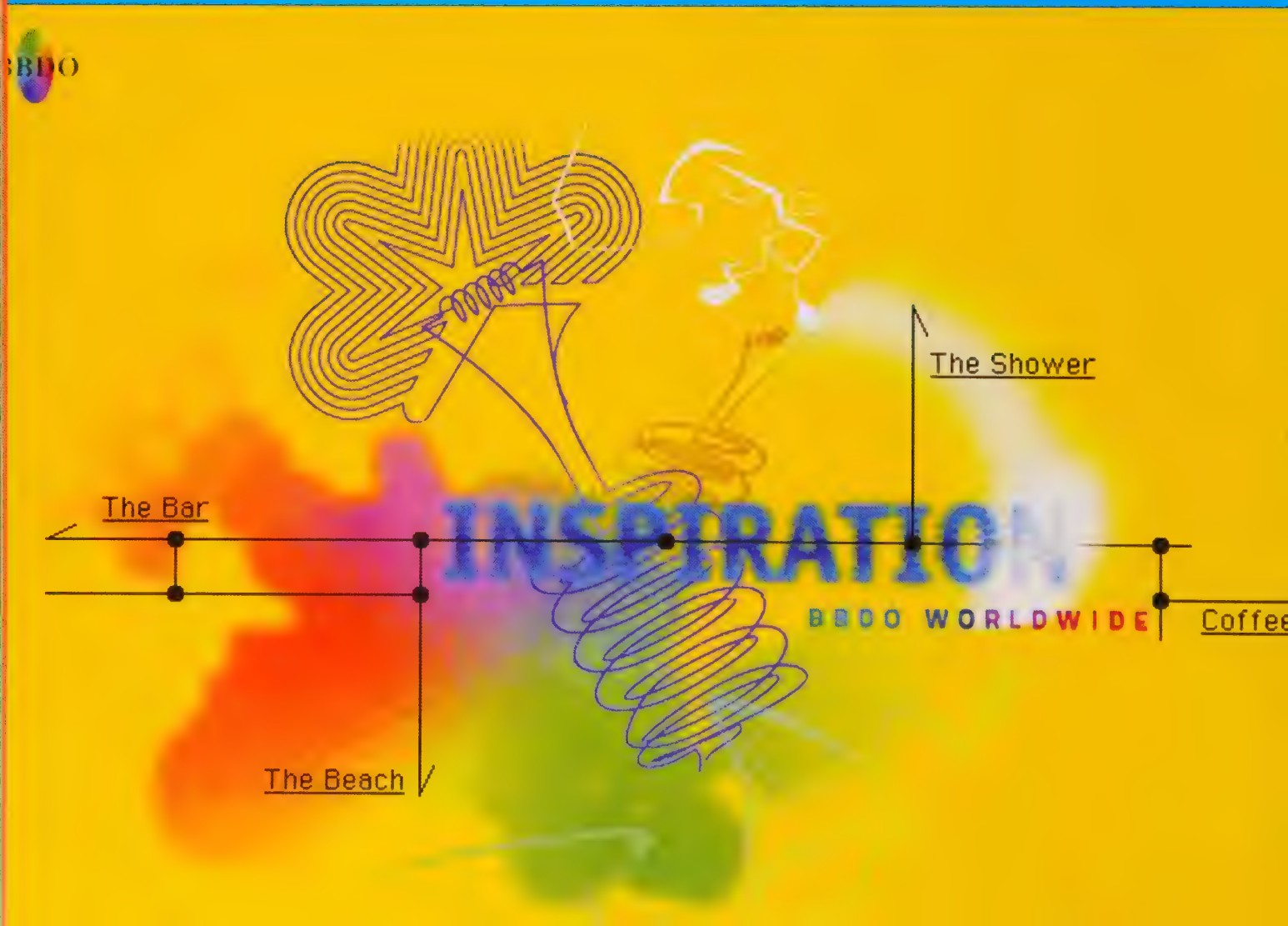
software **illustrator, photoshop**

number of pages **40**

origin **USA**

type of site **promotion**

work description **ReVerb's brief was to create a 'corporate hip' image for the launch of BBDO worldwide's website, to establish the advertising giant as a leading-edge new media presence; cursor-responsive shockwave elements enhance unique splash screens.**



BBDO
BBDO WORLDWIDE
Latin America
North America
Europe
Asia/Pacific
ALBANIA
AUSTRIA
BELGIUM
BULGARIA
CROATIA
CYPRUS
CZECH REPUBLIC
DENMARK
EGYPT
ESTONIA
FINLAND
FRANCE

AerRianta
About
News
Airports
Flight Info
Duty Free
W e l c o m e to
AerRianta
We hope that we have provided a site which will be both informative and of great practical use.
The Website contains a wealth of information including the colourful histories of Dublin, Cork and Shannon Airports, developments you can expect to see in the future and a record of all the facilities and companies you will find at our airports, including, of course, our award winning Duty Free Shopping outlets.
With on-line real-time flight information available, Aer Rianta's airports at Dublin, Cork and Shannon are amongst the first in the world to offer this level of on-line information to our customers. There is other practical information available too such as airport maps to help you find your way around our ever-changing and improving facilities and news about traffic throughput which show how our airports are at the heart of the Celtic Tiger economy.
As well, we hope to hear from you. Your opinions about our airports are important to us. Please don't hesitate to make a comment which will help us to further improve our services for you.

title **Aer Rianta website**

web address **www.aer-rianta.com**

client **Aer Rianta**

design company **Webfactory Ltd.**

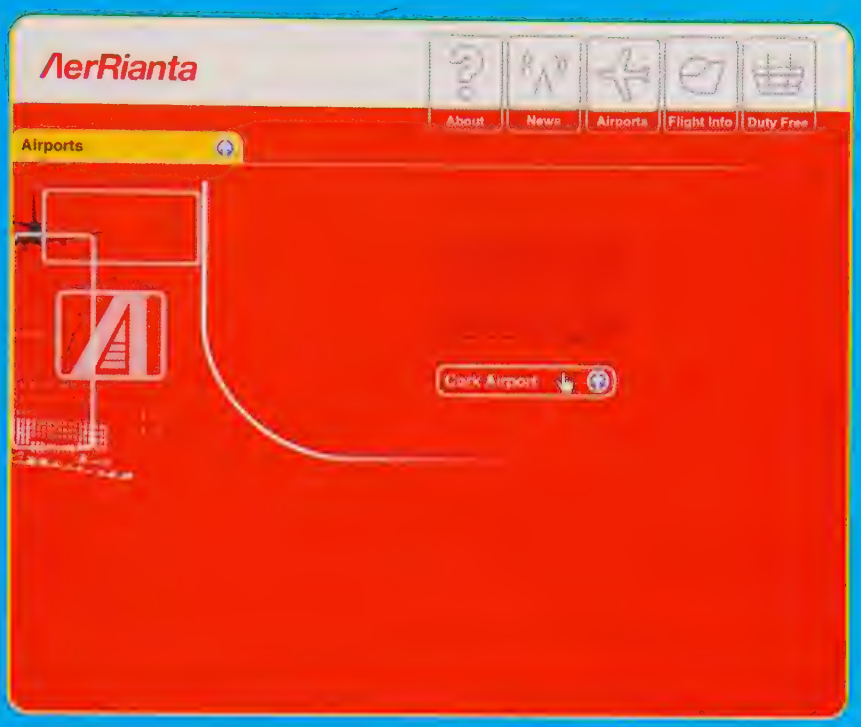
software **debabelizer, dreamweaver, flash, freehand, gifbuilder, illustrator, photoshop, sound edit**

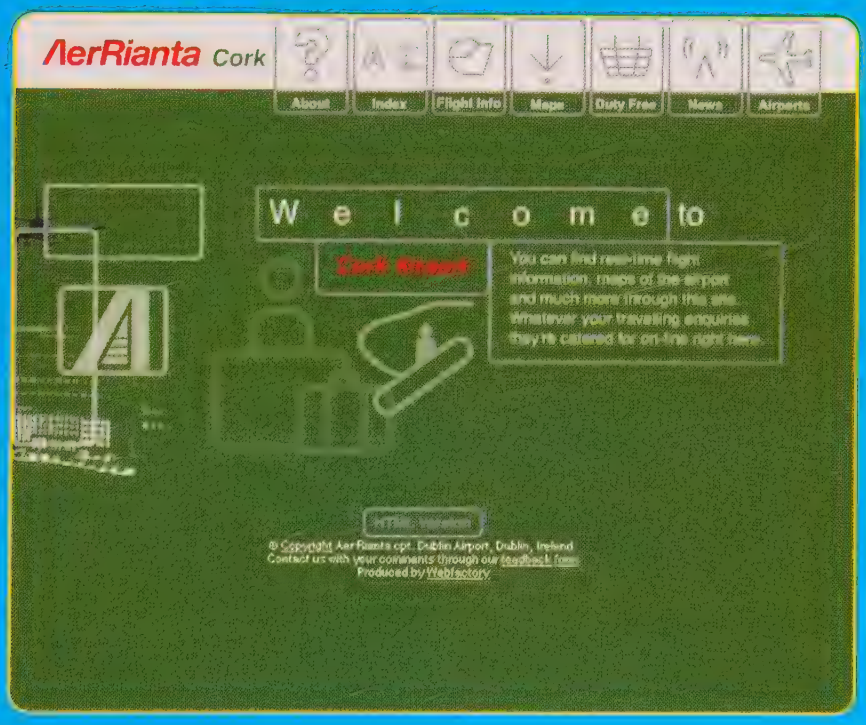
number of pages **1135**

origin **Ireland**

type of site **information, promotion**

work description **The Aer Rianta site provides a real-time searchable database of flight arrival and departure information for Dublin, Cork, and Shannon airports; it includes a flash animation introduction, an a-z of facilities, a map of each airport, and duty free information.**


AerRianta
About
News
Airports
Flight Info
Duty Free
Airports
Cork Airport


AerRianta Cork
About
Index
Flight Info
Maps
Duty Free
News
Airports
W e l c o m e to
Cork Airport
You can find real-time flight information, maps of the airport and much more through this site. Whatever your traveling enquiries they're catered for on-line right here.
© Copyright AerRianta cpt, Dublin Airport, Dublin, Ireland
Contact us with your comments through our feedback form
Produced by Webfactory

title **Eircell website**

web address **www.eircell.ie**

client **Eircell**

design company **Webfactory Ltd.**

software **debabelizer, dreamweaver, freehand, gifbuilder, illustrator, photoshop, sound edit**

number of pages **727**

origin **Ireland**

type of site **information, promotion**

Retrospective
News
Game
Home
Fancy a trip for two to the Monza Grand Prix?
Or a day rally driving in the Irish countryside?
How about a Ferrari jacket signed by Eddie Irvine?
Sign Up for the Grand Prix game Eircell 1 now and they could be yours!
Click the image to play Eircell 1
Formula 1
Services
Coverage
About Eircell
Options
Ready to Go
Visa Card

work description **This online guide to Eircell's mobile phone service in Ireland complements their offline branding and gives users information on all the company's services and sponsorship; an online racing game is a highlight, offering a free trip to the Monza Grand Prix as its top prize.**

e 1
cell1

E1 Season
3 | Argentina
Racing Manual
Let's Race
E1 Season
Podium Places

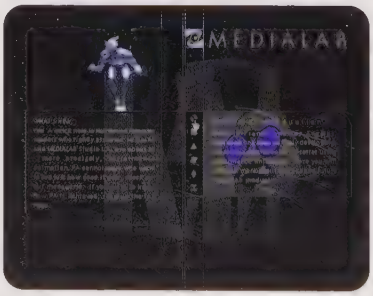
E1 Season
COUNTRY: Argentina
TRACK LENGTH:
3 | Argentina
Racing Manual
Let's Race
E1 Season
Podium Places

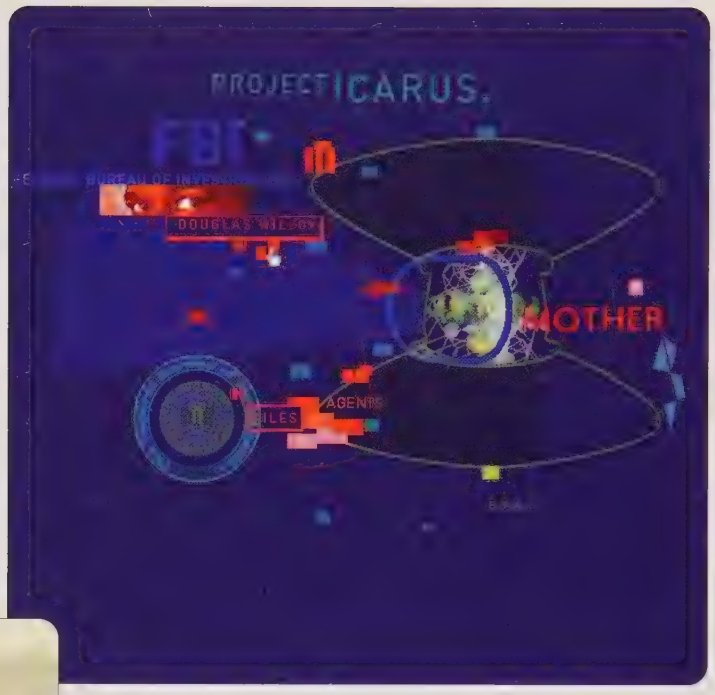
title **Pathogen; The Visitor@Mediadome**
client **Centropolis, C/NET, Intel**
design **Dave Bravenec, Ken Olling (art direction)**
design company **<tag> media**
software **flash, illustrator, photoshop**
number of pages **60**
origin **USA**
type of site **entertainment**

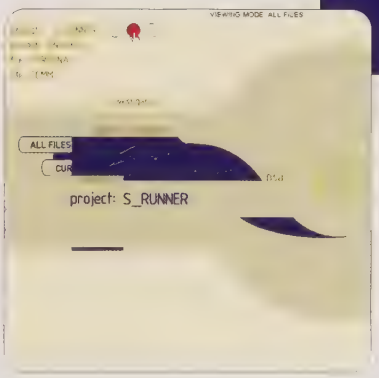
work description **This project is a linear narrative, separately written from 13 TV episodes of 'The Visitor' appearing on C/NET's Mediadome. The piece took the form of an interactive flash animation where the viewer could travel inside the visitor's subconscious and be given choices that changed the story's outcome positively or negatively.**

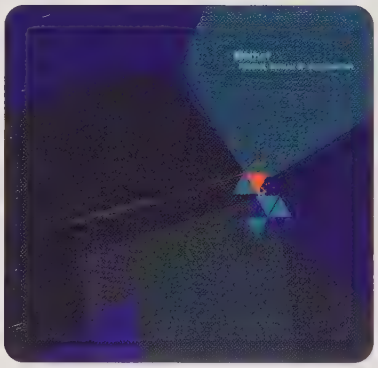
title **MEDIALAB 3D**
web address **www.medialab3d.com**
client **MEDIALAB**
design **Ken Olling**
design company **<tag> media**
programming **Steven Anspach**
software **freehand 5.5, gifmation 2, photoshop 4**
number of pages **20**
origin **USA**
type of site **information**

work description **This website serves as an introduction to MEDIALAB production company; it is platform agnostic: Mac, PC and Unic look identical, using absolute positioning, javascript, dynamic page generation, and cgi.**









title **The Visitor**

client **Centropolis, Intel**

design **David Vegezzi, Dave Bravenec, Leri Greer, Ward Bones, Erik Loyer, Ken Olling (art direction)**

design company **<tag> media**

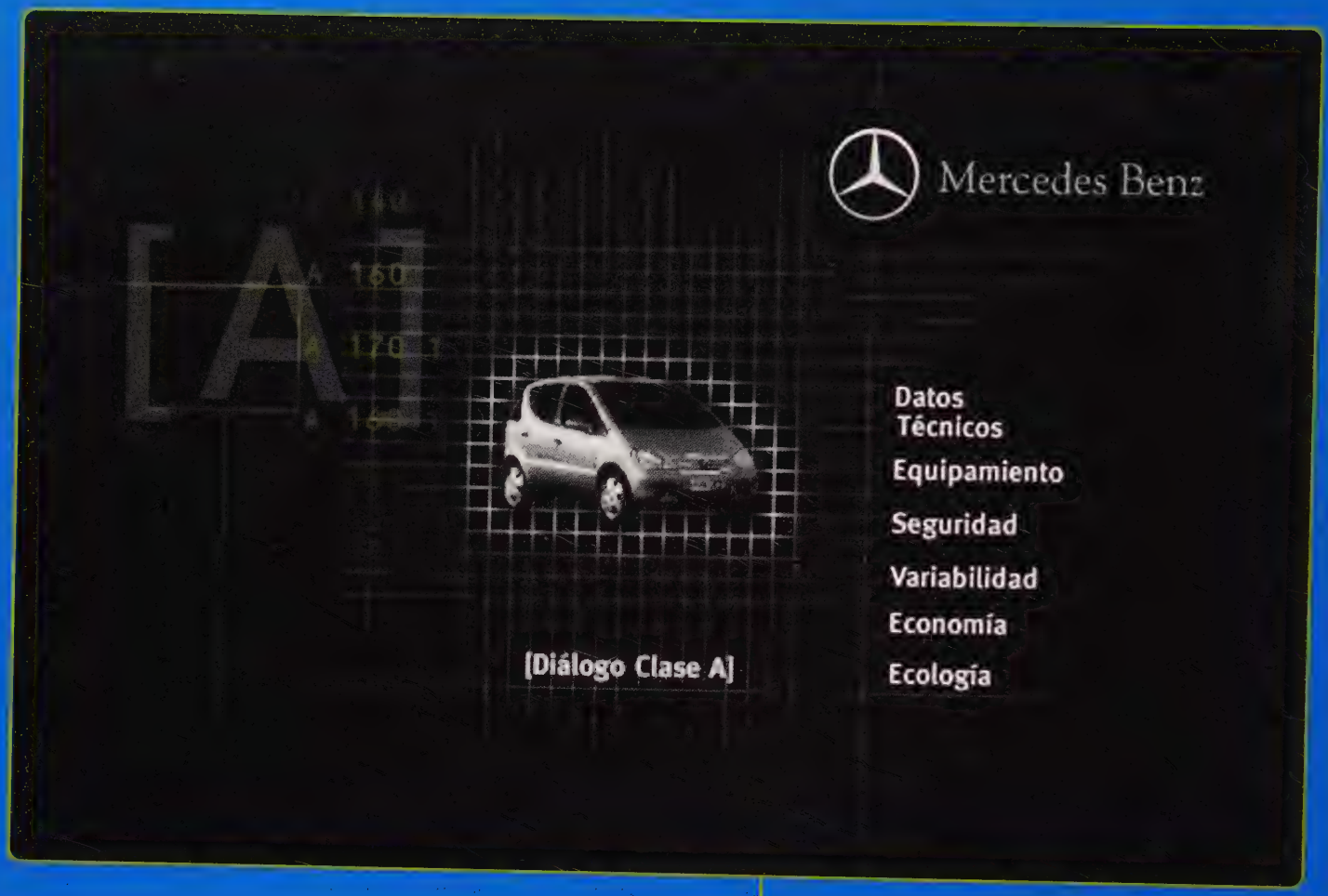
software **flash, freehand, illustrator, photoshop**

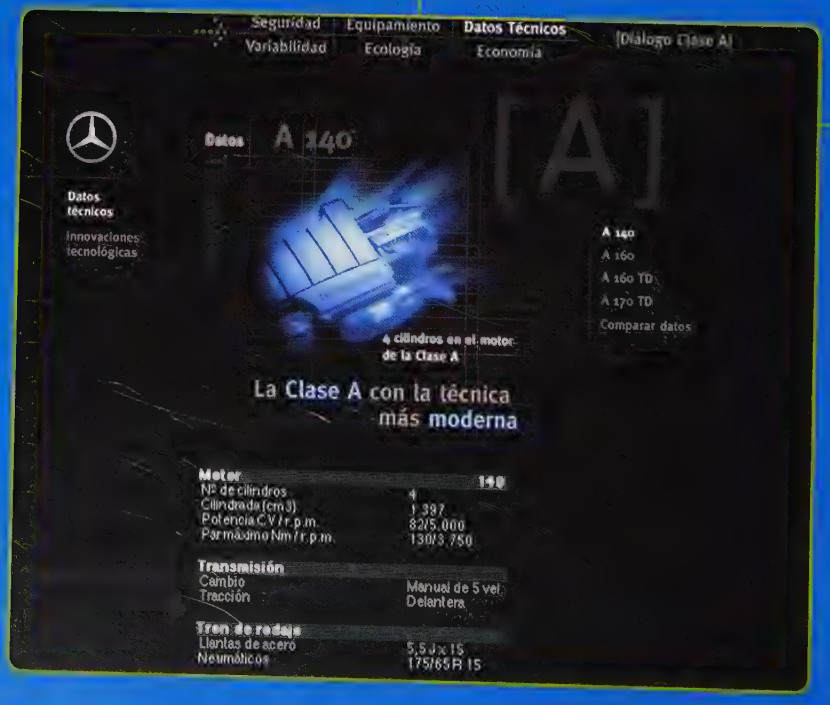
number of pages **160**

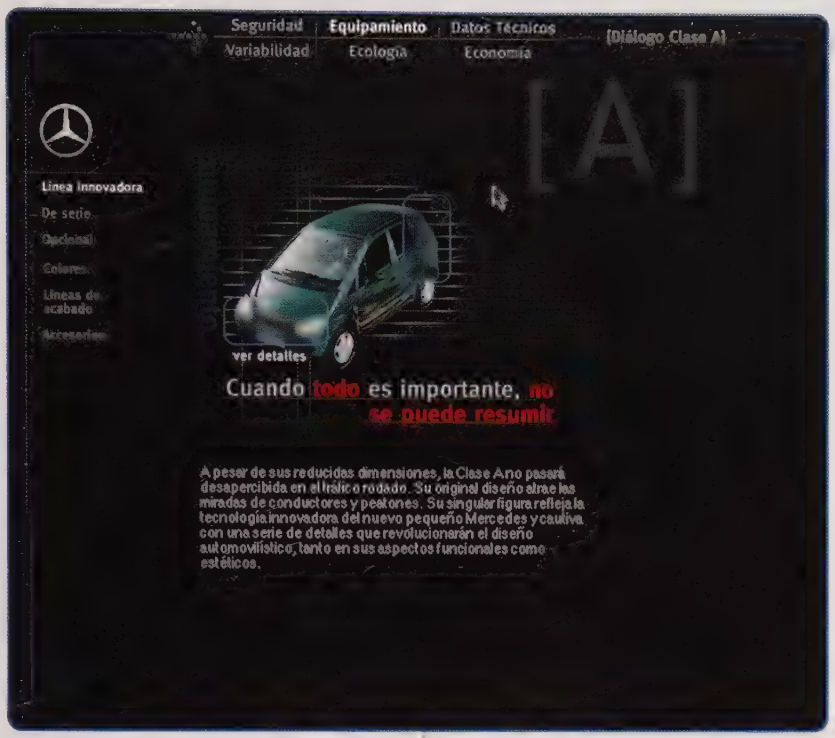
origin **USA**

type of site **entertainment**

work description **'The Visitor.com' is an exploration of online storytelling and parallel media entertainment. The site is a multi-layered, truly hypertextual world created behind, in, and around that of the Fox television series 'The Visitor,' utilizing flash animation, streaming media, DHTML, and javascript to push the envelope of the interactive web experience.**


Mercedes Benz
[A]
[Diálogo Clase A]
Datos Técnicos
Equipamiento
Seguridad
Variabilidad
Economía
Ecología


Seguridad
Variabilidad
Equipamiento
Ecología
Datos Técnicos
Economía
[Diálogo Clase A]
Datos
A 140
Datos técnicos
Innovaciones tecnológicas
4 cilindros en el motor de la Clase A
A 140
A 160
A 160 TD
A 170 TD
Comparar datos
La Clase A con la técnica más moderna
Motor
140
Nº de cilindros 4
Cilindrada (cm3) 1.397
Potencia CV/r.p.m. 82/5.000
Par máximo Nm/r.p.m. 130/3.750
Transmisión
Cambio Manual de 5 vel.
Tracción Delantera
Tren de rodaje
Llantas de acero 5,5 J x 15
Neumáticos 175/65 R 15


Seguridad
Equipamiento
Datos Técnicos
Variabilidad
Ecología
Economía
[Diálogo Clase A]
[A]
Línea innovadora
De serie
Opcional
Colores
Líneas de acabado
Accesorios
ver detalles
Cuando todo es importante, no se puede resumir
A pesar de sus reducidas dimensiones, la Clase A no pasará desapercibida en el tráfico rodado. Su original diseño atrae las miradas de conductores y peatones. Su singular figura refleja la tecnología innovadora del nuevo pequeño Mercedes y cautiva con una serie de detalles que revolucionarán el diseño automovilístico, tanto en sus aspectos funcionales como estéticos.

Seguridad
Equipamiento
Datos Técnicos
Variabilidad
Ecología
Economía
[Diálogo Clase A]
[A]
Línea innovadora
De serie
Opcional
Colores
Líneas de acabado
Accesorios
Seleccione su color
Rojo ascua
Violeta flora
Azul océano
Verde oasis
Blanco nieve
Plata luna
Gris meteorito
Verde jungla
Rojo volcán
Azul cascada
¡Rojo ascua o blanco nieve!
Entre estos dos extremos se dispone de un abanico de otros ocho colores especialmente seleccionados para la Clase A. Mercedes-Benz propone una gama de pinturas estándar y otra metalizada para hacer de cada Clase A un nuevo concepto de coche exclusivo y con personalidad definida. Imagínese que todo lo que había soñado se convierte en realidad...en los colores de la Clase A.

title **Clase A website**

web address **www.clase-a.com**

client **Mercedes Benz España S.A**

design **Andreas Grönqvist, Juan Mantilla, Johan Thorngren, Mike Blake**

design company **Icon Medialab S.A.**

software **activex control pad, freehand 7, gif animator, home site 2.5, photoshop 4.0**

number of pages **35**

origin **Spain**

type of site **promotion**

work description **This site promotes the Class-A Mercedes automobile; the user is pulled through the site by using active elements functioning across browsers.**

title Shanghaitang

web address www.shanghaitang.com

client Tang Department Stores

design David Mok (creative direction), Sean Clarke (project management), Frederic Litchenstein (art direction), Sean Wood (art direction)

design company Lemon

programming Mitch Leung

software after effects, director, freehand, photoshop

number of pages 25

origin Hong Kong, China

type of site promotion, retail

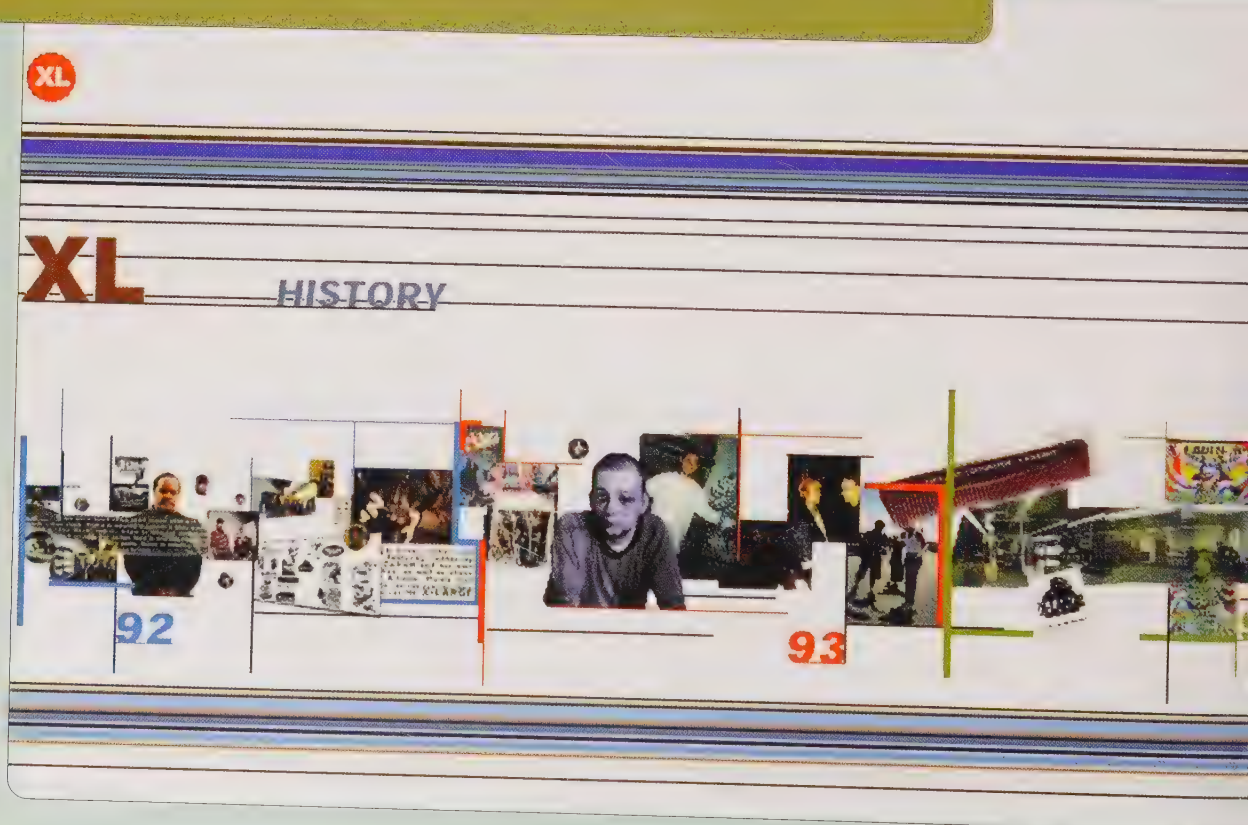
work description This site promotes Shanghaitang – a clothing emporium selling Chinese-inspired clothing and houseware with a modern twist. The website brings the Shanghaitang 'essence' online: humor, bright colors, and spirit.

CUSTOMER SERVICES
Implemented by Chinese

HONG KONG
SHANGHAI TANG HONG KONG
PEDDER BUILDING, 12 PEDDER STREET, CENTRAL, HONG KONG
TELEPHONE: (852) 2525 7333
FACSIMILE: (852) 2530 1888
STORE HOURS
MONDAY - SATURDAY: 10AM - 8PM
SUNDAY AND PUBLIC HOLIDAYS: 12PM - 6PM
Exchange Square
General Post Office
Jardine House
World Wide House
Melbourne Place
Swire House
Pedder Building
Mandarin Oriental Hotel
The Landmark
Entertainment Building
Alexandra House
Prince's Building

SHANGHAI TANG
- Presented by Chinese
北
海
滩

XL
WORLD LOCATIONS


XL
HISTORY
92
93

title **XLarge website**

web address **www.xlarge.com**

client **XLarge MFG LLC**

design **Michael Worthington, Tracy Hopcus**

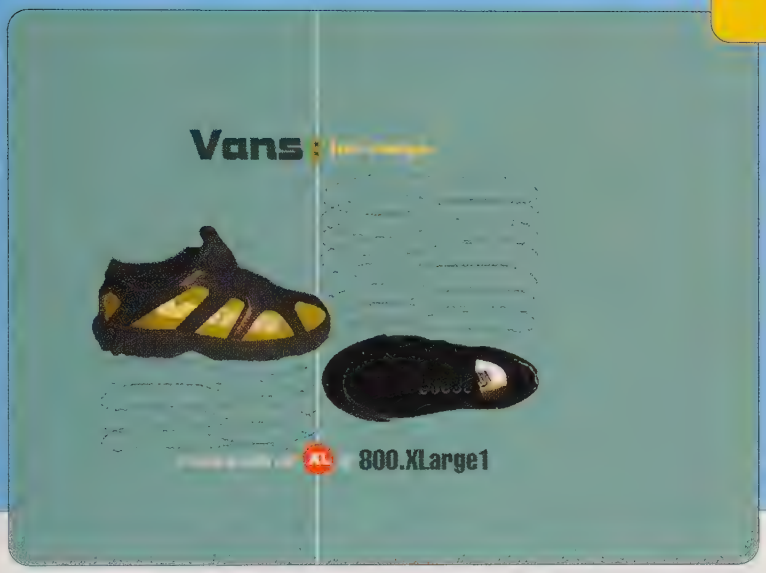
design company **Michael Worthington Design**

software **illustrator, photoshop, web color, web map, world-wide-web weaver**

number of pages **120**

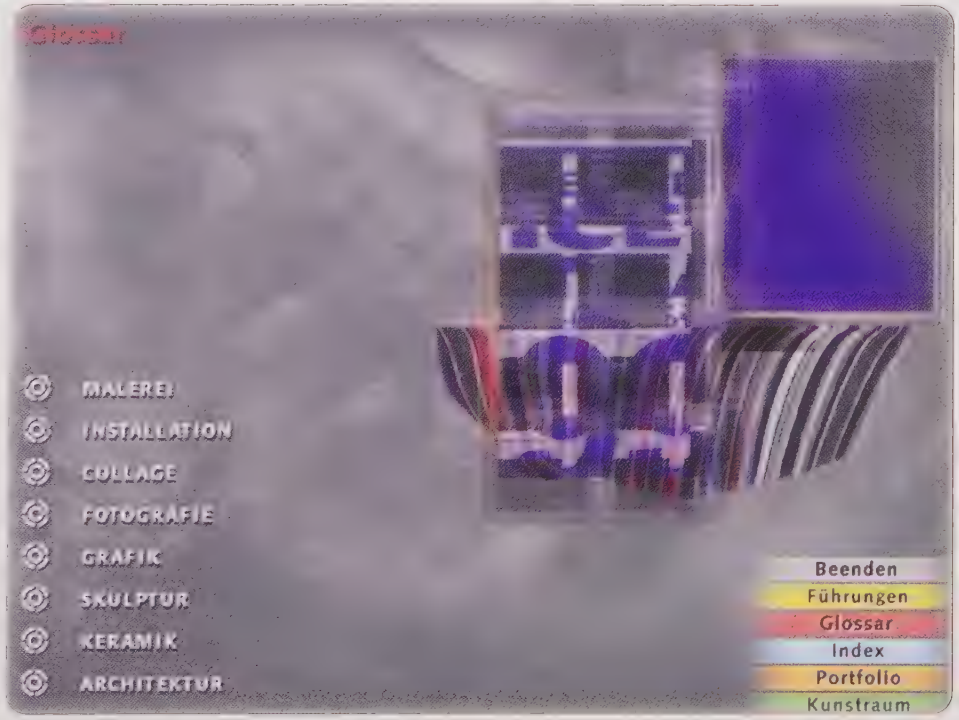
origin **USA**

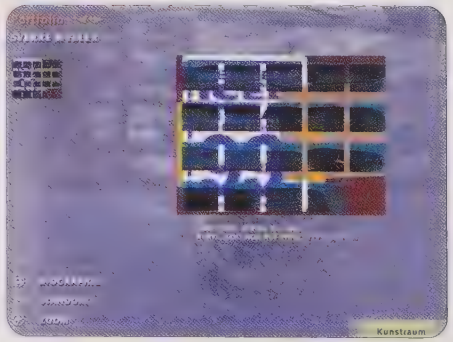
type of site **retail**

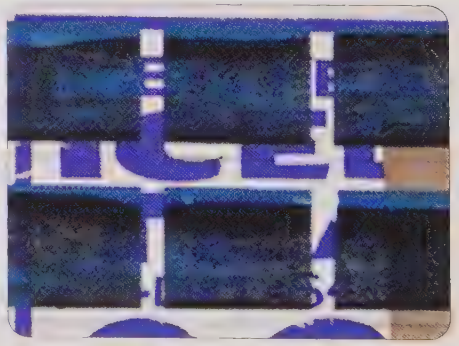


work description **This site aims to display XLarge clothes in a creative, fun way; the interface is designed to be intuitive, and memories of color and shape are used as navigation aids.**

Führungen
EINFÜHRUNG
MENSCH & TIER
FOTOGRAFIE
Beenden
Führungen
Glossar
Index
Portfolio
Kunstraum


Glossar
MALEREI
INSTALLATION
COLLAGE
FOTOGRAFIE
GRAFIK
SKULPTUR
KERAMIK
ARCHITEKTUR
Beenden
Führungen
Glossar
Index
Portfolio
Kunstraum





title **The 'Provinzial' Art Collection**

client **Provinzial Versicherung, Düsseldorf**

design **Heike Albig, Bruno Bakalovic´, Silke Holtz**

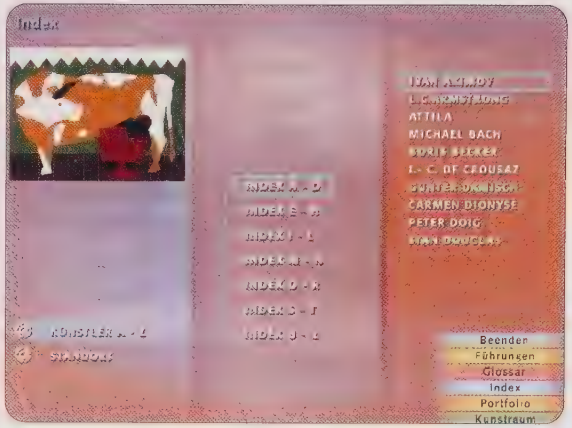
design company **K/PLEX**

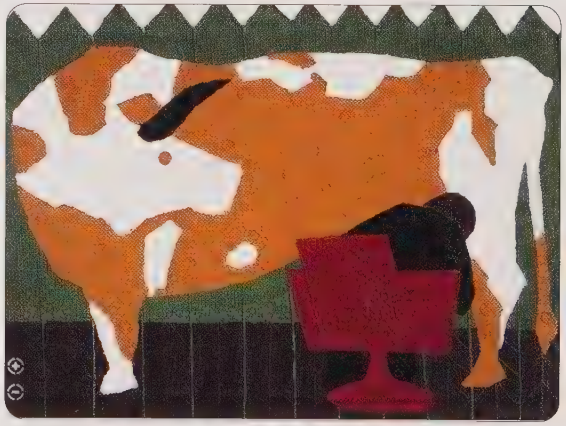
software **director, quicktime**

origin **Germany**

type of CD-ROM **information, promotion**

work description **This multimedia guide to the art collection of an insurance company is projected on to a screen in the company's foyer. The design team avoided a linear form of documentation by superimposing images; the use of the Wittgenstein quote 'the concept of seeing makes a confusing impression because we do not allow ourselves to be confused enough by seeing as a whole' is the basic idea behind the design.**





title **STS – 'The Regulation Game'**

client **Severn Trent Systems**

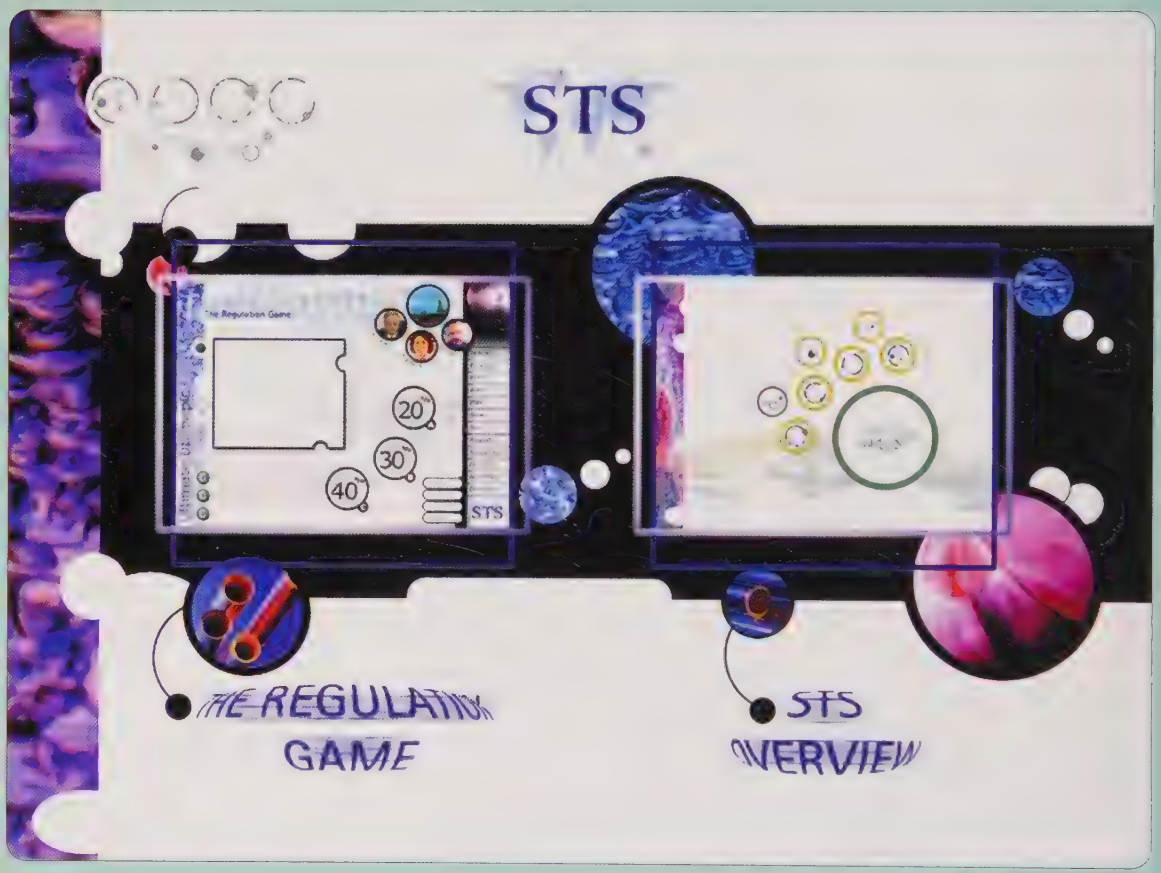
design **Ainsley Bowen**

design company **Magmed:**
New Media Communications

software **director 6.0, illustrator 7.0,**
photoshop 4.0

origin **UK**

type of CD ROM **promotion, information**



work description **an award-winning touch-screen interactive presentation, offering I.T. solutions to newly emerging privatized utility companies, presented at the industry's annual exhibition**

title **swatch PROTEAM**

web address **www.swatch.com/proteam**

client **swatch**

design **Hien Im, Roberto Costa (art direction), Sandro de Pestel (lab management)**

design company **Swatch Communication Lab (New York)**

programming **Robert Corilli, ID-Gruppe (Germany)**

software **illustrator, photoshop**

origin **USA/Germany**

type of site **promotion**

title **swatch SKIN**

web address **www.swatch.com/skin**

client **swatch**

design **Hien Im, Roberto Costa (art direction), Sandro de Pestel (lab management)**

design company **Swatch Communication Lab (New York)**

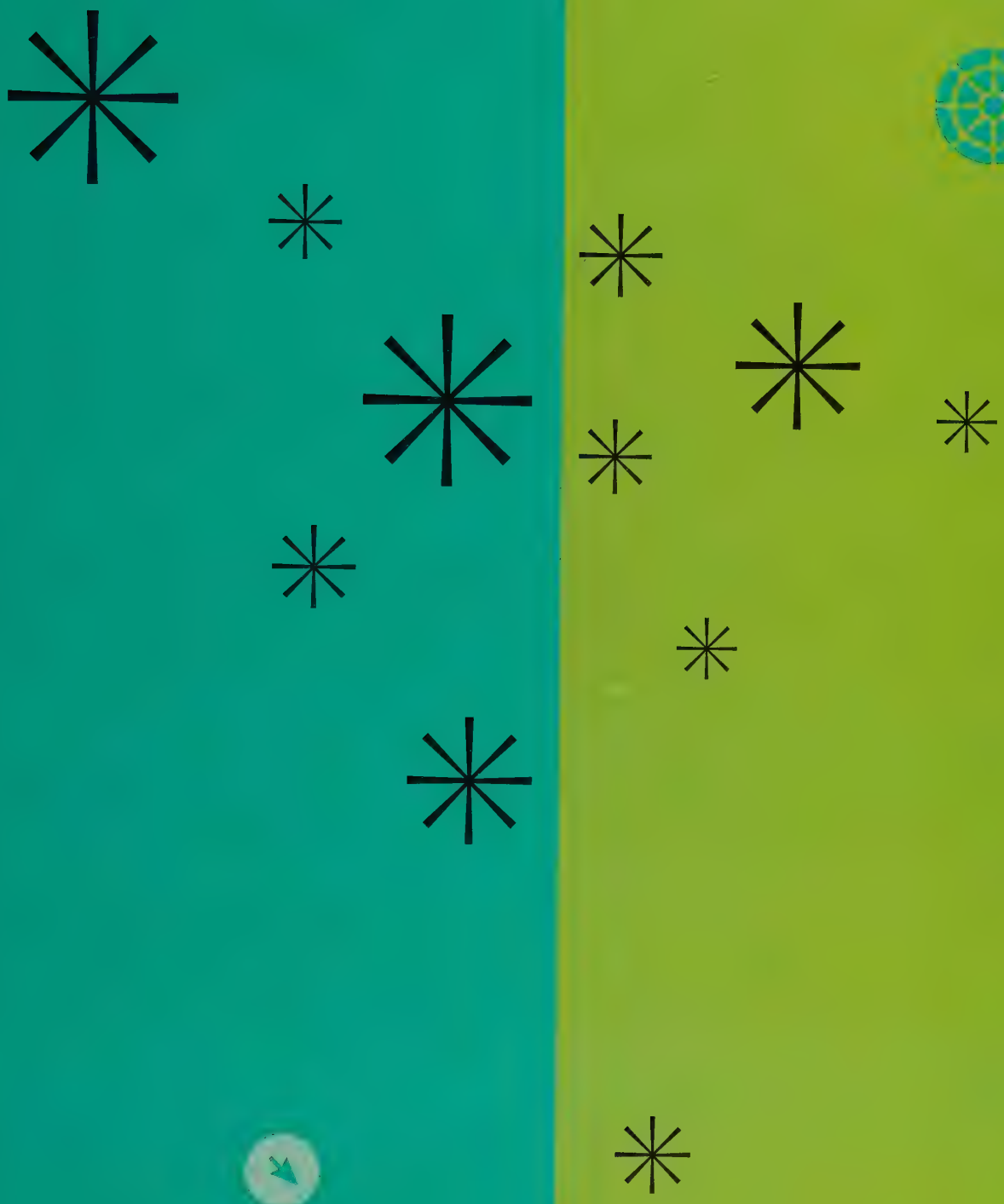
photography **Michel Comte**

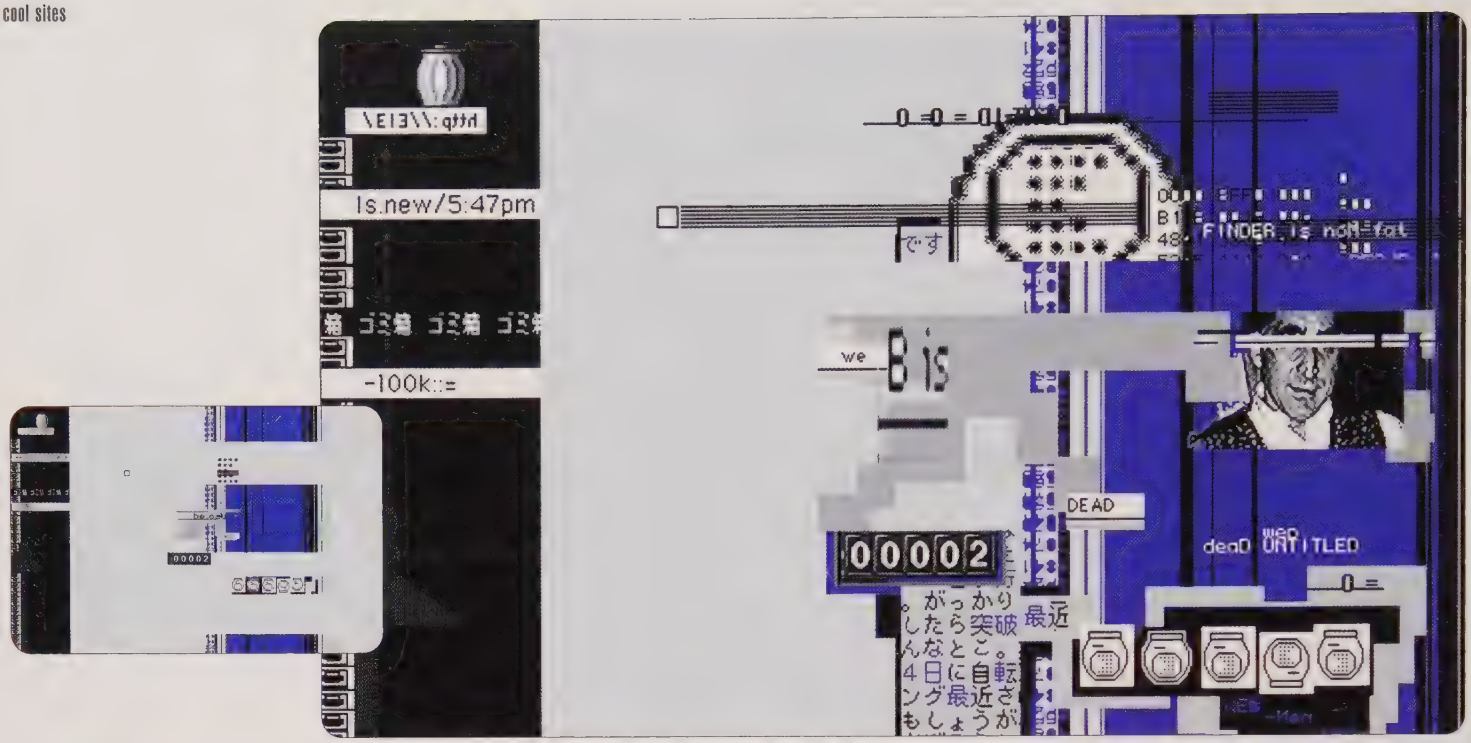
programming **ID-Gruppe (Germany)**

software **illustrator, photoshop**

origin **USA/Germany**

type of site **promotion**




ls.new/5:47pm
-100k::=
FINDER is not fat
DEAD
00002
最近
自転車
突っ込んだ
破り
ls.new/5:47pm
-100k::=
ghettogrande.html

pages 152-55

title **E13 website**

web address **www.e13.com**

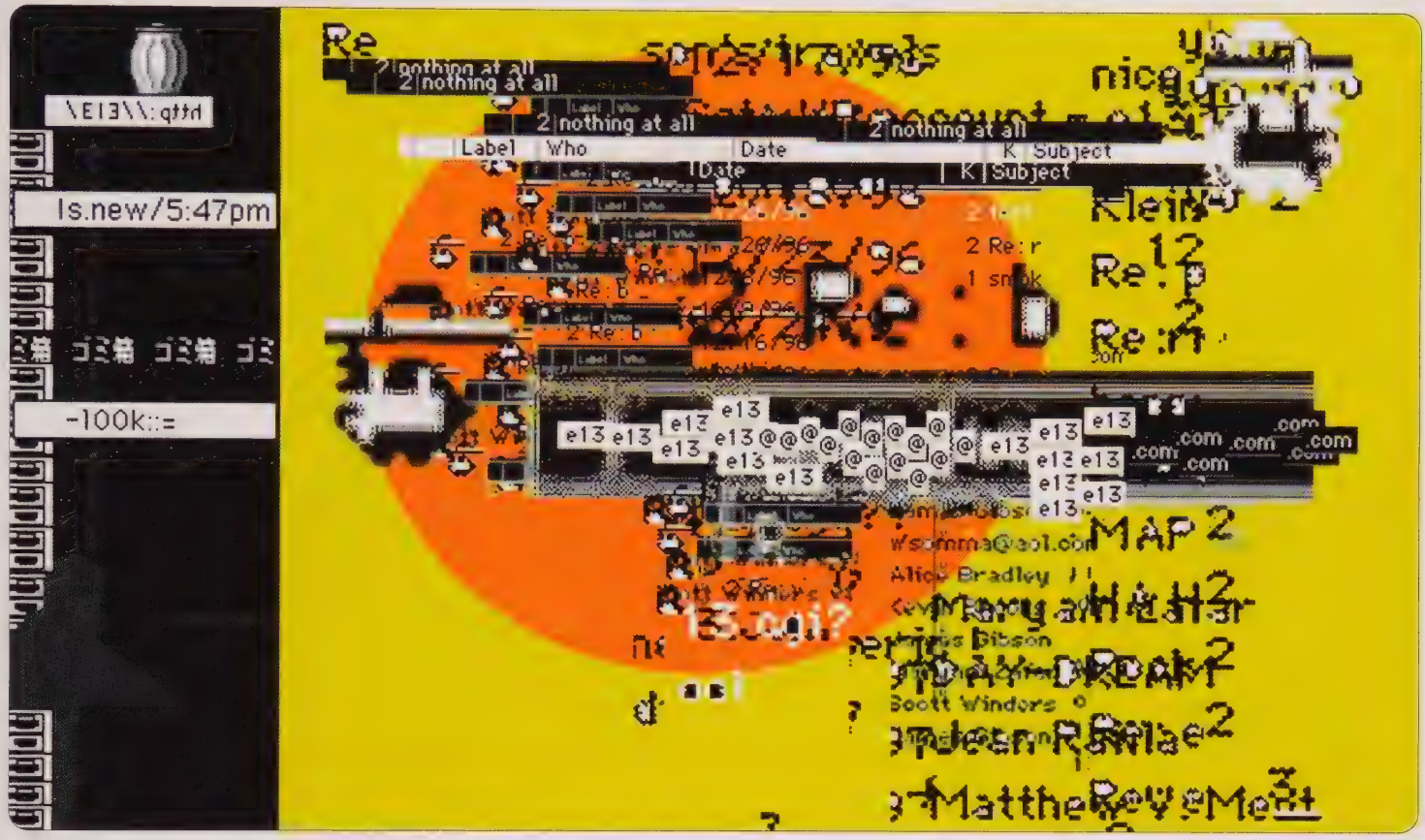
design **Eric Rosevear**

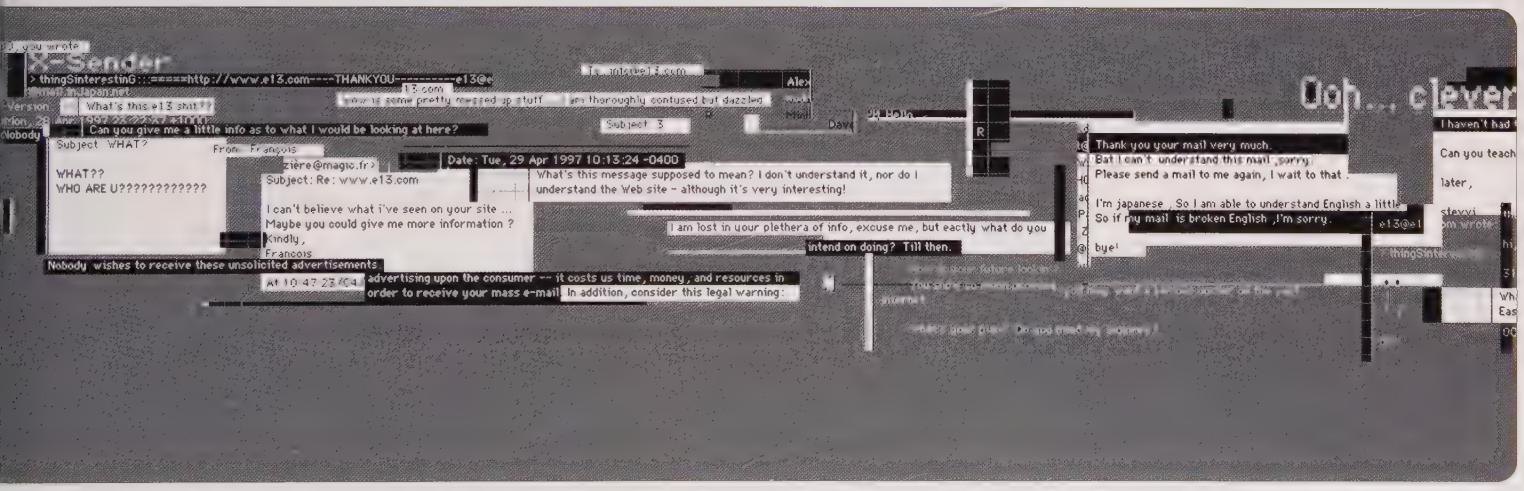
design company **E13 projects**

software **after effects 3.1, bbedit 4.5, cubase 3.52, debabelizer 1.6, director 6.0, dreamweaver 1.0, gifbuilder 0.5, netscape communicator 4.05, photoshop 4.0, premiere 4.2.1, quicktime 3.0, sound edit 16, transparency 1.0**

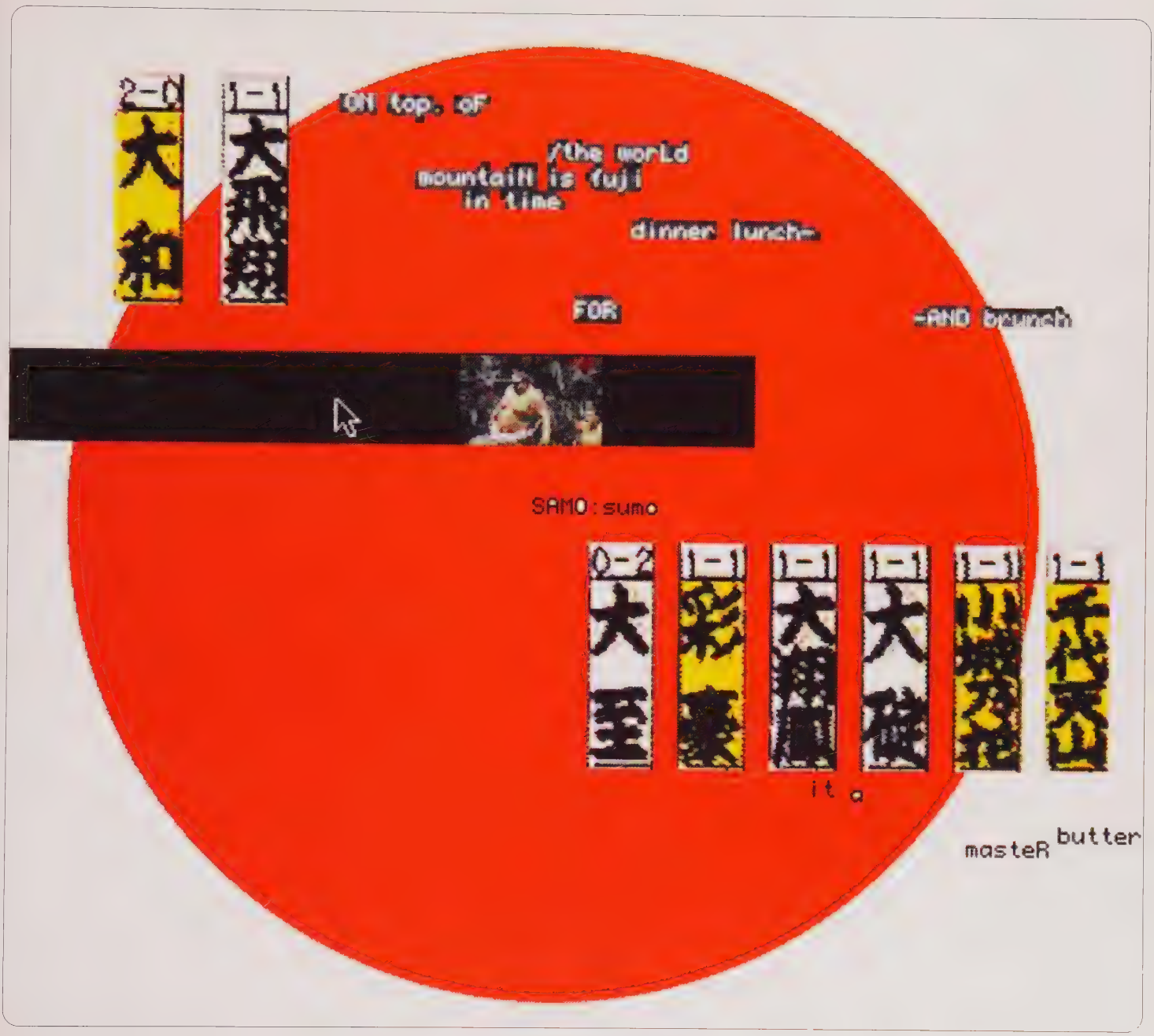
origin **USA**

type of site **experimental**




X-Sender
Ooh... clever
Subject: Re: www.e13.com
Date: Tue, 29 Apr 1997 10:13:24 -0400
What's this message supposed to mean? I don't understand it, nor do I understand the Web site - although it's very interesting!
I can't believe what i've seen on your site ...
Maybe you could give me more information ?
Kindly,
Francois
WHAT??
WHO ARE U????????????
Can you give me a little info as to what I would be looking at here?
Thank you your mail very much.
But I can't understand this mail ,sorry.
Please send a mail to me again, I wait to that .
I'm japanese , So I am able to understand English a little
So if my mail is broken English ,I'm sorry.
bye!
I am lost in your plethera of info, excuse me, but eactly what do you intend on doing? Till then.
Nobody wishes to receive these unsolicited advertisements
advertising upon the consumer -- it costs us time, money, and resources in order to receive your mass e-mail. In addition, consider this legal warning:

who.i t
be
SUmo butter
mASTER
in
BIG
TOKYO
BUTTER


2-0
大和
1-1
大飛翔
ON top. oF
/the worLd
mountaiN is fuji
in time
dinner lunch-
FOR
-AND brunch
SAMO: sumo
0-2
大至
1-1
彩豪
1-1
大鵬
1-1
大磁
1-1
1-1
it a
masteR butter

plaintext changes mailto search mor
form
Netscape — 4.04 (Macintosh; I; PPC).
Your browser can do JavaScript 1.1. Good.
Your browser has Java enabled. Good.

pages 156-59

title **Amoeba website**

web address **www.evolutionzone.com**

design **Marius Watz**

design company **Amoeba**

software **bbedit, custom 2d + 3d, emacs, illustrator, photoshop, pov-ray**

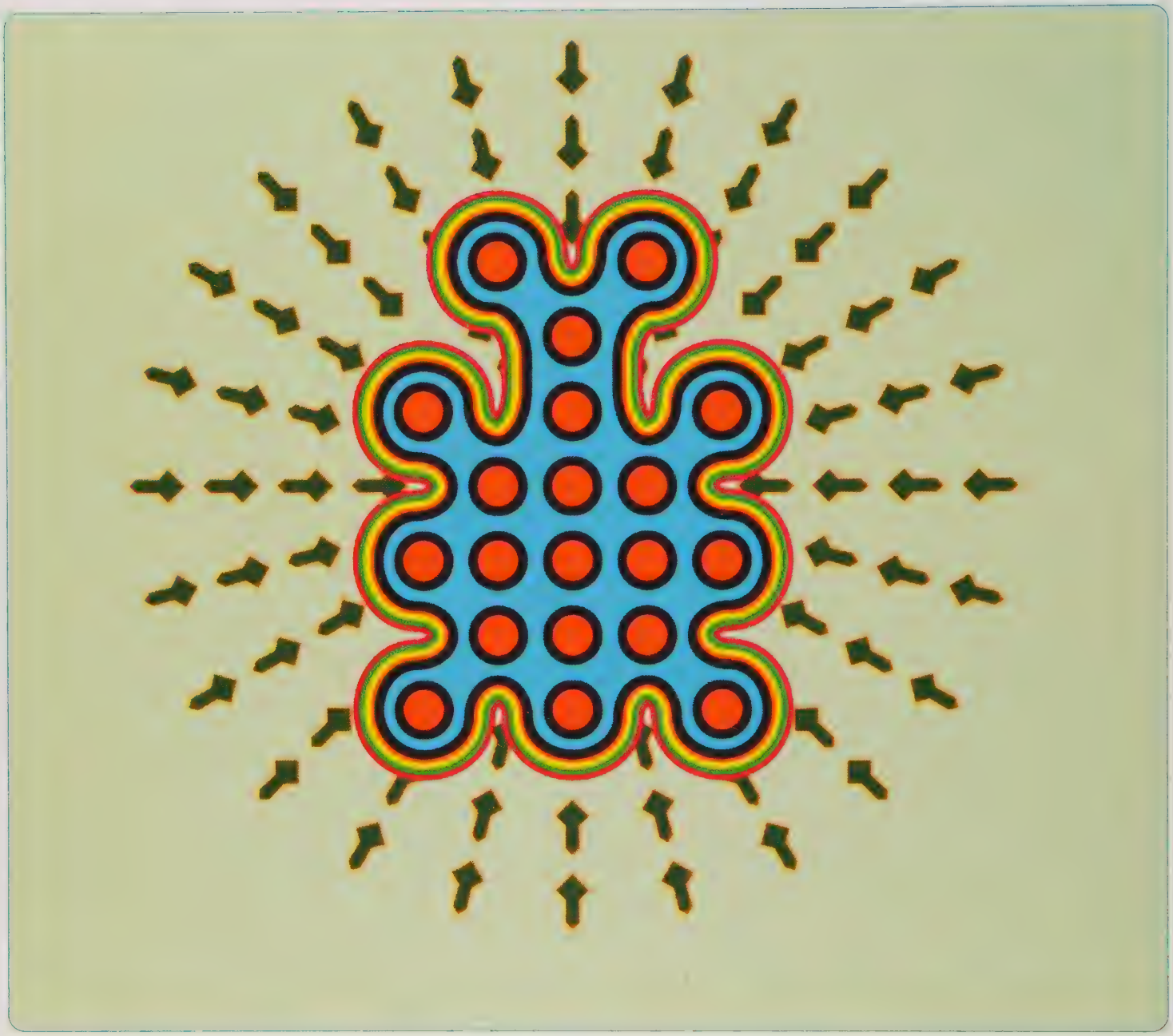
number of pages **100+**

origin **Norway**

type of site **information**

work description **an online 'toolshed' of ideas for evolution in culture, design, and mindware**

d2
d3
d4
fonts
java
marius
home
form undermines function
and causes movement towards change



typographic doodles,
diagbats, experiments
a a a
a a

"protozoan delight"
(a fist full of fun)
amoeba
from: oz lubling
subject: re: typographic piece
date: thu, 5 sep 1996
sounds great..
i'm doing the best i can
abcdefghijklmnopqrstuvwxyzæøå
abcdefghijklmnopqrstuvwxyzæøå

title **Funnel**

web address **www.funnel.com**

design/illustration **Erik Adigard, Patricia McShane**

design company **M.A.D.**

programming **Erik Adigard, Patricia McShane, Dave Granvold**

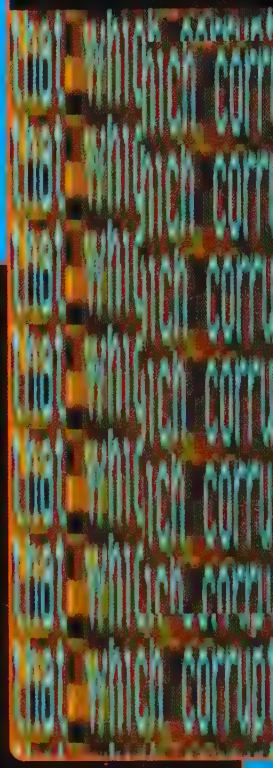
text **Laurence Arcadias, Lindsay Gravette, Ken Coupland**

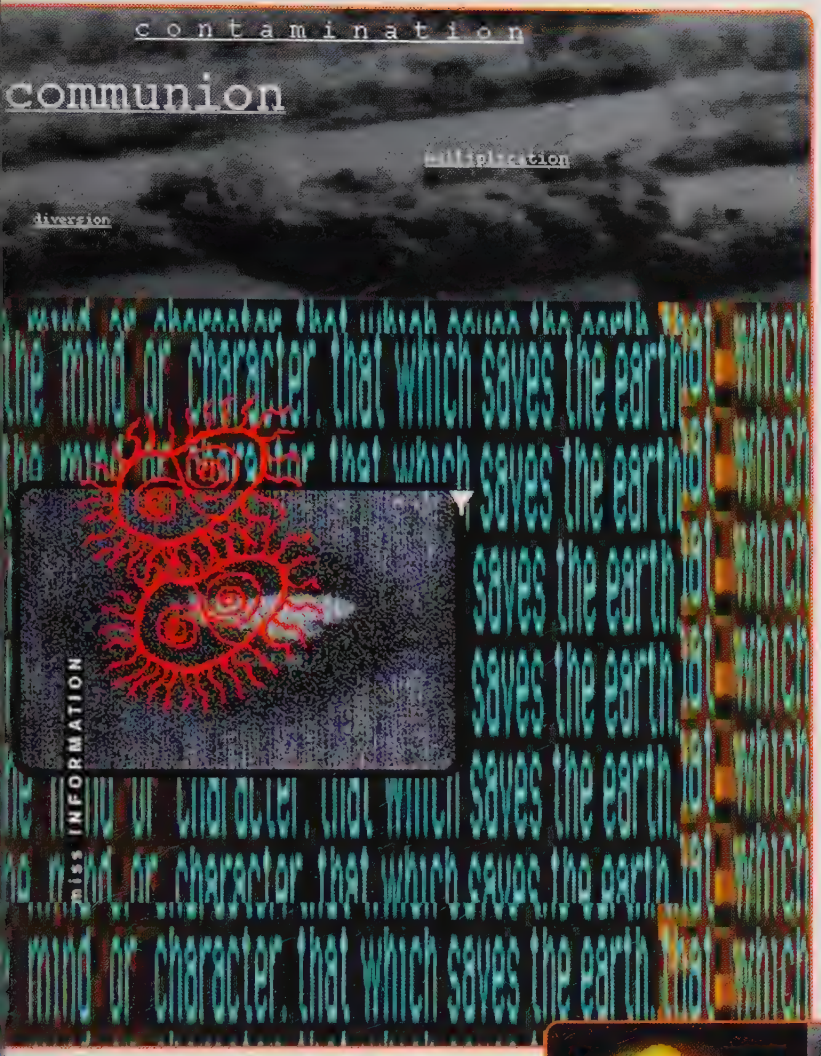
software **director, photoshop, raydream designer, shockwave afterburner**

number of pages **8**

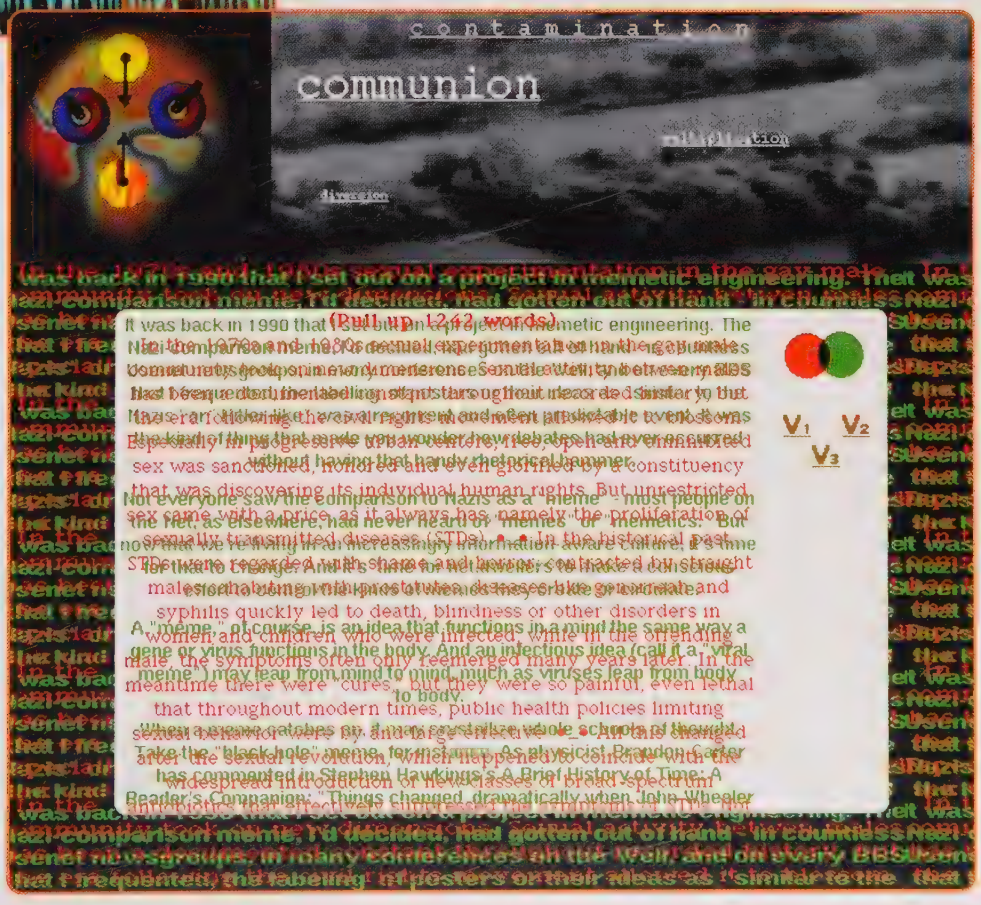
origin **USA**

type of site **experimental, information**

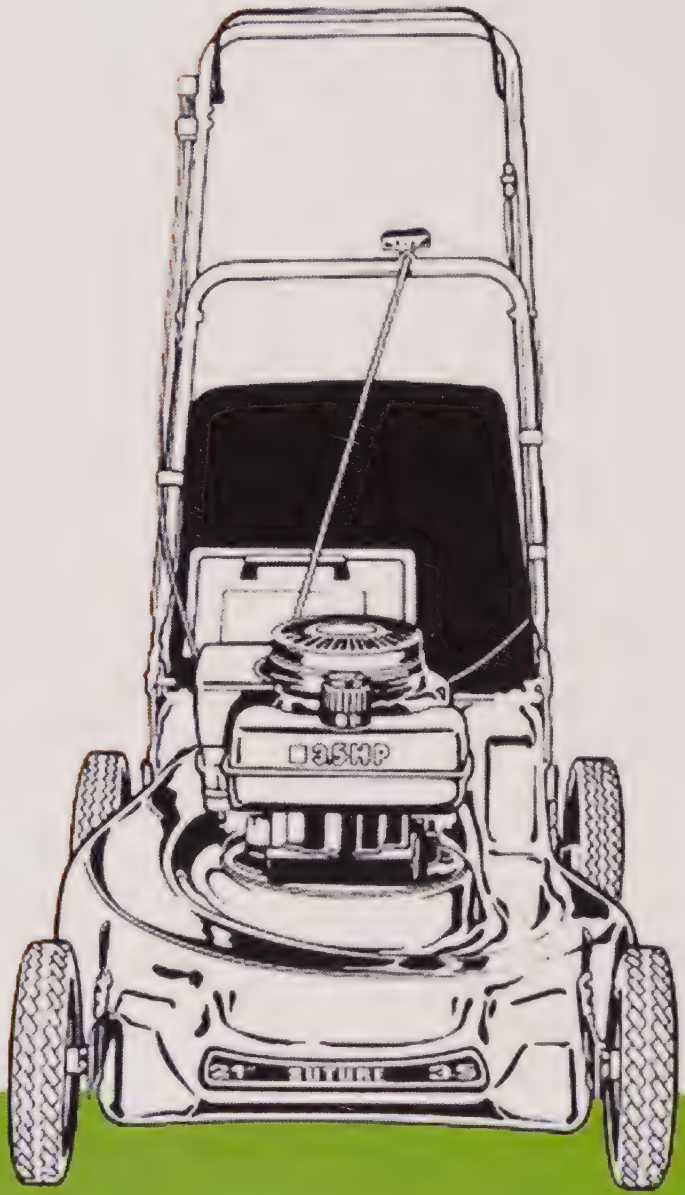




work description **This site was conceived as a 'virtual sandbox' for experimental art and graphic design; the project is a collaboration between writers, programmers, designers, and artists. The VI'R'US edition of Funnel's digital display tackles the theme of contagion in the modern world; the site counts down to the year 2000 in days, minutes, and seconds. M.A.D's shockwave site is one of the first art websites to be included in the collection of SFMOMA.**



Wed, 22 Apr 1998 14:43:12 GMT



usrts2p249.port.net

title **suture / open wounds**

web address **www.suture.com**

design **Jeremy Abbett**

design company **FORK Unstable Media**

software **bbedit, director, freehand, photoshop**

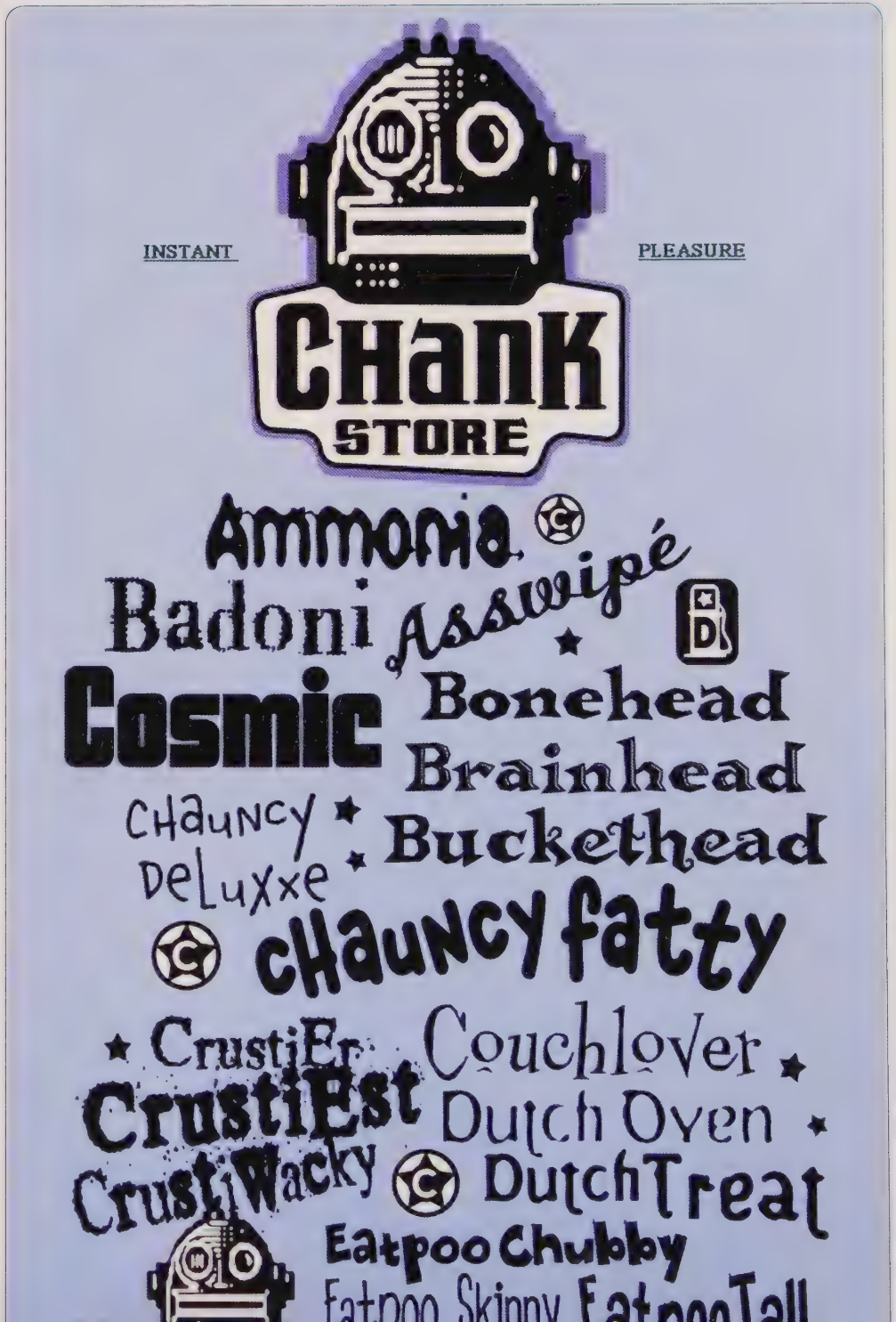
number of pages **46+**

origin **Germany**

type of site **information**

work description **Suture is a digital sketchbook communicating a person's insights about living an accelerated lifestyle in an antiquated country.**

03.01.98
TRADE
WWW.CHANK.COM
MARK
GOOD
LUCK
CHANKSTORE
MISTER CHANK DIESEL'S MAGICAL EMPORIUM
A PLACE TO PERUSE AND PURCHASE
ALPHABETIC PRODUCTS
INCLUDING COMPUTERIZED FONTS
AND HANDMADE ARTIFACTS
QUALITY ENTERTAINMENT FOR CHILDREN OF ALL AGES
MARCH FONT OF THE MONTH: PROSPECT MODERN
(((FREE - FONTS - INFO - ARMY - FONTCLUB)))


INSTANT
PLEASURE
CHANK
STORE
Ammonia
Badoni
Asswipé
Cosmic
Bonehead
Brainhead
Buckethead
CHAUNCY
DELUXXE
chauncy fatty
CrustiEr
Couchlover
CrustiEst
Dutch Oven
CrustiWacky
Dutch Treat
Eatpoo Chubby
Eatpoo Skinny
Eatpoo Tall

title **Chank Store website**

web address **www.chank.com**

design **Mr Chank Diesel & Friends**

design company **The Chank Company**

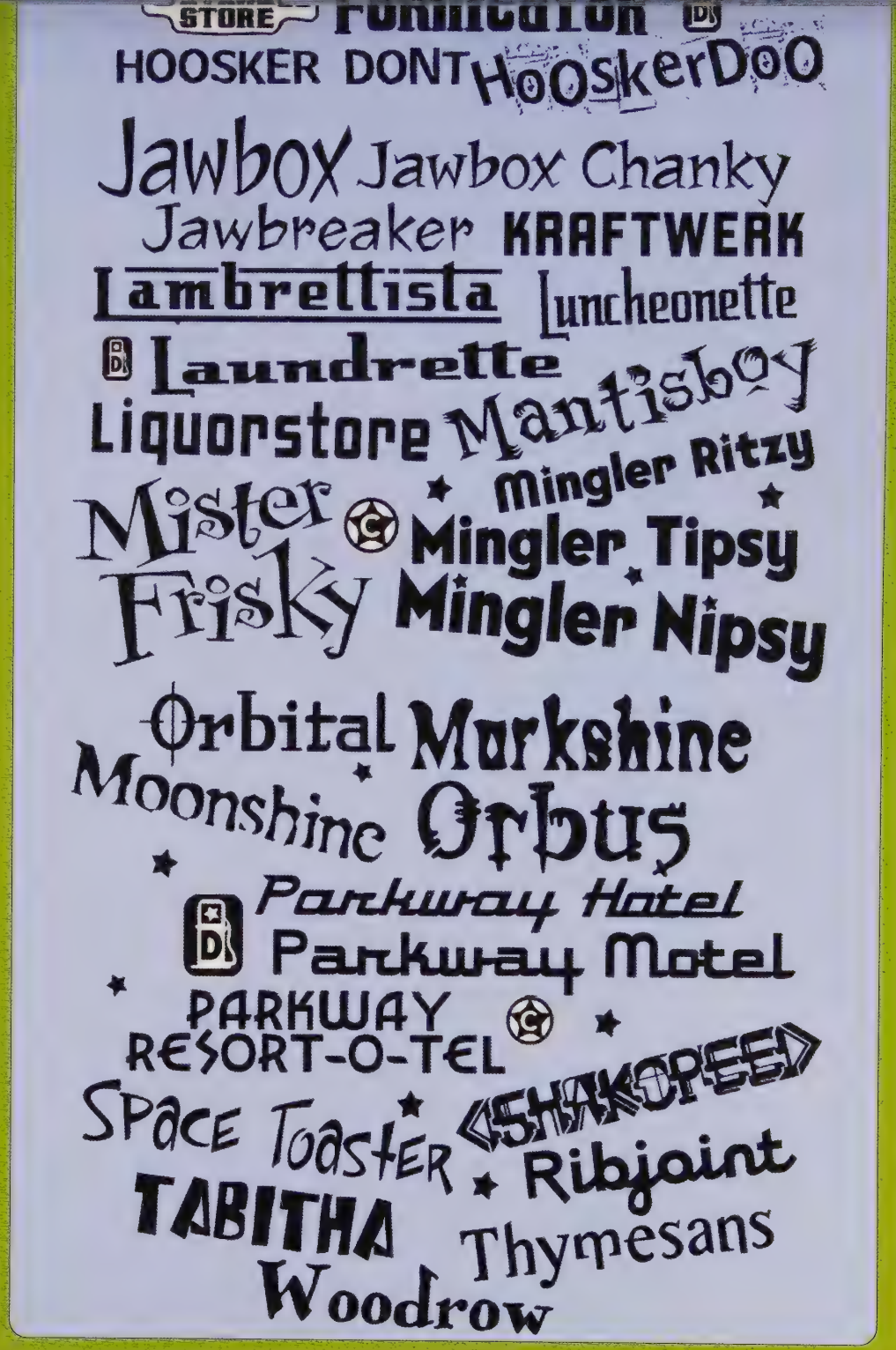
software **gifbuilder, illustrator, photoshop, simpletext**

number of pages **100+**

origin **USA**

type of site **promotion**

work description **an online font library**



Index of /

Name

Parent Directory

_readme.html

interact/

internal/

junk/

london/

pain/

pleasur/

routeless/

sic/

skint/

<..++creativity++..>

<..life++

title **Irational.org**

web address **www.irational.org**

design **Heath Bunting, Rachel Baker,**
Carey Young, Daniel Andujar
(of the Irational.org collective)

software **agnet tools, bbedit, debabelizer,**
email effects, etherpeek, eudora pro, fetch,
figlet, freehand, hacker's helper, pgp rsa,
photoshop, pict2ascii, telnet

origin **global**

type of site **information**

work description **political intervention**

title **Klebeband**

web address **www.kleber.net/klebeband**

client **The Remedi Project**

design **Chris McGrail, Dorian Moore**

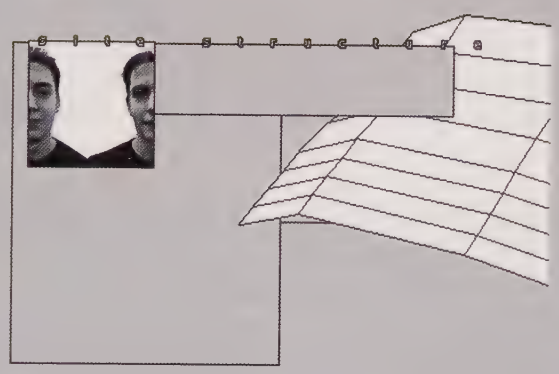
design company **Kleber**

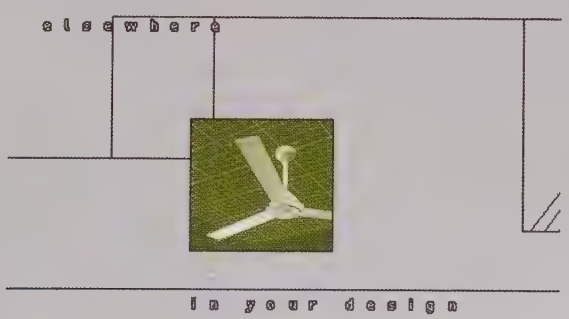
software **bbedit, director, flash, freehand, infini-d, perl, photoshop, sound edit**

origin **UK**

type of site **art installation**

work description **Kleber's contribution to 'The Remedi Project,' an installation involving 12–15 artists, curated by Josh Ulm (www.theremediproject.com)**


site structure


elsewhere
in your design

signalgrau.com
matthias brucklacher
illustration
bühne karton
tiny art
eyesaw fontz
typography
frank göldner
photography
thirtydegreeshirt
t-shirts
dirk uhlenbrock
illustration

THE TAKEAWAY TYPE FOUNDRY

pages 170-73

title **Eyesaw Fontz**

web address **www.signalgrau.com/eyesaw**

design **Dirk Uhlenbrock**

design company **Signalgrau Designbureau**

software **gifbuilder, golive, illustrator, photoshop, world-wide-web weaver**

number of pages **25**

origin **Germany**

type of site **promotion**

work description **a self-promotional site to showcase work and a playground in which to test new ideas**

© signalgrau |designbureau

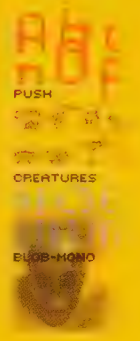
TAKE ME TO THE MOON

making design

design for me is like building a castle of sand on the beach.
you start with digging holes to get enough material for your building, then you develop the first rough form. you're going into detail, you try to fix parts of it.
some things break together and must be rebuild, the whole thing is altering its shape during its evolution. and then its finished.
the sun is shining, people went by and take notice of your work. time after time you add some annexes and one day you'll be the tide, wash it away and built a new one.

© signalgrau |designbureau

TAKE ME TO THE MOON



what's behind the mask

my name is dirk uhlenbrock, i'm a 34 year old kid, i'm married and i'm father of 4 sons.
i've been working as an artdirector for 11 years now. i used to study communication design but i never made a final exam.
eyesaw is the result of typographic experiments which i started in january 1997 when i first get in contact with fontographer.
eyesaw is a kind of a training - making a font and the site keeps my fingers and brain fast and healthy.

hope you like it, it makes a lot of fun...

B-)

© signalgrau |designbureau

TAKE ME TO THE MOON

RUST
AMPERES
Welcome to RUST
This site is an exhibit of mechanical
tissue samples and an attempt to
experiment with the possibilities for
cannibalizing machines and improvising
functioning organs

RUST

title **rust**

web address **artcon.rutgers.edu/artists/RAVIsites/DEFAULT.HTML**

design **Ravi Rajakumar**

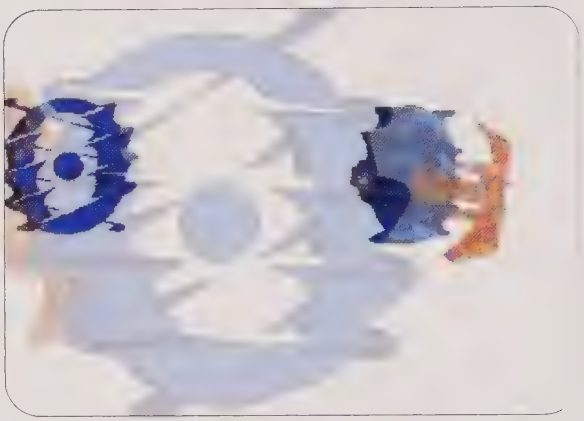
software **debabelizer, photoshop, simpletext**

number of pages **15**

origin **USA**

type of site **art**

title **Experimental Quicktime Loops of KingDumb (a typeface)**
web address **www.futurefarmers.com**
design **David Harlan**
design company **PopGlory**
software **after effects, illustrator, movieplayer, strata studio pro**
origin **USA**
type of site **experimental**



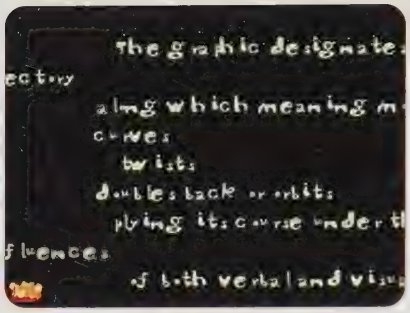
title **Surface Type website**
web address **www.surface-type.com**
design company **Surface Type**
software **illustrator, photoshop, bell gothic typeface family, clarendon typeface family, news gothic typeface family**
number of pages **25**
origin **USA**
type of site **promotion**

work description **This site was originally created for the sole purpose of displaying and distributing the company's typefaces, but has since taken on a minor role in helping to educate the public about typography through the company's various resources and the 'type.edu' section.**

aBbC gHhIi

SURFACETYPE
ACIDIC
TYPEFACES
TYPEWIRE
HOME
Acidic was the first typeface created under the Surface Type moniker. It began life in late 1995. As with all the typefaces we produce, it wasn't given a name until completion. It was so named for the appearance it had of having acid poured on the individual characters. Initially, this typeface had a large variety of characters but was later pared down considerably due to its large file size.
This typeface is classified as freeware
AaBbCc
DOWNLOAD FOR WINDOWS (TRUETYPE)
DOWNLOAD FOR MACINTOSH (POSTSCRIPT)
PREVIOUS

KlMmNnOoPpQqRrSs



title **fontBoy screen saver**

client **fontBoy**

design **Bob Aufuldish**

design company **Aufuldish & Warinner**

programming **David Karam, Dave Granvold**

software **cinemac, director, illustrator, photoshop**

origin **USA**

type of CD ROM **information, promotion**

work description **The fontBoy screen saver uses quotes from Mark Bartlett's essay, 'Beyond the Margins of the Page,' juxtaposed with a soundtrack of snoring. The screen saver randomly connects nine quotes with seven typefaces, and randomly places the quotes on screen. They flash too quickly to read at first glance but, over time, as the same quotes appear again and again, they begin to acquire a kind of sense.**

page 181

title **fontBoy website**

web address **www.well.com/~bobauf/fontboy.html**

client **fontBoy**

design **Bob Aufuldish**

design company **Aufuldish & Warinner**

programming **Bob Aufuldish**

software **illustrator, photoshop**

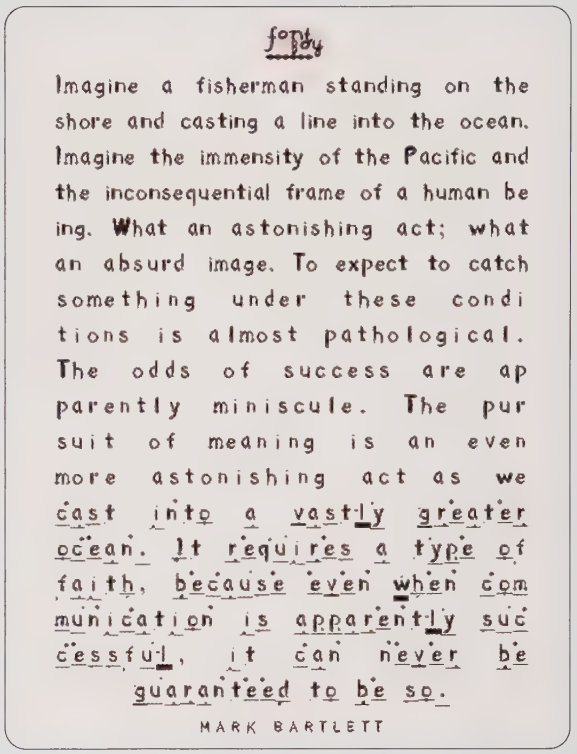
number of pages **50**

origin **USA**

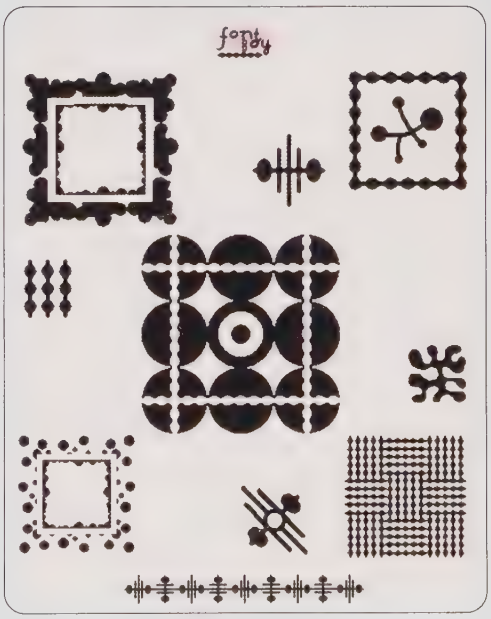
type of site **information, promotion, retail**

work description **fontBoy wanted a simple, low-maintenance internet presence to avoid the costs and complexities associated with printing and distributing paper-based catalogs. The fontBoy website allows visitors to view the font library in both character and text settings. Selections from Mark Bartlett's essay, 'Beyond the Margins of the Page,' are used throughout the site to put the fonts in their cultural/ theoretical context.**

fontBoy
CATALOG
baufy
baufy : five font family. $95 = designed by Bob Aufuldish, 1994
(normal) (medium) (bold) (bulky) (chunky) (text sample) (special character)
roarShock=120 dingbats: two font family: $75 = designed by Bob Aufuldish, 1995
(roarShock_1) (roarShock_2)
VISCOSITY
viscosity : three font family: $75 = designed by Kathy Warinner and Bob Aufuldish, 1996
(regular) (inline) (interior) (text sample) (special characters) (swell feature)
Whiplash
whiplash : three font family $75 = designed by Bob Aufuldish, 1994
(regular) (monospaced) (lineola) (text sample) (special character)
(fontBoy home) (order) (email)


fontBoy
Imagine a fisherman standing on the shore and casting a line into the ocean. Imagine the immensity of the Pacific and the inconsequential frame of a human being. What an astonishing act; what an absurd image. To expect to catch something under these conditions is almost pathological. The odds of success are apparently miniscule. The pursuit of meaning is an even more astonishing act as we cast into a vastly greater ocean. It requires a type of faith, because even when communication is apparently successful, it can never be guaranteed to be so.
MARK BARTLETT

fontBoy
NEW RELEASE
viscosity: regular, inline, interior
EVEN WHEN COMMUNICATION IS APPARENTLY SUCCESSFUL, IT CAN NEVER BE GUARANTEED TO BE SO
—mark bartlett
viscosity : regular, inline, interior = designed by Kathy Warinner and Bob Aufuldish, 1996
three font family: $75


fontBoy

pages 182-85

title **typographic.com**

web address **www.typographic.com**

design **Jimmy Chen**

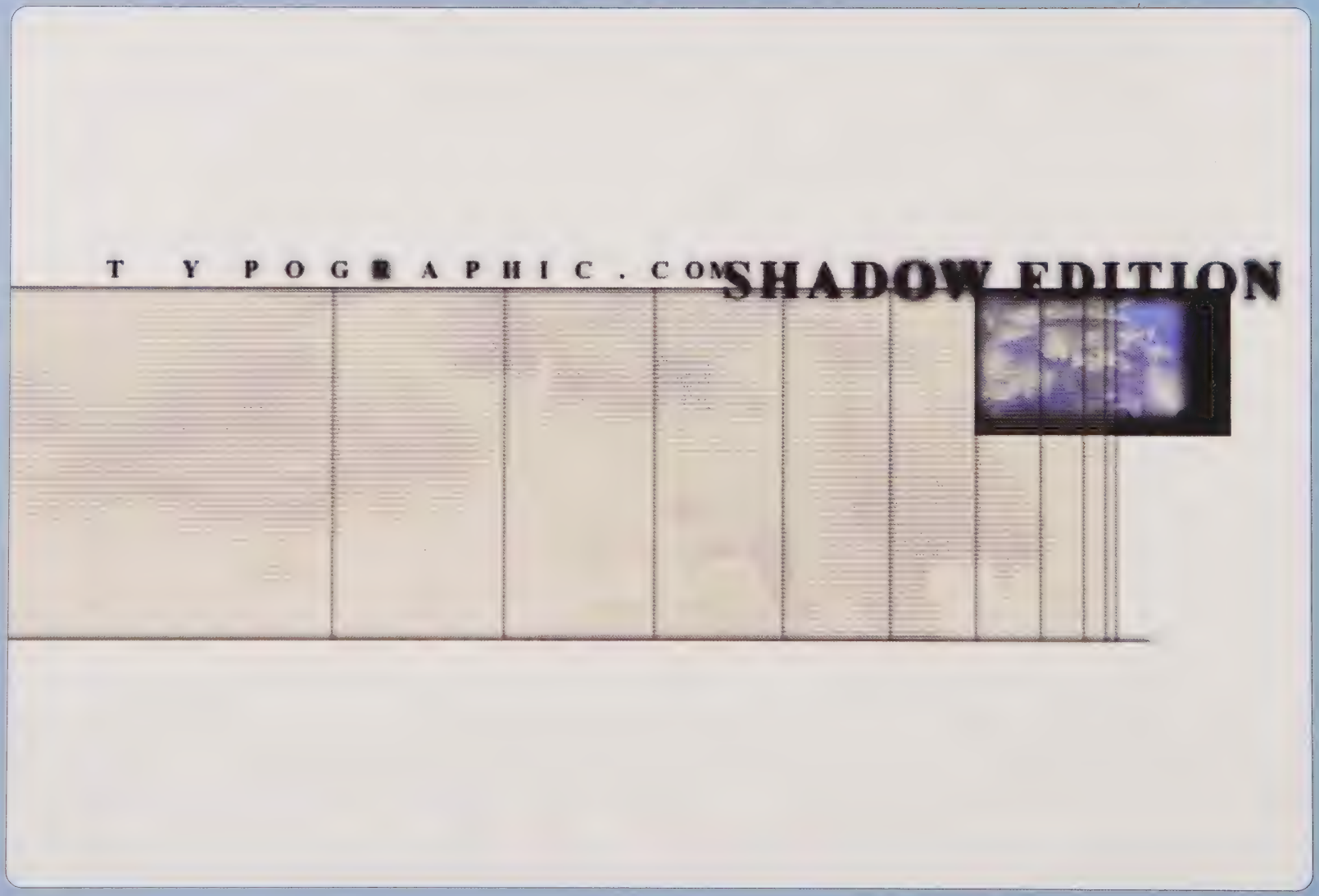
design company **typographic.com**

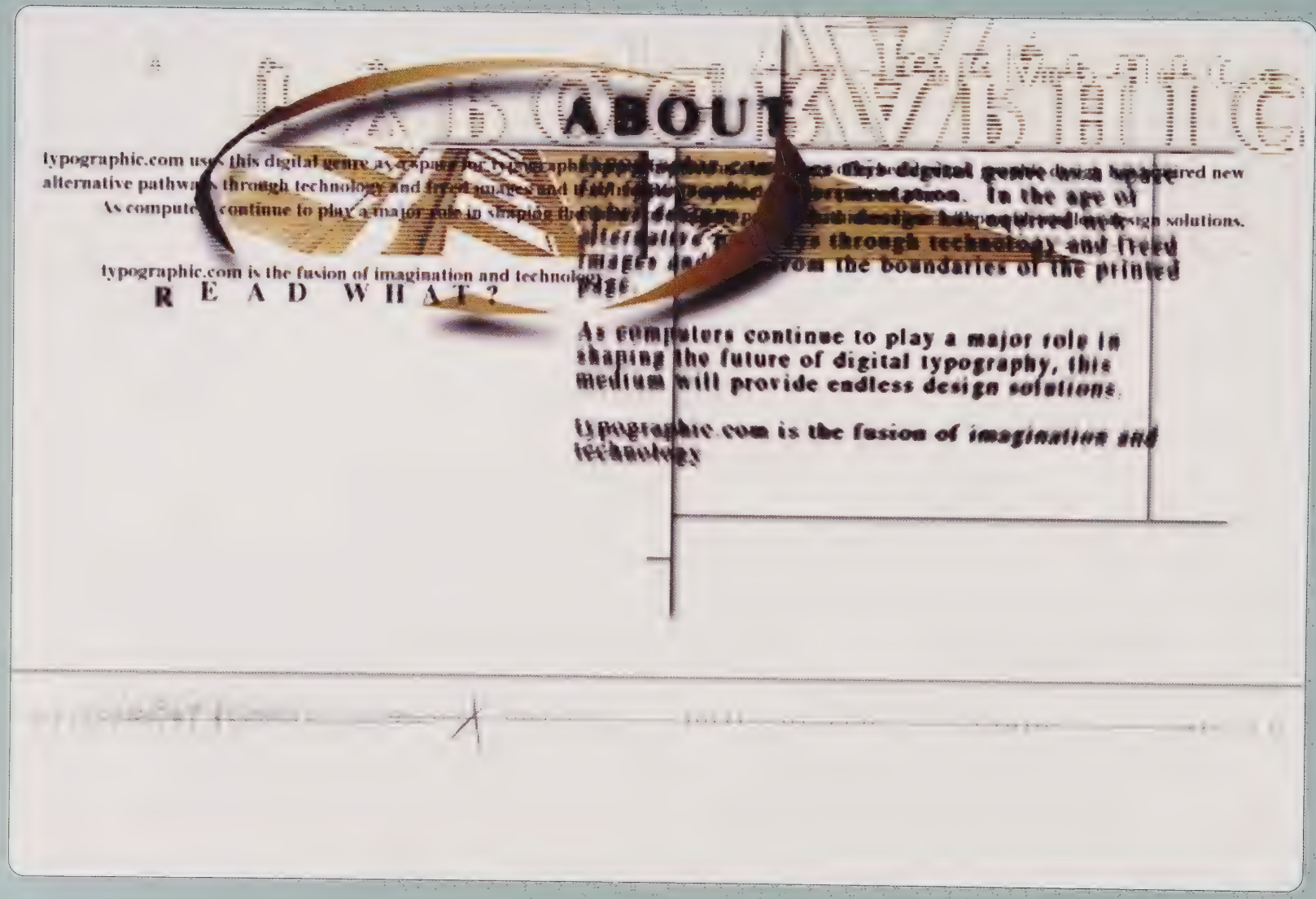
software **bbedit, dimensions, fireworks, illustrator, photoshop**

number of pages **21**

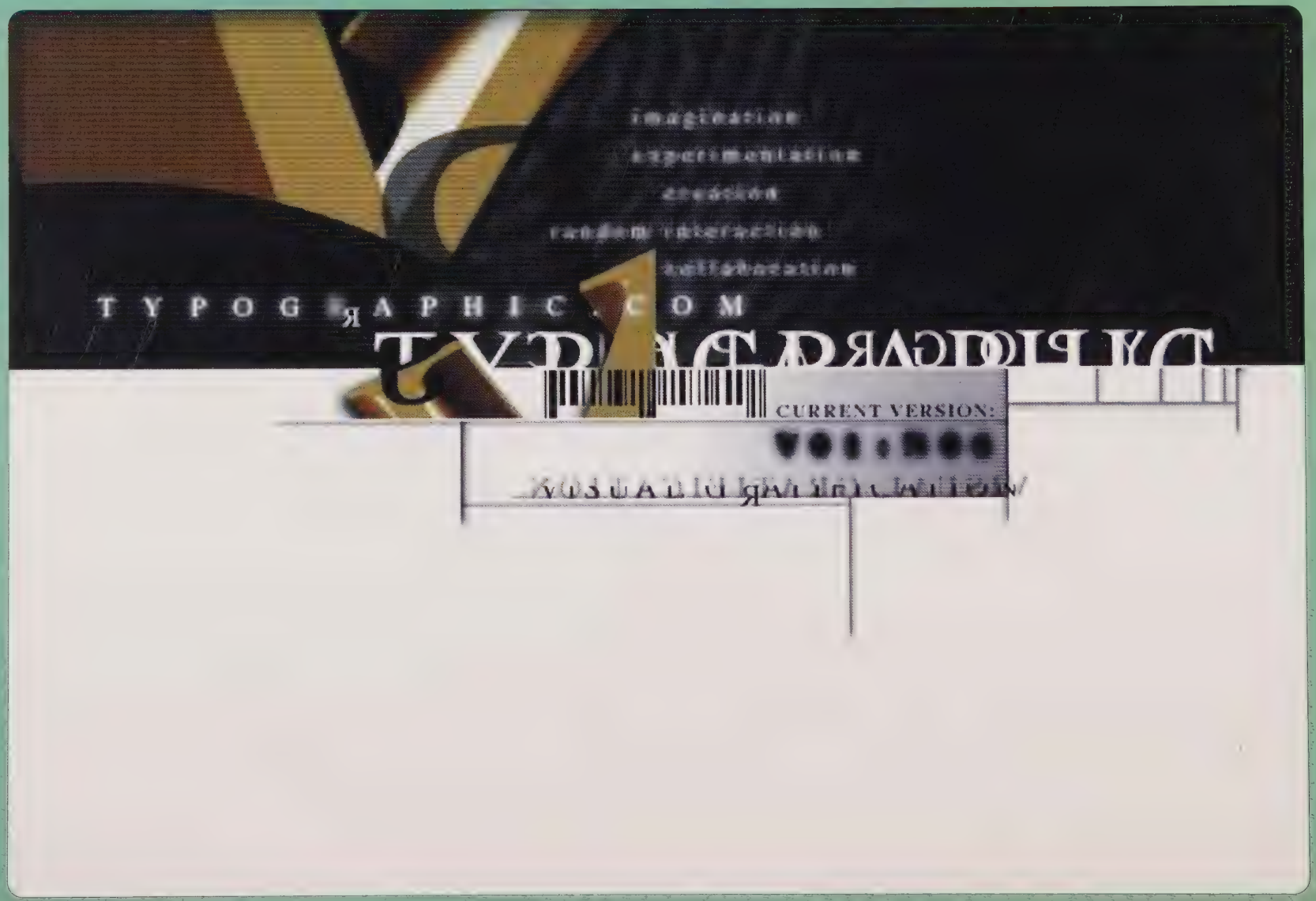
origin **USA**

type of site **promotion**

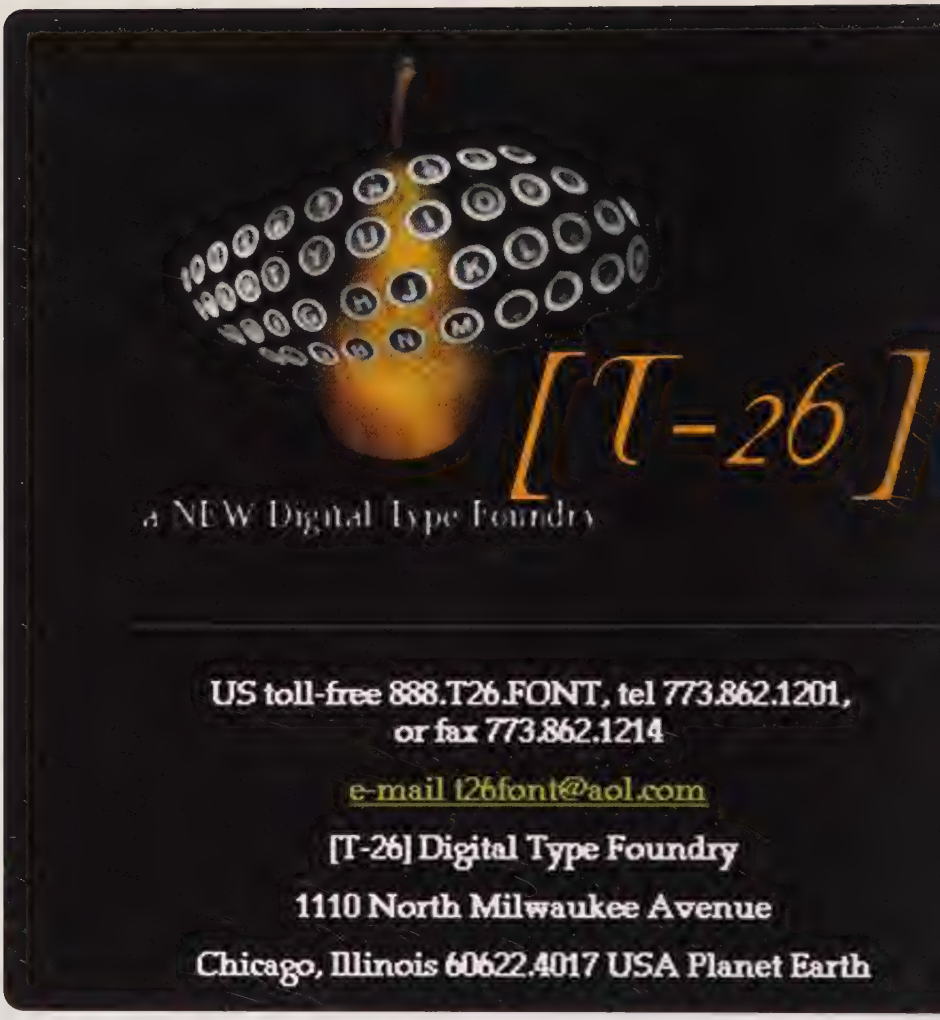



ABOUT
typographic.com is the fusion of imagination and technology
READ WHAT?
As computers continue to play a major role in shaping the future of digital typography, this medium will provide endless design solutions.
typographic.com is the fusion of imagination and technology

work description **a site for a digital design studio, specializing in experimental explorations of typography and imagery**


TYPOGRAPHIC.COM
CURRENT VERSION:

TIMES
MAN


[T-26]
a NEW Digital Type Foundry
US toll-free 888.T26.FONT, tel 773.862.1201,
or fax 773.862.1214
e-mail t26font@aol.com
[T-26] Digital Type Foundry
1110 North Milwaukee Avenue
Chicago, Illinois 60622.4017 USA Planet Earth

PROFILE
EPS SETS
ORDER
NAVIGATION
VIEW FONTS
MERCHANDISE
TYPEHELP
THICKFACE

BY NAME
BY DESIGNER
BY KIT
BY STYLE

title **[T26] Type Foundry**

web address **www.t26font.com**

client **[T26]**

design **Jim Marius, Carlos Segura**

design company **Segura Inc.**

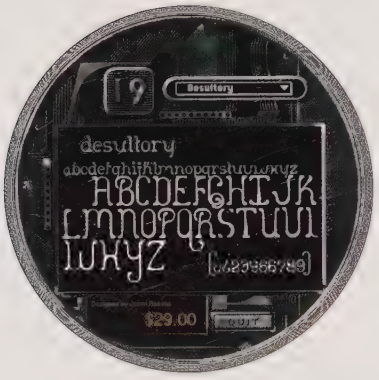
software **bbedit, director, filemaker pro, flash**

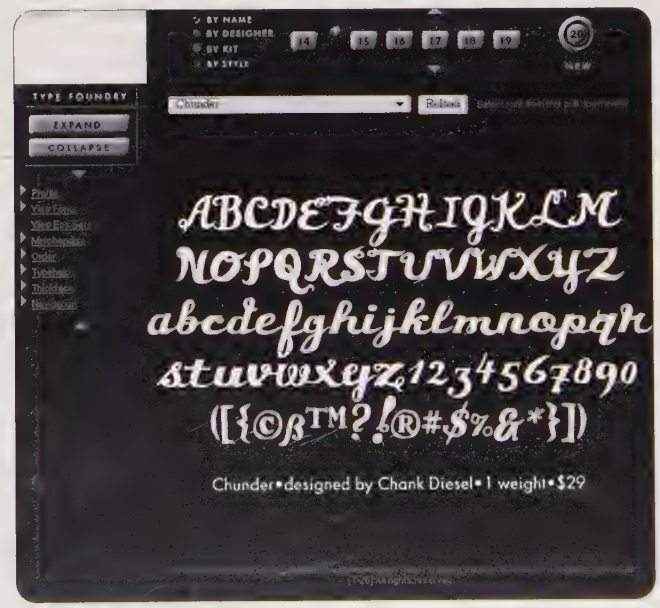
number of pages **600**

origin **USA**

type of site **promotion**

work description **This site was designed to showcase and sell [T26] typefaces, as well as create a [T26] environment where other experiments and products could be viewed.**





title **Bäehni's Flying Page**

web address **www.access.ch/private-users/baehni**

design **Michael Bäehni**

design company **approx media**

software **bbedit, homepage, photoshop**

number of pages **11**

origin **Switzerland**

type of site **promotion**

work description **a self-promotional site for Michael Bäehni's multimedia design work**

Öfter mal was neues. Den Frühlingsputz habe ich jetzt auf meiner Page gemacht. Die Wohnung hätte es auch nötig. Freiwillige bitte melden per Mail oder Telefon!
Jetzt wo es draussen überall so bunt wird. Beschränke ich mich farblich aufs Existentielle.
Ich wünsche Dir Spass beim Surfen! Anregungen und Kommentare erwünscht. Positive ins Guestbook, negative per eMail. (hi, bi)

approx. media heisst meine virtuelle Firma, die Multimedia-Produkte entwickelt. Den Multimedia mäusert sich je länger je mehr zu meinem zweiten Standbein. Ich beteiligte mich bei verschiedenen CD ROM Produktionen. Schau mal bei der BD ROM rein. (Macromedia Director)
Wie Du siehst gestalte ich auch Internet Auftritte. Als neustes Beispiel, Die Homepage der MALUCO Sport & Ferien AG. (http://www.maluco.ch)

'bɔ:dɪŋ-

Vocabulary

veʊ'kæbjʊleri

Air: Sprung

Backside: bei dem der Rücken zum Schwungmittelpunkt weist. Fersenkante wird belastet.

Bail: Sturz

Bank: Steilkurve oder flache Wand. Gut zum Cruisen.

Canting: verändert die Neigung des Fusses längs bzw, quer zum Brett.

Carve: geschnittener Schwung

Cruisen: gemütliches, stressloses herumfahren.

Fakie: Rückwärtsfahren

Gap: Lücke, bzw. Strasse die mit einem Straight Jump übersprungen wird.

Goofy: Fahrerposition, bei der der rechte Fuss in der vorderen Bindung ist.

Grab: Greiffen des Bretts während eines Sprungs.

Leash: Fangleine welche dafür sorgt das das Board nicht abhaut.

Local: Einheimischer

Nose: Boardspitze, Schaufel

Obstacle: künstlich angelegte Hindernisse

Pipe Dragon: Maschine zum Shapen der Halfpipe.

Powder: Snow for heavenly boarding

Regular: Fahrerposition, bei der der linke Fuss in der vorderen Bindung ist.

Sketchy: unsicheres Fahren und Landen von Tricks

Slam: unkontrollierter Sturz.

Slush: Sulzschnee

Step in: Bindung bei der man die Hände für anderes gebrauchen kann.

Spin: Drehung

Stall: Einen Trick möglichst lange in einer Position halten.

Tail: Heck, Ende des Boards.

Twist: Drehung um die Körperachse.

Toe Turn: Frontside Schwung.

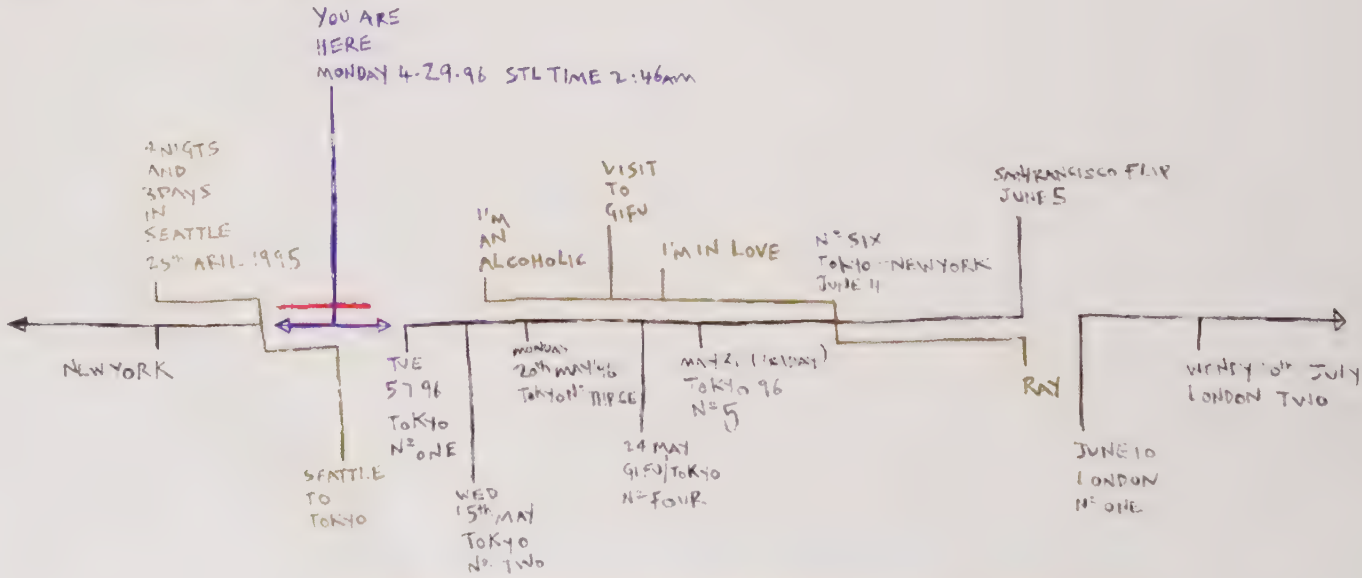
ビックサンの旅行 BIGSONS TRAVELS

WELL THERES ME -
JAMES
A 25 YEAR OLD WHITE BOY FROM ENGLAND
(LONDON)

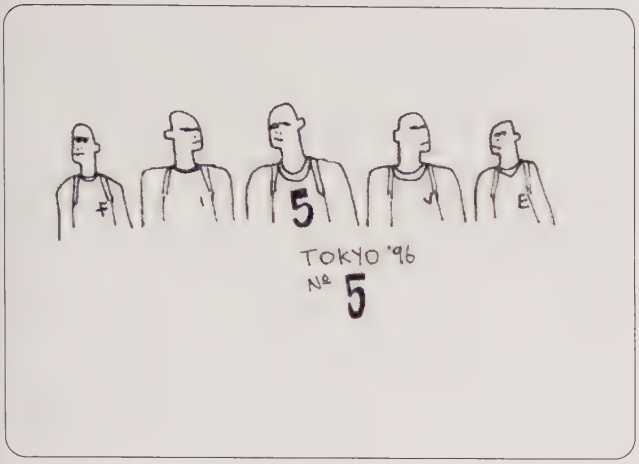
i quit my job last september and decided to go to New York, to skate and other things. read on and find out what he does as he goes about the world doing other things.

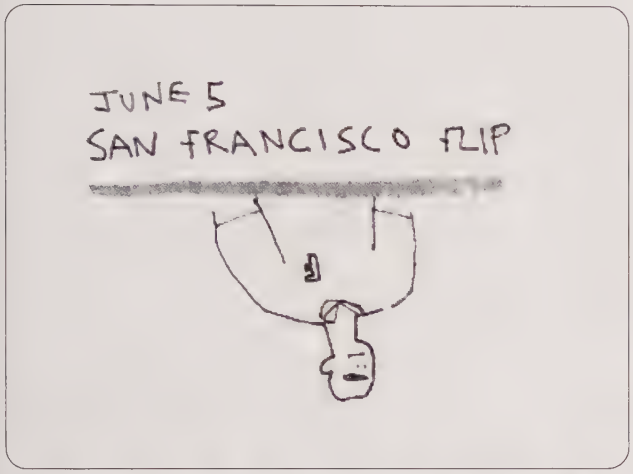
the stories and stuff in this site should be updated regularly as i get the information together if i'm not out skating or chasing girl. so please try to check it out regularly if you can be bothered. but if you are doing more interesting stuff rather than sitting indoors playing computers, then thats cool.

always try to enjoy what your eyes see.


YOU ARE HERE
MONDAY 4-29-96 STL TIME 2:46am
4 NIGTS AND 3 DAYS IN SEATTLE 25th APRIL 1995
I'M AN ALCOHOLIC
VISIT TO GIFU
I'M IN LOVE
N° SIX TOKYO - NEW YORK JUNE 11
SAN FRANCISCO FLIP JUNE 5
NEW YORK
SEATTLE TO TOKYO
TUE 5 7 96 TOKYO N° ONE
WED 15th MAY TOKYO N° TWO
24 MAY GIFU/TOKYO N° FOUR
MAY 2, (FRIDAY) TOKYO 96 N° 5
RAY
JUNE 10 LONDON N° ONE
WENDY 10th JULY LONDON TV10

the red line on this timeline show how much information there is on bigson's travels





title **j-buyers.com**

web address **www.obsolete.com/bigson**

design **BIGSON (James Gibson)**

software **bbedit, gifbuilder, illustrator, sound edit, photoshop, premiere**

origin **UK**

type of site **experimental**

work description **an online journal exploring the following: life, time, travel, friends, love, me, loss, living, finding, memory, japan, beer, t-shirts, sneakers, girls, memory-loss, music, artists, toys, food, skating, fun, work, cats, watching, listening, experiment, journal, connections, surviving, learning, walks, badhead, ny, kogal, fish, let's-kiosk, socks, london, do-lager, sense, mums, dads, families, mountains, may peace prevail on earth...**

title **Iconografica**

web address **www.apply.de/iconografica**

design **Thomas Sokolowski**

design company **Apply Design Group**

software **gifbuilder, photoshop 4.0, world-wide-web-weaver 2.1**

number of pages **7**

origin **Germany**

type of site **promotion**

work description **a promotional site for the Iconografica CD ROM**

title **Eroticons**

web address **www.apply.de/eroticons**

design **Thomas Sokolowski, Jindrich Novotny**

design company **Apply Design Group**

software **gifbuilder, photoshop 4.0, world-wide-web-weaver 2.1**

number of pages **6**

origin **Germany**

type of site **promotion**

work description **a promotional site for the 'Eroticons' CD ROM**

pages 194-97

title **IO_dencies questioning urbanity**

web address **www.khm.de/people/krcf/IO/**

client **Canon Artlab**

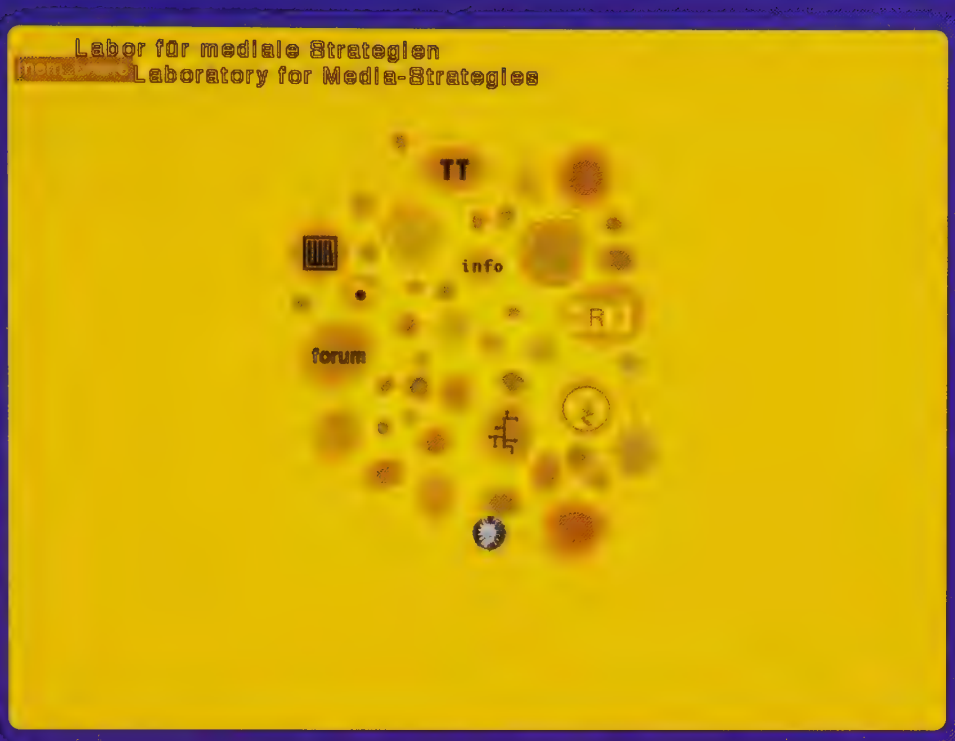
design company **Knowbotic Research (KR+cF)**

software **java, photoshop, real video**

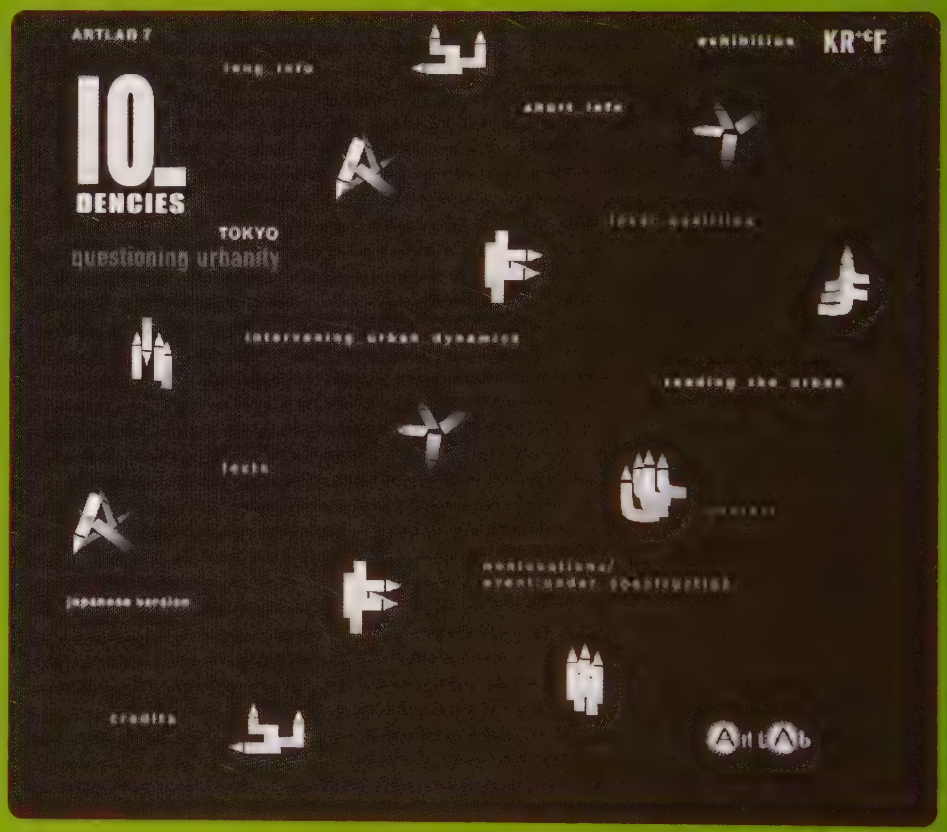
origin **Germany**

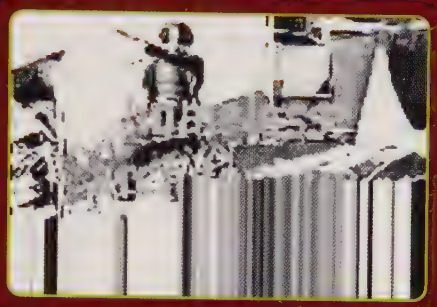
type of site **art**

work description **IO_dencies (development '97: Tokyo-Shimbashi) explores the possibilities of intervening and acting in complex urban processes taking place in distributed and networked environments. The site analyzes the forces present in particular urban situations, and offers experimental interfaces for dealing with these force fields. IO_dencies Tokyo was realized with Detlev Schwabe and Artlab Factory, produced by Canon Artlab and the Academy of Media Arts, Cologne, Ministry of Research and Higher Education North Rhine Westfalia. Next interventions are planned in Sao Paulo and Berlin.**


Labor für mediale Strategien
Laboratory for Media-Strategies
TT
info
forum

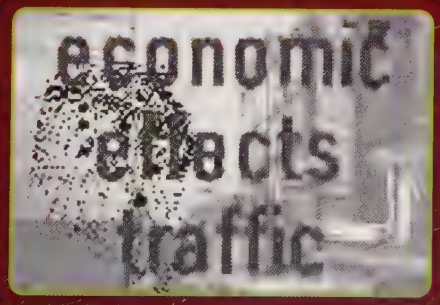
forum
'Forum' publishes texts, interviews, essays and disscussions concerning network themes and issues.
'Forum' publiziert Texte, Interviews, Aufsätze und Diskussionen netzwerkrelevanter Themenstellungen.
mixed
social/political aspects
art theories
body/gender
philosophical aspects
discources


ARTLAB 7
IO_
DENCIES
TOKYO
questioning urbanity
KR*F



Shimbashi_station
highway_entrance
Imperial hotel
JR apartment_house
hama rikyu garden
World Trade Center
entrance
Ginza shopping_area
Minode passenger_terminal
fishmarket

urban
sick


economic
effects
traffic

struction

title **TYPOTRONIC**

client **The Letterbox and DROM**

design **Stephen Banham, Peter Hennessey**

design company **The Letterbox**

software **anagram 1.5, director**

origin **Australia**

type of CD ROM **education, promotion**

work description **TYPOTRONIC is an interactive type application presented as a word game; it encourages people to look at, and recognize the significance of, their own typographic environments.**

Typotronic
Help
Cheat
Quit

Typotronic
Help
Cheat
Quit

Typotronic
TELEPHONES
Help
Cheat
Quit

Typotronic
Help
Cheat
Quit

404 .JODI.ORG

200.247.49.3:
200.247.49.3:
204.57.58.133:
204.57.58.133:
206.145.121.23:
pm1-ppp1.flagstaff.azaccess.com:
mugwump.interzone.org:
s191-32.resnet.ucla.edu:
206.145.121.20:
206.145.121.20:
ppp18.artcenter.edu:
206.145.121.20:
206.145.121.20:
206.145.121.20:
194.16.66.244:
194.16.66.244:
194.16.66.244:
193.164.118.18:
193.164.118.18:
194.154.253.10:
193.13.222.84:
194.154.253.10:
194.154.253.10:
196-31-82-211.iafrica.com:
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lvl-mac215.usc.edu:
lvl-mac215.usc.edu:
jgarczev.housing.res.kent.edu:
jgarczev.housing.res.kent.edu:
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vkhdsu16.hda.hydro.com:
vkhdsu16.hda.hydro.com:
pool001-max13.mpop2-ca-us.dialup.earthlink.net:
et237.eurotel.sk:
metamedia.v-wave.com:
metamedia.v-wave.com:
pc-34238.bc.rogers.wave.ca:
pc-34238.bc.rogers.wave.ca:
pc-34238.bc.rogers.wave.ca:
210.121.163.73:
210.121.163.73:
210.121.163.73:

title **jodi.org**

web address **www.jodi.org**

design **JODI**

software **color simpletext**

number of pages **299+**

origin **EU**

type of site **art**

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ABOUT THE GENERAL EDITOR

Roger Walton is currently Art Director of Duncan Baird Publishers, and has lectured on Design at several major art colleges in the UK. He is also General Editor of the following titles:

Typographics 1: the art of typography from digital to dyeline

Typographics 2: cybertype – 'zines and screens

Typographics 3: global vision

Sight for Sound: design and music mixes +

Hot Sites: paper-surf the superhighway

COVER DESIGN 27.12 DESIGN LTD, NYC

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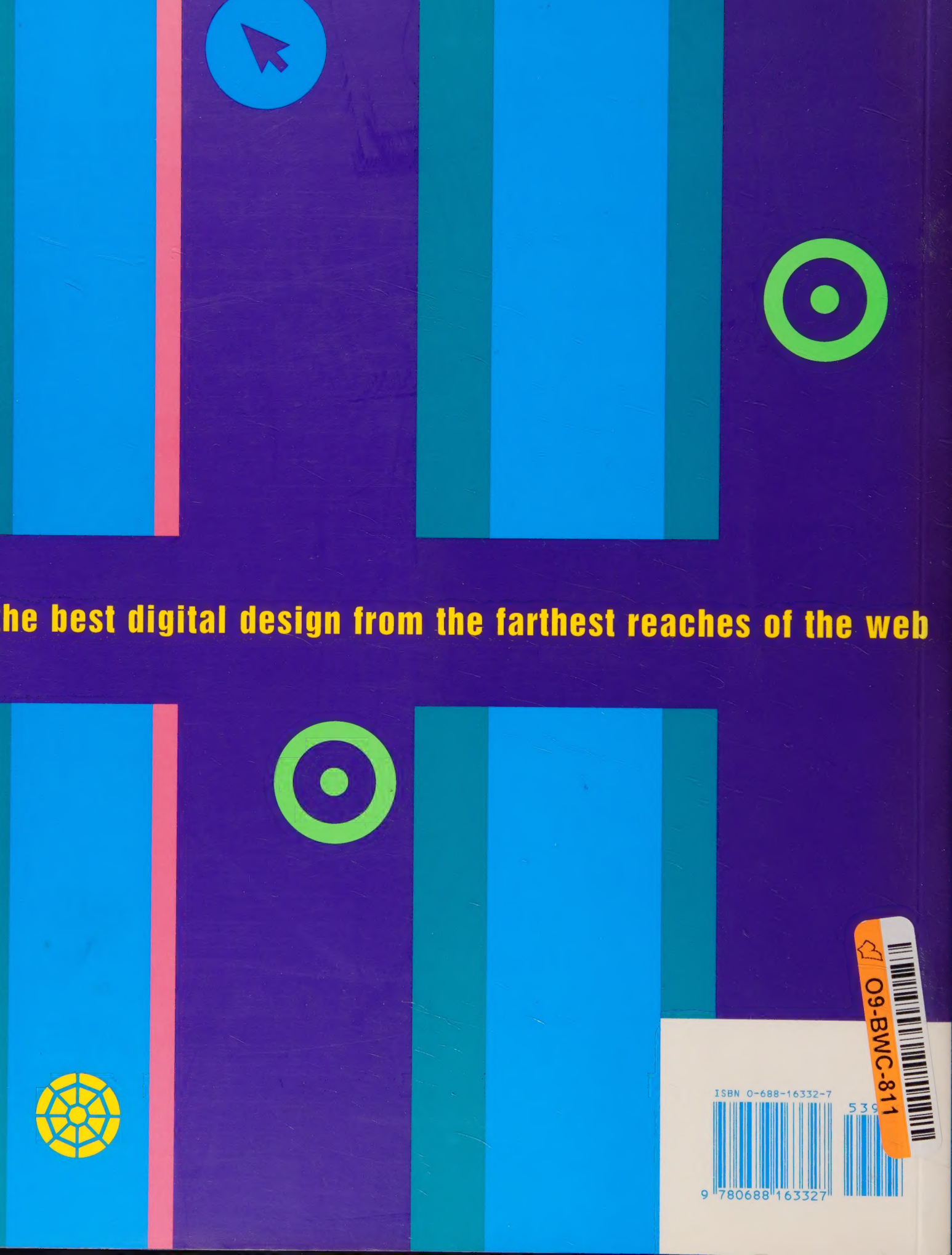

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